



## CITY OF MARSHALL AGENDA ITEM REPORT

<b>Meeting Date:</b>	Tuesday, February 12, 2019
<b>Category:</b>	NEW BUSINESS
<b>Type:</b>	ACTION
<b>Subject:</b>	Strategic Planning Request for Proposal
<b>Background Information:</b>	<p>Strategic planning is the process the City uses to set its long-term goals and develop plans to achieve those goals. The City's strategic plan would include the City's Vision, Values, Goals and Strategic Directions.</p> <p>The City's vision, values, goals and strategic directions also inform how departments and the City spend financial resources.</p> <p>A strategic planning facilitator is needed for a few reasons:</p> <ul style="list-style-type: none"><li>• They don't have any vested interest in any decisions, so they ask questions that will uncover the core issues.</li><li>• They can control the conversation so that everyone gets an opportunity to speak and share their input.</li><li>• They can ask probing questions without creating conflict.</li></ul> <p>Development of a City Strategic Plan was identified as part of Administrator's Needs for City.</p>
<b>Fiscal Impact:</b>	Estimated \$5,000, Use of Reserves
<b>Alternative/ Variations:</b>	None
<b>Recommendations:</b>	Approved RFP for Strategic Planning Services