



## CITY OF MARSHALL AGENDA ITEM REPORT

<b>Presenter:</b>	Sharon Hanson
<b>Meeting Date:</b>	Tuesday, September 24, 2024
<b>Category:</b>	NEW BUSINESS
<b>Type:</b>	ACTION
<b>Subject:</b>	Adopt City of Marshall Strategic Plan 2024-2027
<b>Background Information:</b>	<p>The City originally went through strategic planning process in 2019 that resulted in a Strategic Plan for 2020-2024. Since the Plan needed to be updated, the City engaged Achieve Consultant with facilitator Cheryl Glaeser. The update of the strategic plan began with a survey of Councilmembers and all city staff. Facilitator Glaeser also reviewed other city planning documents such as the City’s Comprehensive Use Plan. In addition, leadership staff met for an all-day session on the city key issues. As a result of the survey data and input from staff a draft strategic plan was presented to Council on September 10, 2024, and feedback was obtained from Council.</p> <p>Included in the packet is the 2024-2027 City of Marshall Strategic Plan and supporting documents. Leadership staff have begun to review the strategic plan as part of monthly staff meetings. To note, the city is also engaging the DEI Committee for work on our DEI Strategic Plan to help facilitate work in key areas and will coordinate with the City’s general Strategic Plan.</p>
<b>Fiscal Impact:</b>	None
<b>Alternative/ Variations:</b>	None
<b>Recommendations:</b>	Adopt City of Marshall Strategic Plan 2024-2027