



CITY OF MARSHALL AGENDA ITEM REPORT

Presenter:	Adri DeBoer/Preston Stensrud
Meeting Date:	Tuesday, June 9, 2026
Category:	CONSENT AGENDA
Type:	ACTION
Subject:	Consider Approval of Sponsorship Agreement with Ziegler for the Red Baron Arena & Expo
Background Information:	<p>Ziegler wishes to be a sponsor for the Red Baron Arena & Expo. They will have naming rights to the Club Room based on the respective agreement.</p> <p>Sponsors play a vital role in revenues and operations for our arena, and the continued support and partnerships are greatly appreciated.</p>
Fiscal Impact:	Varies by sponsorship
Alternative/ Variations:	None recommended.
Recommendations:	To approve the Sponsorship Agreements with Ziegler.