

### Economic Development Corporation Survey

City	Population	What percentages of economic development efforts are in-house and what percentage is contracted out to a profit or nonprofit organization but funded by the city?	How much do you estimate you spend on city staff economic development efforts?	Contact
West St Paul	19746	100% In-house	\$403,985	Finance Director Char Stark
Columbia Heights	19723	100% In-house 50/50 EDC and Planning & Inspections \$3,000 outside consulting for legal and redevelopment issues	\$154,000 \$80,000 (1.5 FTE; EDC)	Finance Director Joe Kloiber
Forest Lake	19600	No In-house City Manager and Assistant City Manager tackle as they can; no direct contracting Consultant for marketing and branding Use Washington County for EDC efforts	N/A General Fund covers salary for City Manager and Assistant City Manager	Administrator Aaron Parrish
Willmar	19558	100% In-house EDC Director plus one Planner Also responsible for building and inspections	Director: \$136,800 Planner: \$106,200 (25% of time to airport)	Finance Director Steve Okins
Albert Lea	17667	The City of Albert Lea staff actively promotes and recruits tenants, developers et al for city-owned spaces including the Blazing Star Landing and the Freeborn Bank Building. ALEDA is the entity in Albert Lea that is designated for economic development.	The amount of time we spend on these tasks varies, but it is a goal of the council to increase the city's tax base. So, I would say 25-50% of time in administration is spent on economic development strategies.	Assistant City Manager Jerry Gabrielatos
Sartell	17147	80% In-house We also belong to a regional ED organization (Greater St. Cloud Area Development Corporation).	\$15,000-18,000 annually	Community Development Director/Assistant City Manager Anita Archambeau
Red Wing	16526	5% to Downtown Main Street 5% to Chamber of Commerce 15% to Red Wing Ignite (nonprofit business accelerator/incubator) 75% in-house, (Red Wing Port Authority)	\$356,000 Port Authority (2017), which includes \$123,450 of that total for staff	Community Development Director Dan Rogness

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Buffalo	16103	100% of economic development efforts in-house for the City of Buffalo.	Two of us spend about 25% of our time on economic development so about 20 hours per week.	Assistant Administrator Laureen Bodin
Robbinsdale	14461	100% in house to the extent that it's done at all. Robbinsdale is fully developed. We have occasional in-fill redevelopment. Most of our business activity is expansion of existing businesses – relationships with local businesses through the chamber of commerce or just “knock and talk” discussions helps us to learn about plans for improvements.	Under \$1000/year We levy .0185 of the City's Taxable Market Value for the HRA annually which is used for staff time and initiatives – mostly removal of blight vs. economic development. This is used for BOTH redevelopment and economic development. Estimate 90% redevelopment efforts.	Marcia Glick
Hutchinson	13888	100% in-house. We have one full-time staff and either a paid intern or a 32-hour / week part-time staff.	The EDA's budget for 2018 will be \$169,200. We are funded by a levy approved by the City Council each year. We've always levy's the maximum allowed by statute.	Miles Seppelt
North Mankato	13619	80% in house 20% contracted \$20,000-\$25,000	\$40,000-\$50,000 per year. This is mainly staff time	Community Development Director Michael Fischer
Monticello	13429	100% In-house by EDC plus another staff person who also spends some time (estimate of 20 to 30 percent of his time on economic development activities). The budget set by the EDA does allow for membership in a County non-profit org. engaged in Econ. Dev. Activities. It is a cooperative and supportive relationship both ways (to and from) between the EDA and the County entity.	\$112,000 +/-	Economic Development Coordinator Jim Thares
New Ulm	13342	City/PUC budget appropriation to EDC City appropriation \$50,000 PUC appropriation \$50,000		Finance Director Nicole Jorgensen

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Worthington	13136	<p>The City of Worthington partners with a separate economic development organization similar to what New Ulm has been doing. We The City, County and Public Utilities all contribute funds. The public entities account for about 75% of their budget. Even with the separate group, two members of city staff spend approximately 10% to 15% of their time on economic development activities.</p> <p>The City has been paying WREDC \$86,000 per year. Along with the City, Nobles County and Worthington Public Utilities have each been paying approximately \$40,000 annually. A total of nearly \$170,000 annually from public sources.</p> <p>We too are looking at a change in our arrangement and taking the position in house.</p>	<p>Two staff members 10% to 15% of our time. The two positions within the City that devote time to economic development are the Community Development Director (approximately \$95,000 per year) and City Administrator (approximately \$110,000 per year).</p>	Steve Robinson
North St Paul	12338	<p>Everything we do is in-house. We hired Buxton (Ft. Worth based company) to assist us with some business recruitment. We probably spent \$150,000 over 2-3 years with them. That was mostly funded by the City Council/General Fund vs. EDA.</p> <p>On the HRA side we worked with non-profit lending agencies to assist us with our home loan programs.</p>	<p>70.3% of our budget is personnel. 2017 Personnel: \$92,221; 2017 Total Budget: \$131,261. Total EDA Tax Levy Revenue: \$140,935.</p>	City Manager Jason Ziemer
Waconia	11964	100% In-house	<p>\$50,000 (we are a developing town and have a number of staff that works on economic development. A portion of the City Administrator, Assistant Administrator, Community Development Director, Finance Director, and Public Services Director are included in this estimate. There are a number of other staff that play smaller roles, harder to quantify.)</p>	Susan Arntz

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St Peter	11692	60% in-house 40% contracted with Greater Mankato Growth \$26,000/yearly	\$48,000	Community Development Director Russ Wille
Arden Hills	10324	80% of its economic development efforts in-house. Special projects (i.e. Business Retention & Expansion Program, tax abatement/TIF analysis) are contracted out to organizations funded by the City. Appx \$5,000 annually for contracted work.	Economic development efforts are assigned to several city staff members. In recent years, the average amount spent on economic development efforts across these different staff members has been approximately \$57,000 per year.	Senior Planner Matthew Bachler