



MARSHALL

CULTIVATING THE BEST IN US

STRATEGIC GOALS and OBJECTIVES

2024-2027

Cultivating the best in us by actively planning for and implementing key actions that ensure efficient public investments, fostered relationships, and overall community pride.



IMPACT STATEMENTS

Residents and visitors experience an enriched, safe quality of life.

Marshall is seen as a vital regional center for stimulating economic growth.

The City of Marshall maximizes public investments through focused and efficient service to community.

Residents have a voice in decisions that affect them through culturally-responsive and proactive engagement.