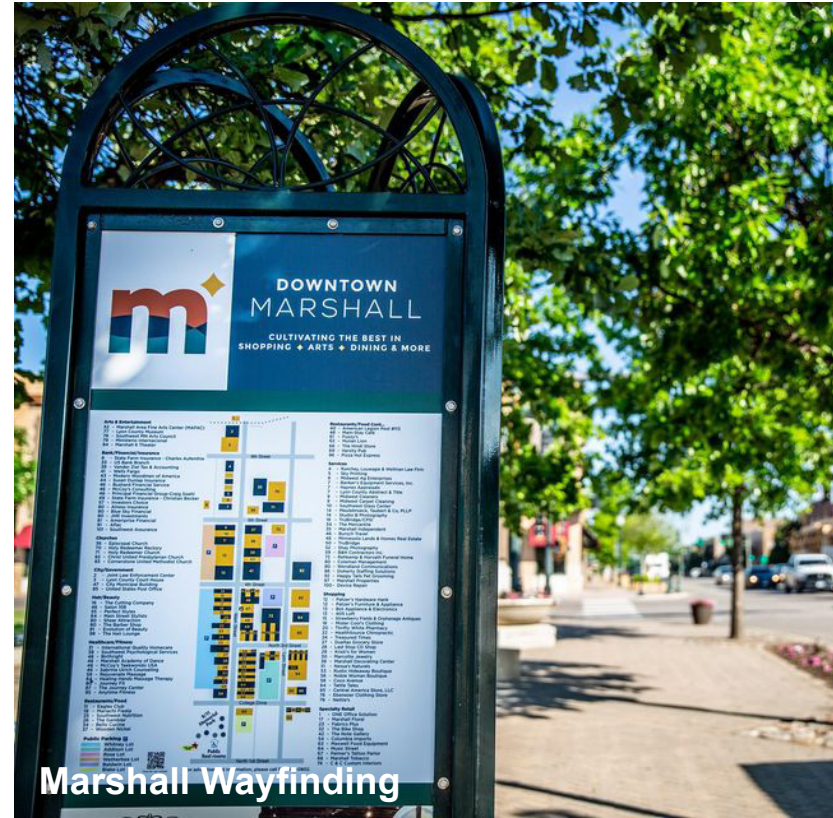




Marshall Branding Identity



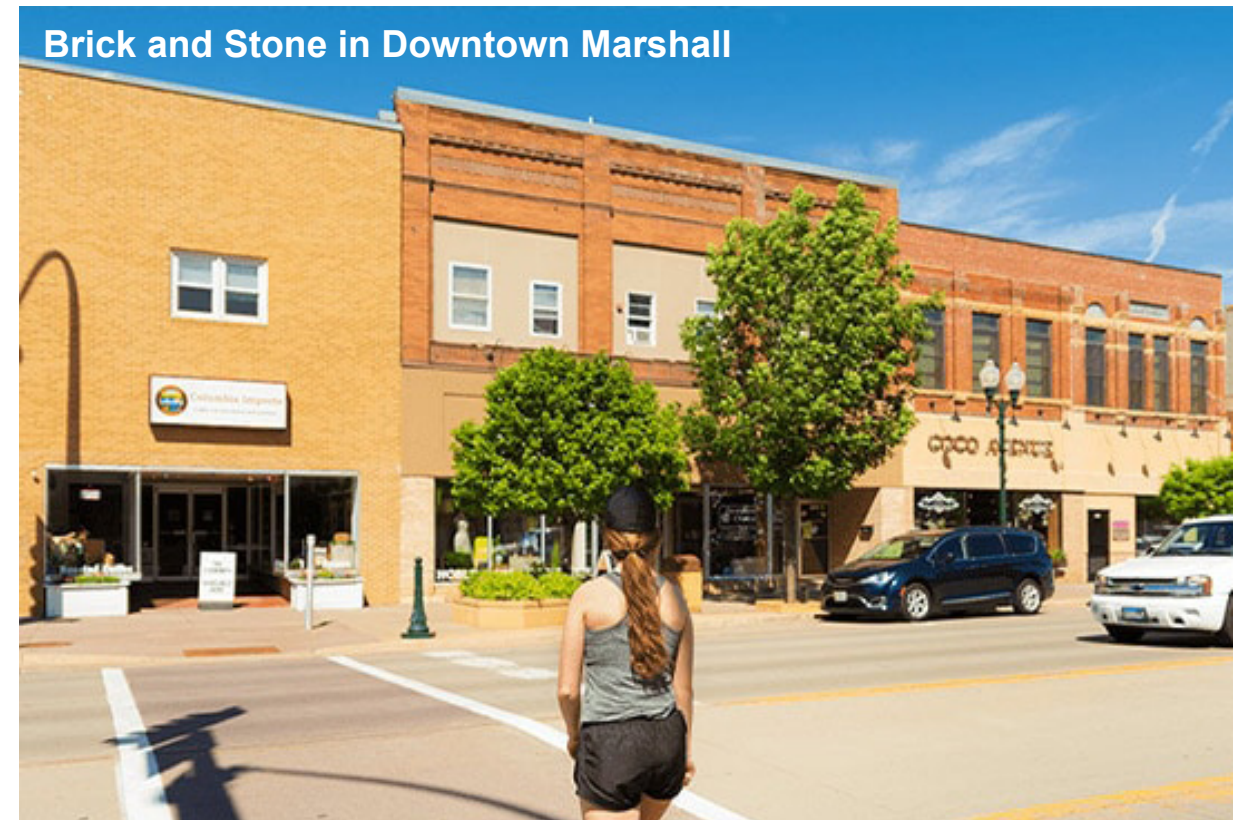
Marshall Wayfinding



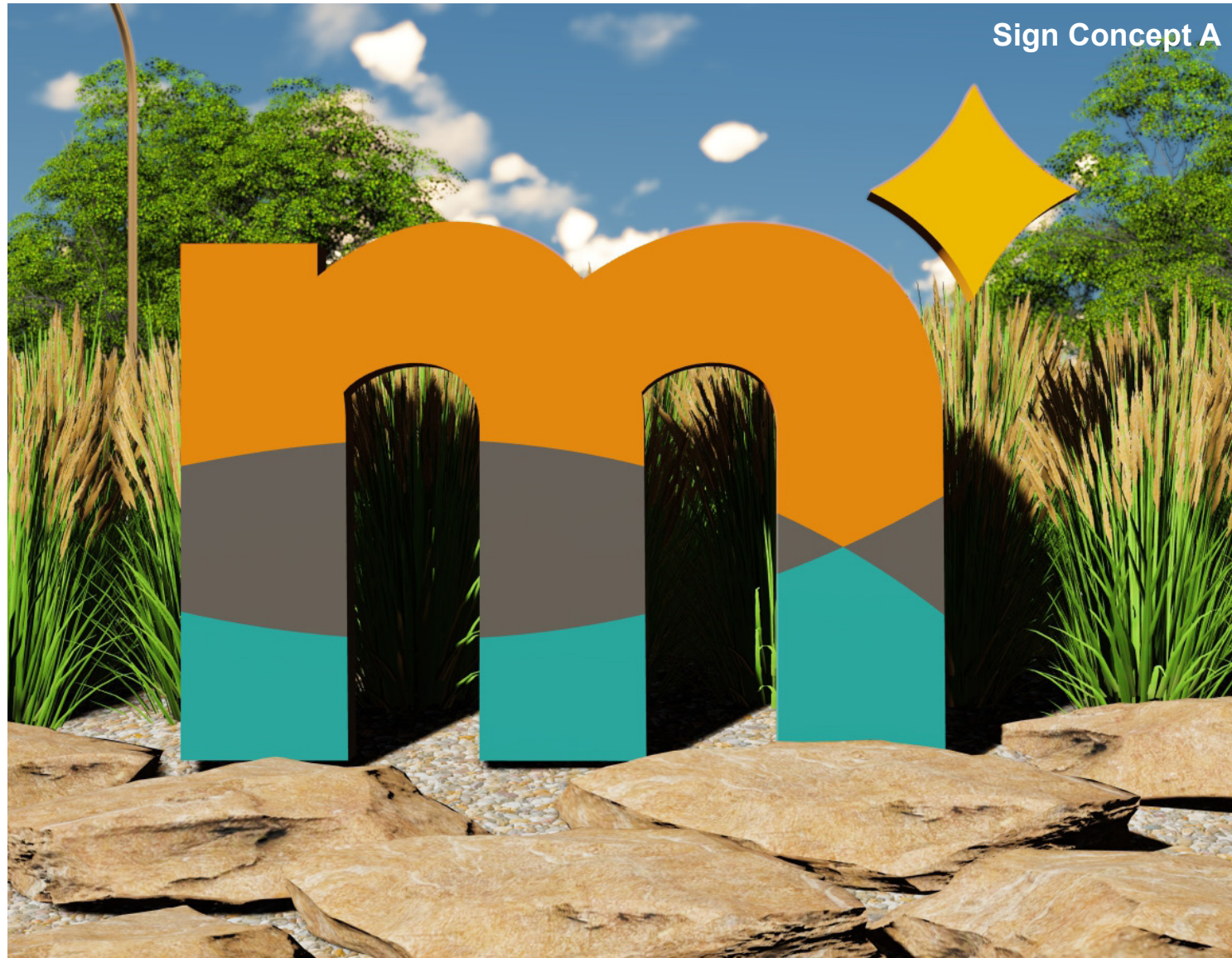
Limestone and Colored Concrete at Memorial Park



Brick and Stone in Downtown Marshall

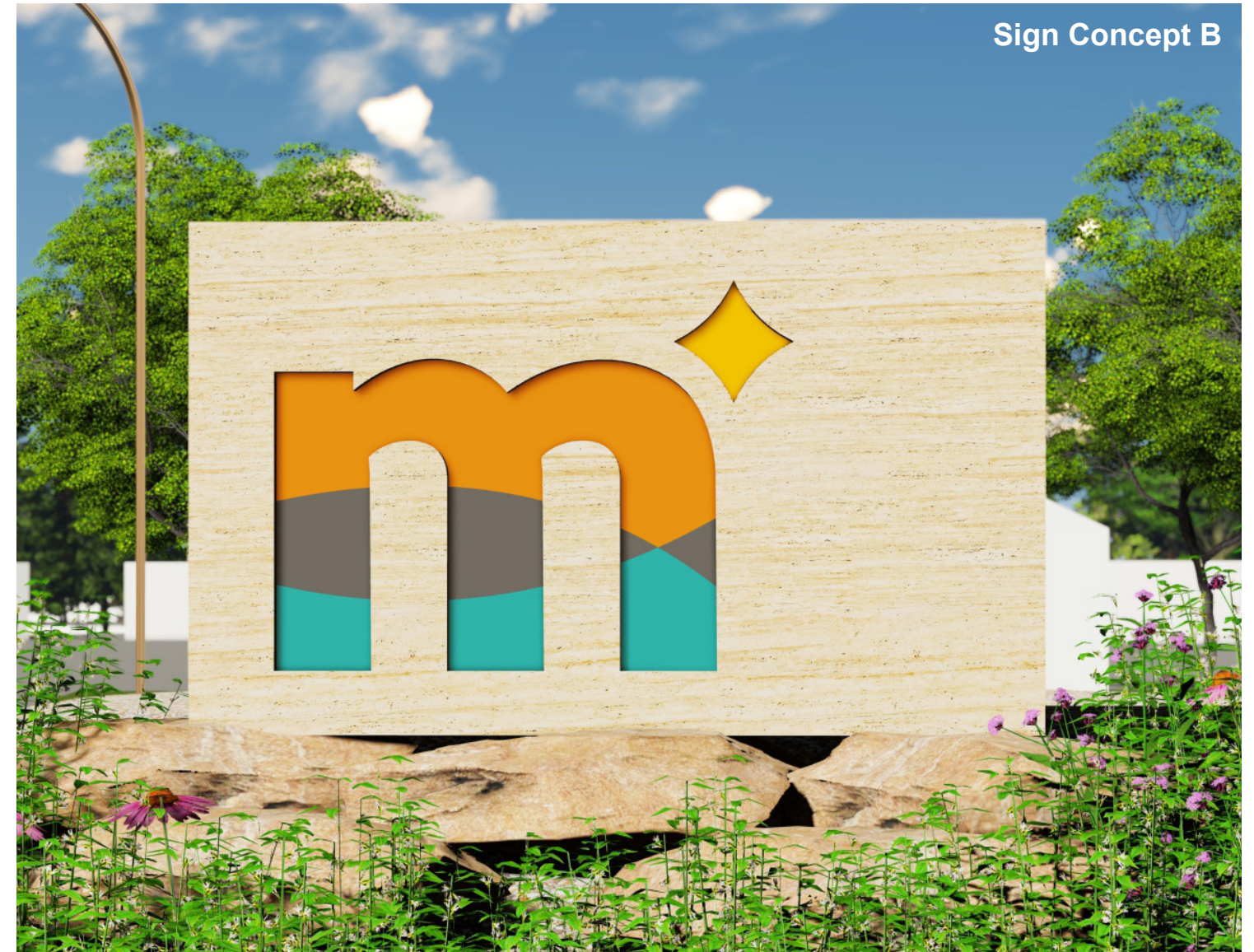


Brick and Stone in Downtown Marshall



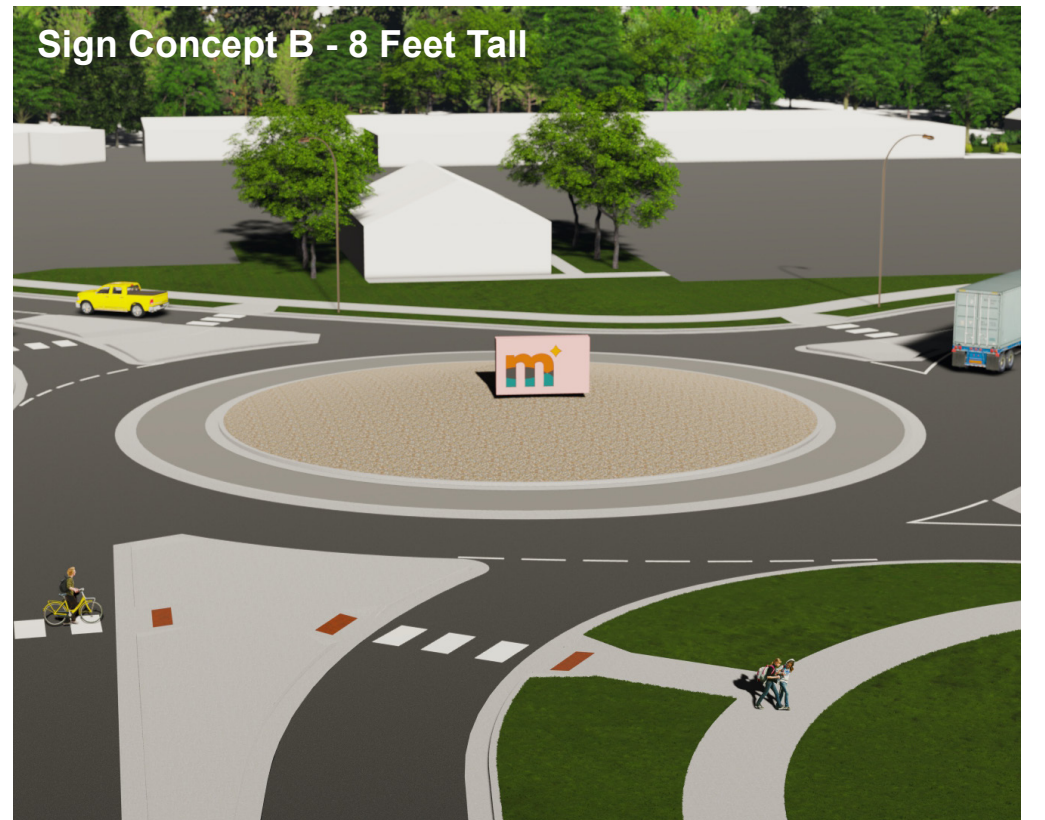
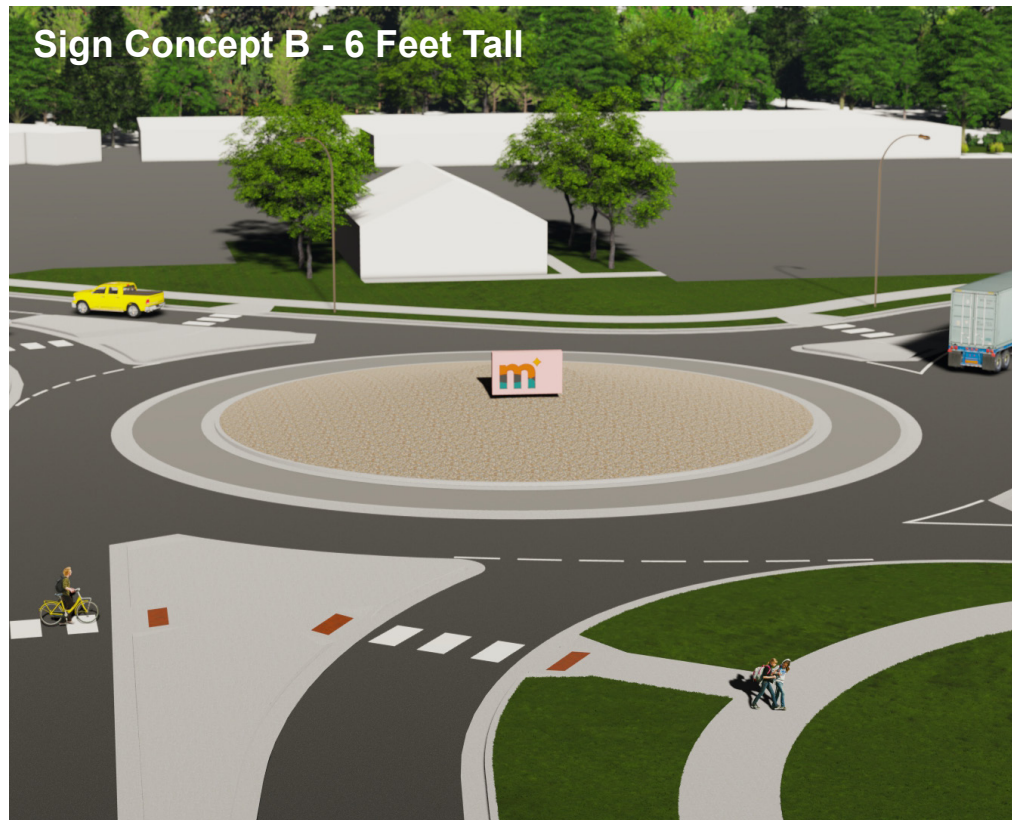
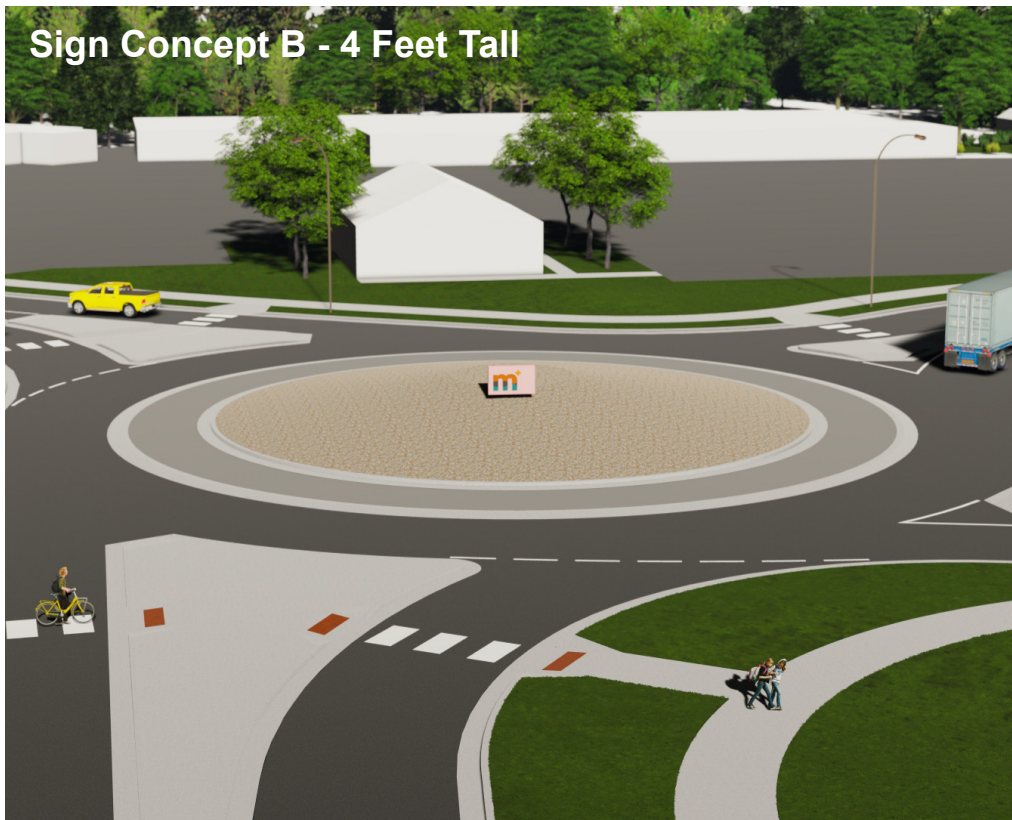
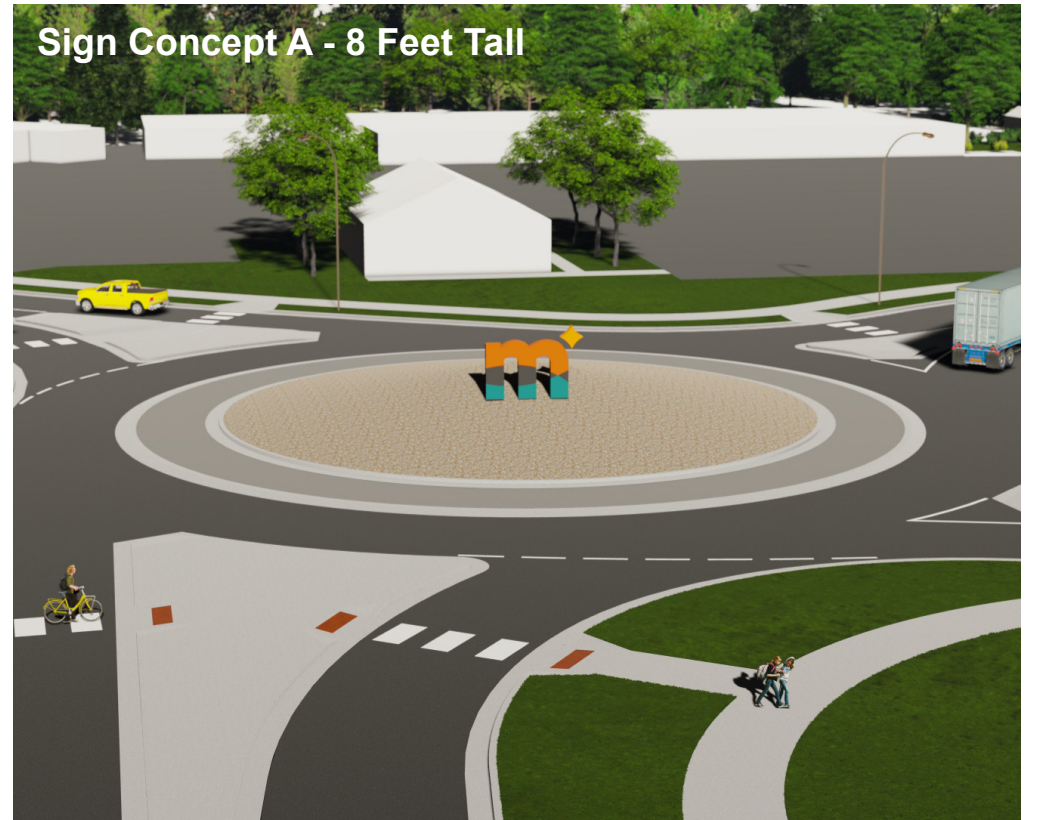
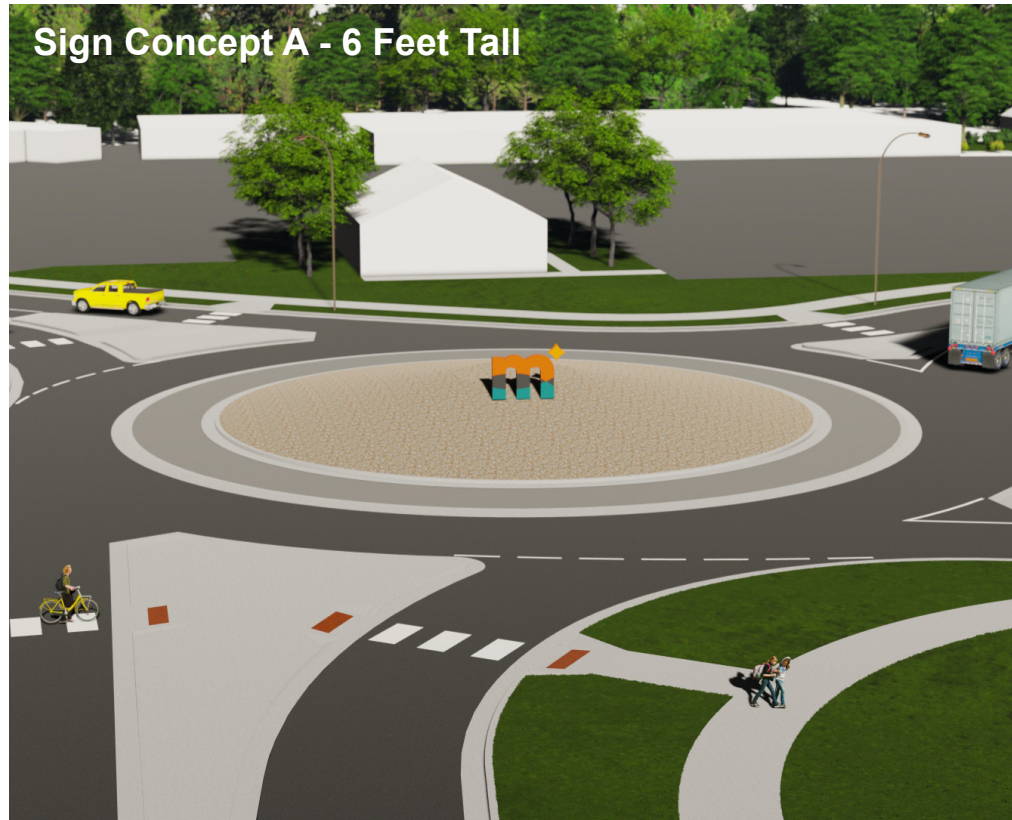
Sign Concept A

Construction: Fabricated metal logo painted to match City branding (one-sided)
Sizes: 4', 6', and 8' tall options (see following page)

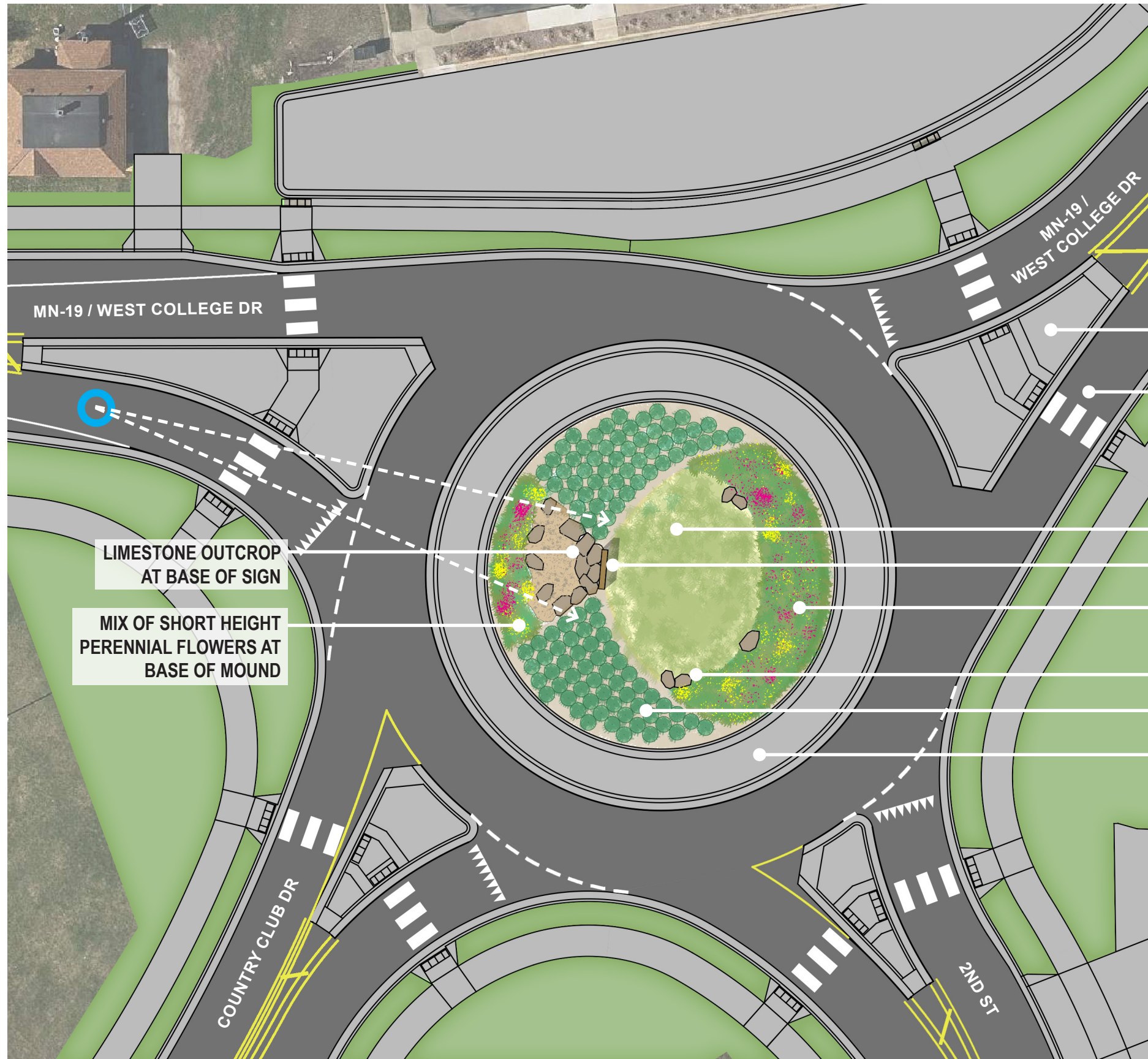


Sign Concept B

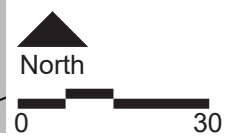
Construction: Limestone block with inset logo painted to match City branding (one-sided)
Sizes: 4', 6', and 8' tall options (see following page)







- RAISED CONCRETE MEDIAN
- PEDESTRIAN CROSS WALK
- TALL GRASSES ON MOUND
- 10' W SIGN PANEL
- MIX OF SHORT HEIGHT PERENNIAL FLOWERS AT BASE OF MOUND
- LIMESTONE OUTCROP
- SHRUB MASS PLANTING
- MOUNTABLE CURB WITH CONCRETE APRON



Low height perennial flowers at base



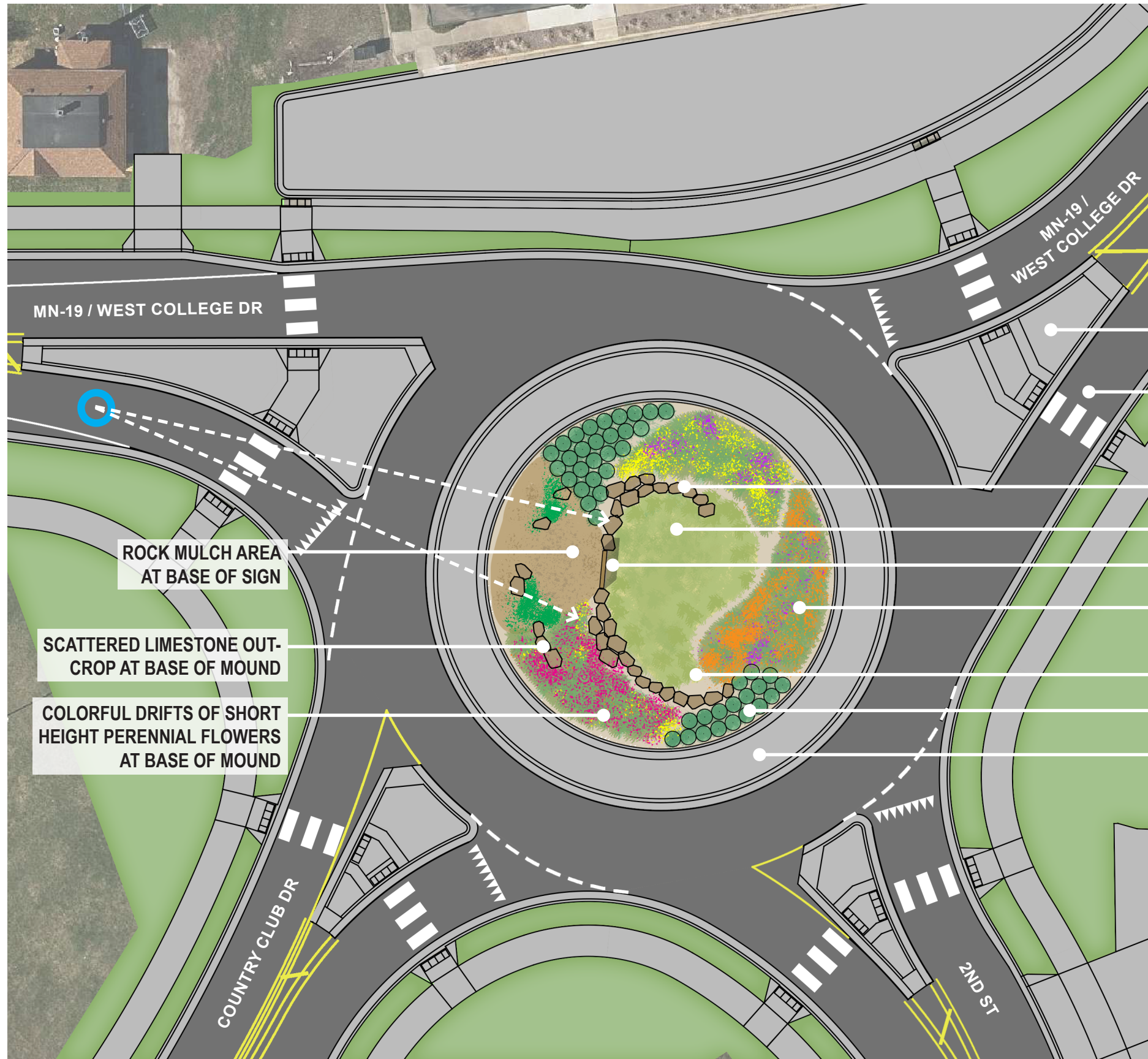
Karl foerster feather reed grass on mound



Dogwood shrub mass planting (red stems in winter)



Limestone outcrop at base of sign monument



RAISED CONCRETE MEDIAN

PEDESTRIAN CROSS WALK

LIMESTONE OUTCROP LOW WALL

TALL GRASSES ON MOUND

10' W SIGN PANEL

COLORFUL DRIFTS OF PERENNIAL FLOWERS AT BASE OF MOUND

LIMESTONE OUTCROP

SHRUB MASS PLANTING

MOUNTABLE CURB WITH CONCRETE APRON

ROCK MULCH AREA AT BASE OF SIGN

SCATTERED LIMESTONE OUTCROP AT BASE OF MOUND

COLORFUL DRIFTS OF SHORT HEIGHT PERENNIAL FLOWERS AT BASE OF MOUND



Low height perennial flowers at base



Karl foerster feather reed grass on mound



Dogwood shrub mass planting (red stems in winter)



Limestone outcrop at base of sign monument