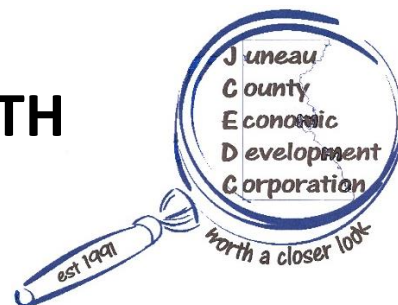


JUNEAU COUNTY TOURISM BOOTH

At the 2024 WI STATE FAIR

SPONSORSHIP FORM



Sunday, August 11, 2024

Expo Hours: 10am – 9pm

Since 2022 Juneau County Economic Development Corporation (JCEDC) has partnered with the Wisconsin Department of Tourism and Travel Wisconsin promote Juneau County Tourism with an expo booth in the Wisconsin Products Pavilion that typically sees 100,000 visitors daily during the Wisconsin State Fair!

With your sponsorship of cash or in-kind donation valued at:

\$250 - \$999 We Will:

- Bring and display your materials, such as brochures, flyers, and/or business cards

\$1000+ We Will:

- Provide you the database/ mailing list of booth visitors voluntarily enrolled (= qualified leads)
- Bring and display your signage such as a tabletop banner and/or sign and/or a tablecloth/runner
- Bring and display your materials, such as brochures, flyers, and/or business cards

And if you sponsor either tier and want to volunteer and work a 4-5 hour shift during the event...

Shift Volunteers Will Get:

- An opportunity to speak for several minutes about their business/organization on the stage in the same building (usually during dinner hour of 5 – 6pm)
- A free Fair Ticket so you can enjoy the fair before/after your volunteer shift*
- A free parking pass for the fairgrounds*

*Total number of shift volunteers and parking passes is limited each year and will be awarded on a first come first served basis. You may have multiple team or family members work a shift and they would also get a free fair ticket and possibly a free parking pass if available.

Please note that we cannot sell anything from the expo booth. Free giveaways or raffle tickets are fine.

Organization Name	
Contact Person	
Email	Phone
Mailing Address	
Sponsorship Amount \$	<input type="checkbox"/> Check# _____ <input type="checkbox"/> Paypal <input type="checkbox"/> In-Kind Gift
<input type="checkbox"/> I want to personally work a shift <input type="checkbox"/> I have _____ family/team members who will work a shift	

Please make checks to **JCEDC** and mail to **POB 322, Camp Douglas WI 54618**, or use PayPal at **JuneauCounty.com/donations** and email us that you've done so **JCEDC@JuneauCounty.com**
 For details call or visit (608) 427-2070 JuneauCounty.com/Waterfest Our sincerest thanks!