

December 15, 2022

I hope this letter finds you and your family well this holiday season.

As required by our local franchise agreement, I'm writing to inform you and the City of Marshall of Bluepeak's intent to adjust rates for our video and internet service, starting February 2023. The reasons for these cost adjustments are twofold.

For internet service, like many others, we've felt the impact of inflation as the cost of the materials, equipment and personnel necessary to build and maintain our network has increased. Many other providers have been similarly impacted.

For TV service, the traditional cable channels, broadcast networks, and sports channels have continued to raise their rates roughly every year. When our cost to carry that content goes up, the cost of the service goes up with it.

Customers will begin receiving notification in December of the following adjustment to monthly service rates:

- Residential Internet service – increase by \$5.00
- Limited Basic TV – increase by \$5.00
- Expanded Basic – increase by \$8.00
- My Locals – increase by \$5.00
- My Locals & Favorites – increase by \$8.00
- My Locals & Favorites & More – increase by \$8.00
- My Business Locals – increase by \$5.00
- My Business Locals & More – increase by \$8.00
- Hospitality Locals & More – increase by \$8.00

An up-to-date rate schedule can be accessed online at www.mybluepeak.com/ratechanges.

Please let me know if I can answer any question. Thank you for your continued partnership with Bluepeak!

Sincerely,

donald e. stoops jr.

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