

## DIVISION 2. - SIGNS

### Sec. 86-1810. - Findings, Objective, and Compliance.

- (a) Regulating the location, size, placement, and physical characteristics of signs is necessary to enable the public to locate goods, services, and facilities and to receive a wide variety of other messages, commercial and noncommercial, without difficulty and confusion. It is recognized that signs serve an important function and, therefore, reasonable and adequate display of signs is permitted under the provisions of this Division. At the same time, this Division recognizes that there is a definite need to regulate the display of signs as signs utilize the visual element of the public right-of-way to bring messages to the public.
- (b) The objective of this Division is to protect the health, safety and public welfare through restricting signs and lights that will increase the probability of traffic congestion and accidents by distracting attention or obstructing vision; reducing conflict among signs and lights and between public and private information systems; preserving and protecting property values and civic beauty by not allowing signs that detract from this objective due to excessive size, height, number, visual impact, undesirable location, maintenance, spacing or illumination; enhancing the economy and the business and industry of the City by promoting the reasonable, orderly, and effective display of signs and encouraging increased communication with the public; establishing standards that will permit businesses a reasonable and equitable opportunity to advertise, but will avoid excessive visual competition among sign displays; and promoting signs that are compatible with their surroundings and appropriate to the type of activity to which they pertain.
- (c) All signs hereafter erected or maintained, except official ~~traffic and street signs~~ public signs, US flags, and temporary decorative banners mounted on street poles and approved by the street superintendent, shall conform with the provisions of this Division and any other provisions of the City Code or regulations of the City.

(Code 1976, § 11.19(1))

### Sec. 86-181. Definitions.

- (a) The following words, terms and phrases, when used in this Division, shall have the meanings ascribed to them in this section, except where the context clearly indicates a different meaning:

Sign means a name, identification, description, display, illustration, device or lettered figure or pictorial symbol which is affixed to or represented directly or indirectly upon a building, structure or land in view from the public right of way or private street, and which directs attention to a product, place, activity, person, institution or business and is displayed for the purpose of communicating a specific message.

Sign, abandoned, means a sign remaining without a message for a period of six months or more, or pertaining to a time, event or purpose which no longer applies, or remaining after demolition of a principal structure, or applicable to a discontinued business unless evidence is provided that a business is temporarily suspended due to a change in ownership or management.

Sign, advertising, means a sign which exclusively directs attention to a business, commodity, service, activity or entertainment not conducted, sold or offered upon, or displays a message unrelated to, the premises where such sign is located, provided the above purpose is the sole reason for the sign's existence.

Sign alteration means any change, reconstruction, relocation or enlargement of a sign, or of any of its component parts. Routine maintenance, the changing of movable parts of signs which are designed for such changes, the repainting of sign copy and display matter, and replacement of a sign

facing with the same size facing shall not be deemed to be an alteration within the context of this Chapter.

Sign, banner, means a temporary sign made of fabric, cloth, canvas, plastic sheathing or any other flexible non-rigid material with no enclosing framework mounted on the outside of a building or structure, or on the ground and supported at two or more edges or more than two points.

Sign, balloon, means a temporary sign consisting of a bag made of lightweight material supported by hot or pressurized air or helium inside.

Sign, billboard, means an advertising sign.

Sign, business, means a sign which directs attention to a business, including non-commercial uses and institutions, or profession or to a commodity, service or entertainment sold or offered upon the premises where such a sign is located.

Sign, cluster, means several flat nameplate signs identifying multiple businesses in a building grouped together in one location on that building.

Sign, construction, means a temporary sign depicting or advertising future building or business, or identifying an architect, contractor, subcontractor and/or material supplier participating in construction on the property on which the sign is located. Construction signs include "Coming Soon" and "Now Open" types of signs.

Sign, directional, means a sign erected for the purpose of directing pedestrian or vehicular traffic onto or about the property upon which such sign is located, including drive-through menu boards and signs marking entrances and exits, circulation direction, parking areas, and pickup and delivery areas. Directional signs shall not include any unrelated information except business name and logo, which shall not occupy more than 25 percent of the sign area.

Sign, double-face, means a sign which has a message on opposite parallel or near parallel (less than 15 degrees) sides mounted not more than 18 inches apart on a single structural component or is a spherical sign. Only one side shall be counted toward the total permitted sign surface area.

Sign, dynamic display, means any sign in which display portion of a sign appears to have movement or that appears to change, and which is caused by any method other than manually removing and replacing the sign components, such as lettering. This includes, among other types, electronic graphic display sign having a programmable display that has the capability to present text and/or symbolic imagery in motion and in a variety of colors, or any display that incorporates multiple narrow shifting panels that in combination create a larger image, conveyor belts, incandescent bulbs, or any other method or technology that allows a sign face to present a series of images or displays.

Sign, electronic graphic display, means any sign or portion thereof that displays electronic static or moving images, with or without text information, defined by a number of matrix elements using different combinations of light emitting diodes (LEDs), fiber optics, or other illumination devices within the display area where the message change sequence is accomplished immediately or by means of fade, re-pixelization or dissolve modes. These signs include computer programmable, microprocessor controlled electronic or digital displays and projected images or messages with these characteristics onto buildings or other objects.

Sign, feather, means a type of a temporary flag sign with a rounded top edge supported by a continuation of a staff or pole bent accordingly and with the height much greater than the width. It may be called bow flag, wind feather, or teardrop.

Sign, flag, means any fabric or similar flexible lightweight piece of material attached at one edge or two points, usually to a pole, but possibly to the underside of a roof structure or a horizontal bar, so as to allow free movement of the material by atmospheric changes. In case of a feather flag, the piece of material is continuously supported on two or more sides. Flags are not considered freestanding or projecting signs.

Sign, flashing, means any illuminated sign on which such illumination is not kept stationary or constant in intensity and color at all times when such sign is in use.

Sign, flat, means a sign mounted on a building or its elements parallel to its vertical or near-vertical (less than 15 degrees off vertical plane) surface and projecting no more than 18 inches off that surface.

Sign, freestanding, means a permanent non-movable sign supported upon the ground by poles, pylons, braces, foundation, solid base or any other permanent structure and not attached to any building.

Sign, gas pump, means a sign factory painted or mounted on a side or top of an operational gas pump.

Sign, ground, means a freestanding sign erected on the ground or solid base or mounted on the pole(s) or pylon(s) so that the bottom edge of the sign display area is eight feet or less above the point of contact with the ground.

Sign, handwritten, means a homemade sign made with markers, color pencils, letter stencils, and similar means and methods.

Sign, height of, means maximum vertical distance from the point of contact with the ground to the highest point of a freestanding sign, flagpole, or temporary sign.

Sign, help wanted, means a temporary sign related to potential employment and employee hiring.

Sign, holiday decoration, means temporary signs, in the nature of decorations, customarily and commonly associated with any national, local or religious holiday, legally recognized by the US or Minnesota state government.

Sign, illuminated, means a sign which has characters, letters, figures, designs or outlines illuminated by external or internal electric lights, or, in a neon sign, luminous tubes installed as a part of the sign. An electronic graphic display sign is not considered an illuminated sign.

Sign, incidental, means a small sign, emblem, or decal less than two square feet in area, freestanding, placed on the exterior of a building, or attached to a structure on the premises, and informing or warning the public of danger or prohibited actions, such as 'Beware of the dog' or 'No trespassing'. Incidental signs also include private memorial plaques.

Sign, integral, means a sign carrying the name of a building, its date of erection, monumental citations, commemorative tablets, and the like, when carved into stone, concrete, or similar material or made of bronze, aluminum, or other permanent type of construction and made an integral part of the building structure.

Sign, multi-face, means a sign containing two or more non-parallel faces mounted on a single structural component. Each face shall be counted separately toward the maximum allowable sign surface area.

Sign, nameplate, means a sign which states the name or address, or both, but nothing else, except logo, of the business or occupant of the lot where the sign is placed.

Sign, political, means a temporary sign used in connection with a local, state or national election or referendum; expressing a political, or what is widely considered political, opinion; or calling for any public actions, unless a message or opinion is directly related to activity or business conducted on premises. A legal advertising sign displaying a political message is not considered a political sign.

Sign, private sales or event, means a temporary sign advertising private sales of personal property such as garage sales or a car for sale, and the like or private not-for-profit events such as an open house, picnics, carnivals, bazaars, game nights, art fairs, and craft shows or any charity fundraising. Private sales or event signs also include personal celebrations signs, such as graduation.

Sign, projecting, means a sign mounted on a building or its elements, including below canopies or awnings, perpendicular to its surface, with or without additional ground support or a sign mounted parallel to the building surface but projecting more than 18 inches.

Sign, public, means a sign of a public, non-commercial nature, including, but not limited to, safety signs, danger signs, traffic signs, street name signs, city name signs, signs indicating scenic or historical points of interest, public memorial plaques, holiday signs, and the like, erected by or on order of a public officer or employee in the performance of official duty, or required by law.

Sign, pylon, means a freestanding sign mounted on one or more individual pylon(s), pole(s), post(s) or other similar support(s) so that the bottom edge of the sign display area is more than eight feet above the point of contact with the ground.

Sign, real estate, means a temporary sign advertising the real estate upon which the sign is located being for rent, lease or sale.

Sign, roof, means a sign, except flag signs, mounted on a building or its elements and projecting above the roof edge or parapet line of a building or marquee with a flat roof or the eave line of a building, awning or canopy with a gambrel, gable, mansard or hip roof.

Sign, rotating or moving, means a sign which revolves or rotates on its axis by mechanical means or has otherwise physically moving parts.

Sign, surface area of, means the entire area within a single continuous perimeter enclosing the extreme limits of the actual sign surface. In the case of flat signs consisting of individual not overlapping letters, symbols, etc., not located within clearly defined sign border or frame and mounted on a common background, the surface area shall consist of the combined areas within the continuous outside perimeter of each individual letter, symbol, etc., provided those outside perimeters do not overlap; graphic striping, patterns, and color bands backgrounds shall not be included in surface area computations unless located within clearly defined sign border or frame. Surface area shall not include any clearly defined structural elements outside the limits of such sign and not forming an integral part of the display. Only one side of a double-face sign structure shall be used in computing total surface area. The area of a spherical sign shall be calculated as the area of a circle.

Sign, total adjusted sign surface area of, means the sum of all surface areas of individual signs located on the property calculated with all applicable reductions.

Sign, total permitted sign surface area of, means maximum sign surface area for the property calculated based on the property frontage with all applicable increases.

Sign, temporary, means a sign not permanently affixed to a building or foundation structure and intended for temporary, even if repeated, use due to the temporary nature of the sign message or low durability of sign materials. Temporary signs cannot be installed for longer than 90 consecutive days.

Sign, transportable advertising, means a temporary sign not permanently affixed to a building or foundation structure, mounted on wheels, legs, poles or any other movable supporting structure integral with the sign for the purpose of easy mobility and removal, and intended for temporary placement on sidewalk or anywhere on the lot for promotion of a business located on the same property.

Sign, utility box, means a sign mounted on any utility box, public or private, except signs conveying safety messages related to such utility box.

Sign, vehicular, means a sign painted on, attached to, or placed in, a parked vehicle or trailer; this category excludes professionally painted or decal signs listing only business name, contact information, motto, logo, and license number, as typical for business vehicles.

Sign, window, means a sign attached to, placed upon, or painted on the interior of a window or mounted on the inside within the exterior wall thickness in the window opening and intended for viewing from the exterior of the building.

Sec. 86-182. - Permits.

- (a) *Required.* No sign shall be constructed without first obtaining a sign permit from the City. The following signs are exempted from the permit requirements:
- (1) Public signs and public art projects.
  - (2) Temporary signs located in the public right of way if approved by City Engineer or his designee.
  - (3) Individual flat nNameplate signs not exceeding one square foot in surface area and additional nameplate signs installed within a sign cluster with an issued sign permit.
  - (4) Incidental signs.
  - (5) Directional signs not exceeding five (5) square feet in surface area and six (6) feet in height.
  - (6) Gas pump signs and utility box signs.
  - (7) Integral signs.
  - (8) ~~temporary Real estate, help wanted, building lease or sale signs and temporary construction contractors,~~ signs.
  - (9) Permanent flag signs mounted on roof or wall and not exceeding six (6) square feet in surface area; temporary flag and balloon signs; all US and State of Minnesota flags.
  - (10) Private sales or event signs.
  - (11) Temporary banner signs not exceeding 24 square feet in surface area.
  - (12) Marquee, awning and canopy mounted signs located on the vertical edges and consisting of separate not overlapping letters less than six (6) inches in height; awning and canopy signs not exceeding five (5) square feet in surface area and factory printed or embroidered on a newly installed fabric or vinyl cover.
  - (13) Transportable advertising signs not exceeding five (5) square feet in surface area and removed nightly; any transportable advertising sign installed for less than 14 days in a calendar year.
  - (14) Holiday decorations.
  - (15) Window signs consisting of separate not overlapping letters less than four (4) inches in height, neon signs, and individual signs covering less than 20 percent of a glass pane in a window or door and not exceeding five (5) square feet in surface area.
  - (16) Vehicular signs.
  - (17) Any temporary sign installed for two days or less in a calendar year.
  - (18) Political signs~~as regulated in this division are exempted from these requirements.~~
  - (19) Sign maintenance work, including replacement of a sign facing, unless it changes the type or purpose of the sign.
- (b) *Application.* Sign permit applications shall be the same as for building permits. Fees for sign permits will be the same as for building permits, the schedule adopted and based on the valuation of construction, ~~except that signs defined in this division as temporary transportable advertising signs shall be charged the minimum fee.~~ Required construction documents fully describing new signage and providing information about existing signage shall accompany a sign permit application.
- (c) *Non-conforming signs.* Any non-conforming sign found to be contrary to this Division provisions shall be removed or brought into compliances through a sign permit application process, or a variance permit shall be applied for within 60 days of this Ordinance adoption. This subparagraph does not apply to existing freestanding signs that may continue as non-conforming in accordance with other provisions of Zoning Ordinance.

(Code 1976, § 11.19(1)(F))

Sec. 86-183. - General restrictions.

The following regulations shall apply to all signs permitted in all districts:

- (1) Field pPainted signs on buildings and other structures, except water towers and grain elevators, are prohibited. Murals and similar art projects may be permitted if approved by the City Council.
- (2) Illuminated, dynamic display or electronic graphic display signs giving off intermittent or rotating light beams, or producing flashing, pulsating or quickly changing images, defined as images changing every six (6) seconds or less, are prohibited shall not be permitted in any district. All flashing signs are prohibited.
- (3) Permanent sSigns placed upon, or protruding over, public sidewalks or public right of way shall be subject to the approval of the council in accordance with Section 62-9, except projecting signs in the Downtown District protruding no more than six (6) feet or two thirds of sidewalk width, whatever is less.
- (4) No sign shall ~~be placed that~~ resembles any official marker or traffic sign erected by a governmental agency, ~~or~~ display such words as "stop" or "danger:" for advertising rather than actual warning purpose, or otherwise interfere with traffic or any other safety regulation.
- (5) No sign shall ~~be permitted to~~ obstruct any window, door, fire escape, stairway or opening required by the Building Code intended to provide light, air, ingress or egress for any building or structure, as determined by the building official.
- (6) Window signs ~~restricted to 25 percent of window surface covering over 60 percent of individual glass panes shall be considered flat signs for total permitted sign surface area calculations. Multiple signs within, and single signs covering between 20 and 60 percent of, individual glass panes are prohibited, except neon tube signs, signs consisting of individual letters less than four (4) inches in height, and a single Open/Closed/Welcome/Work Hours sign, provided it does not exceed two (2) square feet in surface area letter size restricted to a six-inch height.~~
- (7) The owner, ~~lessee or manager~~ of a freestanding ground-sign, and the owner of the land on which the same is located, shall keep grass or weeds and other growth cut and debris and rubbish cleaned up and removed from the property lot on which the sign is located.
- (8) All Advertising signs, business signs and nameplate signs including their structural supports and visible back sides, which are may be or may hereafter become unsafe or unsightly shall be repaired or removed by the owner, or owner of the property upon which the sign stands, upon notice of the council.
- (9) Roof-top-mounted signs and signs mounted on fences are prohibited, except construction signs installed on a temporary fence around construction sites and help wanted signs installed in Industrial zoning districts.
- (10) Where a sign is illuminated, the source of light shall not shine directly upon any part of a residence or into any of the classes of residence districts.
- (11) Abandoned signs shall be removed within 30 days of becoming abandoned except freestanding sign structures are permitted to remain if business names and all messages are removed, provided a principal building remains intact on site.
- (12) Handwritten signs and paper and cardboard signs, except political and private sales or event signs, are prohibited.
- (13) No signs, except holiday decorations, shall be attached to a vertical pylon of another sign, flagpole, utility pole or similar vertical structures; no signs, permanent or temporary, shall be attached to trees or bushes.

- (14) Vehicular signs shall advertise exclusively a business located on the same property; a vehicle with a sign shall be street legal, operational, placed on paved surface within private property, and have current registration. Vehicular signs shall not be utilized for more than 14 consecutive days and 60 days in a calendar year, unless a vehicle is used for transportation on a regular basis or is parked in relations to the transportation needs, such as at loading dock.
- (15) No ground or temporary signs higher than three (3) feet shall be installed within visibility triangles at street intersections. No permanent signs shall be installed within recorded easements. Ground signs exceeding 40 square feet in surface area shall not be placed less than five (5) feet from the front property line.
- (16) Temporary banner signs shall not be installed for more than 14 consecutive days and 60 days in a calendar year; these terms may be extended to no more than 90 consecutive days by an Interim Use Permit. Banners shall not be installed as freestanding for any purpose or for any duration. Building mounted banner signs frequently reinstalled for repeated events or promotions may be regulated as permanent flat signs, provided they are always installed in the same location, are of the same size, and each replacement banner is displayed for no more than 14 consecutive days with at least 30 days in between; this provision is limited to one such sign per building. Banners placed inside sign cabinets shall be considered permanent flat signs. As an exception, temporary banner signs installed as real estate signs, help wanted signs, construction signs, and private sales and event signs shall meet respective term limit requirements for these signs.
- (17) Transportable advertising signs, except those not exceeding five (5) square feet in surface area, shall not be installed for more than 14 consecutive days and 60 days in a calendar year; these terms may be extended to no more than 90 consecutive days by an Interim Use Permit. Transportable advertising signs frequently reinstalled for repeated events or promotions may be regulated as freestanding signs, provided they are always installed in the same location, are of the same size, and are not displayed for more than 14 consecutive days with at least 30 days in between; this provision is limited to one such sign per property. As an exception, transportable advertising signs installed as real estate signs, help wanted signs, and private sales and event signs shall meet respective term limit requirements for these signs.
- (18) Balloon signs shall not be installed for more than 14 consecutive days and 60 days in a calendar year. Balloon signs shall not exceed 15 feet in height and shall not project more than six (6) feet above the roof line of the nearest building. Balloon signs shall be ground mounted and shall not utilize any cabling, tether lines or tie-downs in a dangerous manner.
- (19) Temporary flag signs shall not be installed for more than 14 consecutive days and 60 days in a calendar year. Temporary flag signs shall not exceed 15 feet in height. Feathers flag signs shall be permitted as temporary signs only. Flag signs, except US flags, shall not project more than six (6) feet above the roof line of the nearest building. The bottom edge of flag signs mounted on a horizontal bar or projecting more than 24 inches from their mounting poles shall provide a minimum vertical clearance of eight (8) feet above ground. As an exception, temporary flag signs installed as help wanted signs and private sales and event signs shall meet respective term limit requirements for these signs.
- (20) Private sales or event signs shall be installed no more than seven (7) days prior to advertised sales or event and removed the next day after it ends but shall not be installed for more than 14 consecutive days.
- (21) Construction signs shall be installed no more than seven days (7) prior to construction commencement, provided a valid permit is issued for construction, and removed within seven (7) days after construction ends, as determined by City staff, except "Now Open" signs may stay for 30 days.
- (22) Real estate signs, except new subdivision development signs, shall be removed within seven (7) days after completion of the real estate transaction; a 'sold' tab shall be added within one day of the sale transaction. 'Apartment for lease' signs, except banners, may stay so long as

there are vacant units in a building. New subdivision development signs shall be removed when 75 percent of the subdivision lots are occupied.

- (23) Help wanted signs shall be removed on the new hire starting date for individual positions or, provided such sign is not a banner, may stay so long as there are open positions in a business. In industrial districts, help wanted banners signs may stay while open positions are available.
- (24) No temporary sign height, except flag, balloon, and building mounted banner signs, shall exceed six (6) feet. No temporary signs shall be illuminated or have moving parts. No temporary signs shall be placed upon required parking space or access drive. No temporary signs shall be placed within public right of way, unless approved by the City Engineer or his designee, except transportable advertising signs not exceeding five (5) square feet in surface area may be placed on sidewalks within the Downtown District, provided at least five-foot-wide clear passage remains unobstructed. City staff reserves the right to remove all temporary signs installed in violation of this Division.
- (25) All pylon and projecting sign installations shall be designed by a licensed structural engineer. All temporary signs left unattended shall be attached to the wall, anchored to the ground, or weighted down to be able to withstand 90 miles per hour wind.
- (26) All freestanding and projecting signs protruding above walking surfaces shall provide a minimum vertical clearance of eight (8) feet above ground. No sign shall protrude over roadways, alleys, access easements, driveways, parking, or any other vehicular traffic areas.
- (27) For all temporary signs, consecutive number of days in term limitations shall apply to individual signs; all yearly term limitations shall apply to the entire property meaning that all temporary signs of the same category installed on the property within a year shall be counted as one sign for the maximum term determination.
- (28) Each sign shall meet all applicable requirements listed in this Division unless exempted otherwise. If requirements contradict each other, the most stringent one shall apply.
- (29) Sign clusters shall be considered one sign for surface area calculation purposes. All individual signs within a cluster shall be coordinated in sizes and colors and look alike.
- (30) Signs located within the Heritage District shall meet requirements of Section 86-287 in addition to this Division requirements.
- (31) All signs connected to electrical grid shall meet requirements of the current National Electric Code. All signs located along State highways and county roads shall meet applicable State and County requirements.
- (32) No sign permit shall be issued unless an Ordinance compliant flat nameplate sign identifying the building address is present or will be installed as a part of proposed work.
- (33) Electronic Graphic Display (EGD) signs shall be subject to the following requirements:

  - a. EGD signs, except signs used as billboards, shall not exceed 30 percent of total permitted sign surface area or 60 square feet, whichever is less, in all classes of business or industrial districts, and 50 percent of permitted sign surface area in all classes of residence districts.
  - b. EGD signs shall display only static images for intervals of at least six (6) seconds per image, except plain text on low-resolution signs may be allowed to scroll. The image change shall be accomplished by means of instantaneous repixelization. Fading, dissolving, scrolling, traveling, or any transition that creates the illusion of movement is prohibited. Intervals between successive displays shall be less than 0.5 seconds. Only one image or message may be displayed at a time; images utilizing split screens are prohibited.
  - c. EGD signs shall have an automatic dimmer control that detects ambient light and automatically adjusts the sign's brightness in direct correlation with natural ambient light conditions for all times during the day. Maximum brightness level at any time shall not exceed 0.3 foot-candles (3 lux) above ambient light as measured from a preset distance



depending on sign size; this distance, in feet, shall be ten times the square root of the sign area measured in square feet. Maximum luminance of the sign shall not exceed 6,000 nits during daylight hours and 500 nits at night (1 Nit as the approximate equivalent of 3.426 ANSI Lumens).

- d. EGD signs displays shall be able to freeze an image in one position if a malfunction occurs and shall also have a mechanism to discontinue the display if the sign malfunctions for longer than one hour.

(Code 1976, § 11.19(1)(A))

Sec. 86-184. - Permitted signs in residence and agricultural districts.

(a) Permitted signs: In all classes of residence districts and in agricultural district, no signs, ~~business sign, nameplate sign or advertising sign~~ shall be erected, except the following:

- (1) One~~A unilluminated flat~~ nameplate sign, ~~or professional nameplate sign,~~ identifying the name of the owner or occupant of a building, or dwelling unit, provided that the surface area does and one flat nameplate sign identifying the building address not exceeding one two square foot~~feet~~ each in surface area. ~~Such nameplate must not bear the name or symbol of a product or service.~~
- (2) One~~A temporary real estate~~ sign ~~pertaining to the lease, sale or rent of a building or property, provided that such sign shall not exceeding three (3) 12 square feet in surface area and shall not be illuminated, except two such signs not exceeding 24 square feet in surface area each are permitted in multi-family residence districts and for all non-residential uses.~~
- (3) Temporary ~~Not more than two~~ real estate signs advertising a new subdivision development. ~~Each subdivision or development shall be allowed one sign not to exceeding 48 75 square feet in surface area each and no more than 15 feet in height.~~
- (4) One ~~Temporary unilluminated construction~~ signs identifying an engineer, architect, contractor or product engaged in or used in the construction of a building, provided that such signs shall not exceeding three (3) 12 square feet each in surface area, and are no more than 15 feet in height, each in surface area, and are no more than 15 feet in height and provided that such signs are removed prior to occupancy of the building, except two such signs not exceeding 24 square feet in surface area each are permitted in multi-family residence districts and for all non-residential uses.
- (5) One freestanding nameplate or business identification sign, ~~not to exceeding 320 square feet in surface area and one flat nameplate or business sign not exceeding 48 square feet in surface area;~~ for non-residential the following uses: church, school, hospital, sanitarium, club, library or similar uses. Such signs shall be solely for the purpose of displaying the name and/or logo of the institution and its activities or services. ~~It may be illuminated but not flashing.~~ Non-residential uses occupying more than five (5) acres and having public right of way frontage over 600 feet may have two such freestanding signs plus one more sign for lots with frontage over 1,200 feet; an area of each sign facing a divided highway may be increased by 50 percent.
- (6) One freestanding nameplate sign for a dwelling group of four five (4) or more units not exceeding 326 square feet in surface area. Such signs may indicate the names and addresses of the buildings and/or it may be a directory for occupants.
- (7) Not more than two ~~d~~irectional signs not exceeding five (5) square feet in surface area each and six (6) feet in height placed in any parking area as necessary for the orderly movement of traffic, ~~provided that such sign shall not be used as advertising space and shall not be illuminated~~ in multi-family residence districts and for all non-residential uses. Uses occupying

more than five (5) acres may have four (4) such signs with 10 square feet in surface area each and two more signs for every additional five (5) acres or fraction thereof over initial 10 acres.

- (8) One freestanding nameplate identification sign, not exceeding 32 square feet in surface area or 20 feet in height for a manufactured home park per park entrance in a manufactured home park district.
  - (9) One flag sign, temporary or permanent, except feathers, not exceeding 6 square feet in surface area, except the flag surface area may be increased to 24 square feet in multi-family residence districts and for all non-residential uses. Permanent flag signs shall not exceed 15 feet in height, except this height may be increased to 20 feet in multi-family residence districts and for all non-residential uses.
  - (10) Holiday decoration signs with maximum luminance of lighted decorations not to exceed 500 nits at night.
  - (11) No more than two incidental signs not exceeding three (3) feet in height for freestanding signs. Uses occupying more than five (5) acres may have four (4) such signs up to six (6) feet in height, and two more signs for every additional five (5) acres or fraction thereof over initial 10 acres.
  - (12) No more than two private sales or event signs not exceeding three (3) square feet in surface area each except this may be increased to 12 square feet each for non-residential non-commercial uses.
- (b) Sign Height: Unless further restricted by other provisions of this Section, no freestanding sign height shall exceed 10 feet, except this height may be increased to 15 feet in multi-family residence districts and all non-residential uses.
- (c) Prohibited signs: Banner signs, except building mounted real estate rent or lease ones; balloon signs; transportable advertising signs; dynamic display signs, except digital graphic display ones; multi-face signs; political signs installed outside of election campaign time window as defined in the State Statutes; vehicular signs; window signs; utility box signs; help wanted signs; rotating or moving signs; and use of real objects as sign elements are prohibited.

(Code 1976, § 11.19(1)(B); Ord. No. 387 2nd series, § 1, 1-20-1998)

Sec. 86-185. - Permitted signs in mixed, business, and industrial districts.

(a) Permitted signs: In all classes of mixed, business and industrial districts, business signs and nameplate signs are permitted as follows, subject to the following regulations:

- (1) Signs as permitted and regulated in §section 86-184 (a), subparagraphs (1), (5), (7), (9), and (10), except total permitted sign surface area shall be calculated in accordance with subsection (b) of this Section and sign height in accordance with subparagraph (c) of this Section; the number of permitted signs shall be determined by the total permitted sign surface area. Construction, real estate, political, and private sales or event signs shall not exceed 32 square feet in surface area each and 72 square feet total on the property. The number of incidental signs is not limited, and they may be up to six (6) feet in height. Holiday decoration signs are permitted.
- (2) Help wanted signs not exceeding 32 square feet in surface area each and 72 square feet total on the property; one vehicular sign; one utility box sign not exceeding five (5) square feet in surface area; one gas pump top sign and two side signs not exceeding five (5) square feet in surface area each per gas pump; window signs as described in Section 183 (6); and no more than two balloon or feather flag signs.

(3) Temporary building mounted banner signs not exceeding 80 square feet in surface area total, except banner signs installed as real estate signs, help wanted signs, construction signs, and private sales and event signs shall meet respective size limit requirements for these signs; one transportable advertising sign not exceeding 48 square feet in surface area on the property.

(4) The use of real full-size objects, such as cars, boats, appliances, etc. as elements mounted on a sign may be allowed by a conditional use permit only.

(b2) Sign sSurface area:

(1)a. The total permitted sign surface area of all projecting and/or freestanding business signs on a lot shall be not exceed the sum of two square feet per lineal foot of frontage for the initial 20 feet of its lengthfrontage, plus one square foot per lineal foot of frontage for lengthlot frontage between 20 and 40 lineal feet, plus one-half square foot per lineal foot of frontage for length between 40 and 100 feet, plus one-fourth square foot per lineal foot of frontage of lots for length over 100 feet of frontage, but shall not exceed 18065 total square feet of sign surface area. For any shopping center district, the total square feet of sign area shall not exceed 250. For two streets in the case of corner lots, the sum of the longer least dimension width of such a corner lot, plus one-third of another dimensionthe length, shall be considered the frontage length for purposes total permitted sign surface area calculations of this chapter.

(2)b. For total adjusted sign surface area calculations, The total surface of all flat business signs attached to a building may exceed the limitations of surface area of projecting and/or freestanding business signs by 75 percent or less, but shall not exceed 288 square feet total sign surface area. For shopping center districts the total square feet of sign area shall not exceed 437. The total surface area of a combination of projecting freestanding signs and flat signs shall be 165 square feet and 250 square feet for a shopping center district by considering each square foot of flat business signs and flag signs shall be considered as being equivalent to 0.507 of a square foot. Window signs shall have additional 20 percent reduction.

(3)e. For total adjusted sign surface area calculations, each sign surface areaAlso, the above maximum total surface sign areas of freestanding, projecting and flat signs, or their combination, may be reducedincreased by 0.355 percent of their area for each foot of distance that the front edge of the sign is placed away from the nearest property line, with a maximum reduction increase of sign surface area not to exceed 500.5 percent of one-half of the average lot depth. In the downtown district, where lots have a public alley frontage, the total surface area may be increased by 50 percent, but shall not exceed the preceding base surface area on any one frontage. Such increase shall not exceed the 165 square feet maximum sign. Each flat, pylon and flag sign surface area may be further reduced by one percent for each foot of sign bottom location over imaginary 15-foot mark above ground.

(4) For double frontage lots, the total permitted sign surface area shall be based on the longer frontage; the total permitted sign surface area for such lots may be increased by 75 percent provided that no street receives signage in excess of total sign surface area calculated without such increase and the shorter frontage is at least 75 percent of the longer one. For three or more streets corner lots, the total permitted sign surface area shall be based on two adjacent sides providing the greater outcome; the total permitted sign surface area for such lots may be increased by 50 percent provided that no street receives signage in excess of total sign surface area calculated without such increase and the shortest frontage is at least 75 percent of the longest one. For lots open to an alley at the back, the total permitted sign surface area may be increased by 50 percent provided that neither street nor alley receives signage in excess of total sign surface area calculated without such increase. For the purpose of this subparagraph, signs with a face visible from a street shall be considered belonging to such street frontage.

(5) For lots with calculated frontage over 600 feet, the total permitted sign surface area may be increased by 50 percent provided that no 600 feet of frontage receive signage in excess of total

sign surface area calculated without such increase. For lots with more than one principal use buildings, the total permitted sign surface area may be increased by 25 percent provided that no building receives signage in excess of total sign surface area calculated without such increase. For lots facing a divided highway, the total permitted sign surface area may be increased by 25 percent provided all increase is distributed along such highway. For the purpose of this subparagraph, all building mounted signs visible from a street shall be considered belonging to any and all 600-foot-long frontage segments of such street and all freestanding signs shall be considered belonging to any and all buildings on site.

(6) The total permitted sign surface area increases listed in subparagraphs (4) and (5) and total adjusted sign area reductions listed in subparagraphs (2) and (3) are cumulative.

(7) Two or more lots occupied by one building shall be considered one lot for frontage determination to be used for total permitted sign surface area calculations.

(8) Flat signs, including temporary building mounted banner signs, shall not cover more than 20 percent of a building façade. Building mounted banner signs shall not cover more than 10 percent of a building façade.

(9) Temporary signs mounted on buildings shall be considered flat signs and all other temporary signs shall be considered freestanding signs for total adjusted sign surface area calculations. The surface area of all temporary signs on a lot, except signs exempted from sign permit requirements per Section 86-182 (a), shall be included, with appropriate reductions, into total adjusted sign surface area calculations. Temporary building mounted banner signs may be installed in excess of the total permitted sign surface area, provided this excess, without any reductions, is less than ten percent. The actual surface area, without any reductions, of all temporary signs on a lot shall not, at any given time, exceed 25 percent of total permitted sign surface area for the property.

(10) Individual flat signs not exceeding five (5) square feet in surface area and individual freestanding signs not exceeding two (2) square feet in surface area and three (3) feet in height, and all signs exempted from sign permit requirements per Section 86-182 (a) shall not be considered for total adjusted sign surface area calculations.

(11) The total adjusted sign surface area including all reductions shall not exceed the total permitted sign surface area for the property including all increases.

(c4) **Sign Height:** No freestanding sign shall be project higher than 2530 feet except this height may be increased to 30 feet on lots with computed frontage over 60 feet above the average grade of the building line; except that this height may be further increased by 0.1 feet for each foot of distance that the front edge of the sign is placed away from the front property line; with a maximum increase of permissible height not to exceed ten feet. For lots facing a divided highway, the sign height may be increased by another five feet. Permanent flag signs may be 50 percent higher than otherwise permitted above.

(d3) **Billboards:** Advertising signs may be permitted by a conditional use permit in business districts, provided that sign structures shall be limited to not more than one for a lot with a minimum of 400200-foot frontage or less and to only one per each additional 2400 feet of additional lot frontage. Such structure shall not contain more than two signs or sign panels per side facing nor exceed 55 feet in total length and 45 feet in total height. No advertising sign shall be erected within 2400 feet of an adjoining residential district or within a visibility triangle of any intersection. An advertising sign installed on a lot adjacent to, or within 500 feet from, an advertised business may be regulated as a business sign within the property where it is installed.

~~Sec. 86-186. — Permitted signs in industrial districts.~~

~~In I-1 and I-2 industrial districts, business signs, nameplate signs, advertising and billboards are permitted, subject to the following regulations:~~

- ~~(1) — Signs as permitted and regulated in section 86-185(2).~~
- ~~(2) — Advertising signs may be permitted by conditional use permit in industrial districts, provided that sign structures shall be limited to not more than one for a lot of 100-foot frontage or less and to only one per each additional 100 feet of additional lot frontage. Such structure shall not contain more than two signs per facing nor exceed 55 feet in total length. No advertising sign shall be erected within 100 feet of an adjoining residential district.~~
- ~~(3) — Signs as permitted and regulated in section 86-185(4).~~

(Code 1976, § 11.19(1)(D))

~~Sec. 86-187. — Temporary transportable advertising signs.~~

~~All signs that are not permanently affixed to a building or foundation structure, mounted on wheels or supporting structure for the purpose of mobility, shall conform to the provisions of this division and any other provisions of the city Code or regulations of the city.~~

- ~~(1) — No temporary transportable advertising sign shall be permitted in any of the classes of residence districts.~~
- ~~(2) — All signs shall conform to the general sign provisions of this division.~~
- ~~(3) — Temporary transportable advertising sign area shall not exceed the permitted sign surface area as regulated by this division. These signs shall be considered as freestanding signs for the purposes of this division.~~
- ~~(4) — No temporary transportable advertising sign shall exceed 48 square feet of sign area, exclusive of wheels and standards.~~
- ~~(5) — Building permits for temporary transportable advertising signs shall be required and will be issued for a maximum period of 30 days per year.~~
- ~~(6) — No temporary transportable sign shall be placed on public property or right-of-way.~~
- ~~(7) — No sign shall be permitted to obstruct the visibility of traffic at intersections or private approaches as determined by the city engineer.~~
- ~~(8) — Signs shall be constructed of wood, metal or plastic, designed and anchored to resist 25 pounds/square feet horizontal wind pressure loads and stresses.~~

(Code 1976, § 11.19(1)(E))

Secs. 86-188—86-200. - Reserved.

SIGN REGULATIONS SUMMARY															
Sign type <sup>33,34</sup>	Perm.	Temp.	Exceptions for permit requirement <sup>35,42</sup>				Residential & Agricultural districts				Commercial & Industrial districts <sup>36</sup>				General
(alphabetically)			Max size - height	Reference	Term	Reference	Max size - height	Reference	Term	Reference	Max size - height	Reference	Term	Reference	reference
Abandoned		n/a	Not permitted - must be removed within 30 days (except permanent freestanding signs provided main structure remains on site)												183(11)
Advertising/billboard	yes	no	none; CUP is also required				Not permitted				on adjacent lot by PTDf; must be 200 feet apart & from res. area				185(6)
Alteration		n/a	Permit required as for new sign, unless maintenance work only or face replacement												182(a)
Art projects/public	yes	no	all	182(a)		n/a	Council approval required								183(1)
Awning, canopy <sup>21</sup>	yes	no	5e <sup>18</sup> or 6l - n/a	182(a)		n/a	n/a				See business signs				
Banner <sup>24, 26, 40</sup>	no <sup>1</sup>	yes	24e - n/a	182(a)	14c/60y	183(16) <sup>44</sup>	n/p	184(c)		n/a	80t&10% <sup>f27</sup> -n/a	185(a)(3), 185(b)(8)	14c/60y (90 IUP) <sup>22</sup>	183(16) <sup>44</sup>	
Balloon <sup>26,39</sup>	no	yes	all	182(a)		n/a	n/p	184(c)		n/a	n/a <sup>28</sup> - 15 <sup>6</sup>	183(18)	14c/60y (90 IUP)	183(18)	
Business	yes	no	none			n/a	32fs/48ft <sup>32,2</sup> -10 <sup>32</sup>	184(a)(5)-(b)		n/a	PTDF <sup>13</sup> - MCH	185(a)(1)		n/a	
Cluster <sup>43</sup>	yes	no	none			n/a	n/a				nsr			n/a	Definition
Construction	no	yes	all	182(a)-183(24)	-7/ev/+7	183(21)	3et,(12e/24t) <sup>37</sup> -6	184(a)(4)-183(24)	-7/ev/+7	183(21)	32e/72t - 6	185(a)(1)-183(24)	-7/ev/+7 <sup>12</sup>	183(21)	
Directional	yes	no	5e - 6	182(a)		n/a	5e/10t <sup>2</sup> - 6	184(a)(7)		n/a	PTDF <sup>13</sup> - MCH	185(a)(1)		n/a	
Double-face		n/a	Only one side is counted towards total signage surface area												Definition
Dynamic display <sup>19</sup>	yes	no	none			n/a	n/p	184(c)		n/a	nsr			n/a	
EGD <sup>19</sup>	yes	no	none			n/a	50%PTDF	183(33)(a)		n/a	60&30%PTDF	183(33)(a)		n/a	
Feather (temp flag)	no	yes	See Flag temp for requirements				n/p	184(a)(9)		n/a	See Flag temp for requirements				Definition
Fence		n/a	Not permitted except temporary construction signs installed on temporary construction fence												183(9)
Field painted		n/a	Not permitted except for water towers and grain elevators and public art approved by Council												183(1)
Flag temp <sup>7, 23, 26</sup>	no	yes	all	182(a), 183(19)	14c/60y	183(19) <sup>44</sup>	6e <sup>3</sup> - 15 <sup>6</sup>	184(a)(9)-183(19)	14c/60y	183(19)	nsr - 15 <sup>6</sup>	183(19)	14c/60y	183(19) <sup>44</sup>	
Flag perm <sup>7,23</sup>	yes	no	6e <sup>8</sup> - 6 <sup>8</sup>	182(a)		n/a	6e <sup>3</sup> - 15 <sup>6</sup>	184(a)(9)		n/a	PTDF <sup>4,13</sup> -MCH <sup>5,6</sup>	185(a)(1)		n/a	
Flashing		n/a	Not permitted												183(2)
Flat <sup>4</sup>	yes	yes	Signs may not cover more than 20% of a building façade; sign clusters are considered one sign for surface area calculations; areas reduced for total permitted sign area calcs												185(b)(8)
Freestanding	yes	no	May be either ground sign or pylon sign. The owner must maintain land around the sign												183(7)
Gas pump	yes	no	all	182(a)		n/a	n/a				5e - n/a	185(a)(2)		n/a	
Ground	yes	no	If over 40 SF, must be placed 5 feet off front property line; not to be placed within visibility triangles; not to project into ROW or sidewalks												183(15),(26)
Handwritten	no	yes	Not permitted except for political and private sales or event												183(12)
Help wanted	no	yes	all	182(a)-183(24)	ev	183(23)	n/p	184(c)		n/a	32e/72t - 6	185(a)(2)-183(24)	ev	183(23)	
Holiday <sup>41</sup>	no	yes	all	182(a)		nsr	nsr				nsr			nsr	
Illuminated	yes	no	Flashing, intermittent, or rotating beam not permitted; may not shine on residential properties												183(2),(10)
Incidental	yes	no	all	182(a)		n/a	2e/4t <sup>2</sup> - 3 <sup>2</sup>	184(a)(11)		n/a	2e/ul - 6	185(a)(1)		n/a	
Integral	yes	no	all	182(a)		n/a	nsr				nsr			n/a	
Multi-face		n/a	Each face is counted towards total signage surface area												Definition
Nameplate	yes	no	1e <sup>43</sup> -nsr	182(a)		n/a	1e <sup>t9,10</sup> - n/a	184(a)(1)		n/a	PTDF <sup>9,13</sup> - MCH	185(a)(1)		n/a	
Non-conforming		n/a	Must be removed or brought into compliance or a variance must be applied for within 60 days of this ordinance adoption (freestanding signs are exempt)												182(c)
Political <sup>11</sup>	no	yes	all	182(a)		see State Statute	2et-3	183(13)		see State Statute	2et-2	183(13)		see State Statute	
Private sale/event	no	yes	all	182(a)-183(24)	-7/ev/+1	183(20)	3e/6t <sup>14</sup> - 6	184(a)(12)-183(24)	-7/ev/+1, 14c	183(20)	32e/72t - 6	185(a)(1)-183(24)	-7/ev/+1, 14c	183(20)	
Projecting	yes	no	Projection over public sidewalk is limited and allowed in downtown only; attachment must be designed by engineer; clearance below must be 8 feet minimum												183(3),(25),(26)
Public	yes	yes	all	182(a)		nsr	nsr				nsr				
Pylon	yes	no	Projection over public ROW by Council permission; must be designed by engineer												183(3),(25)
Real estate	no	yes	all	182(a)-183(24)	ev/+7 <sup>15</sup>	183(22)	3et <sup>16</sup> - 6	184(a)(2)	ev/+7 <sup>15</sup>	183(22)	32e/72t - 6	185(a)(1)-183(24)	ev/+7 <sup>15</sup>	183(22)	
Roof		n/a	Not permitted												183(9)
Rotating/moving	yes	no	none			n/a	n/p	184(c)		n/a	nsr				
Temporary <sup>20,26,44</sup>	no	yes	varies-6	183(24)		varies	varies - 6	183(24)		varies	varies <sup>38</sup> - 6	183(24)	varies		
Transportable <sup>25, 26</sup>	no	yes	5e <sup>29</sup> - 6	182(a)-183(24)	14y <sup>30</sup>	182(a)	n/p	184(c)		n/a	48t-6	185(a)(3)-183(24)	14c/60y (90 IUP)	183(17) <sup>44</sup>	
Utility box	yes	no	all	182(a)		n/a	n/p	184(c)		n/a	5e - n/a	185(a)(2)		n/a	
Vehicular <sup>31</sup>	no	yes	all	182(a)	14c/60y	183(14)	n/p	184(c)		n/a	n/a; one sign	185(a)(2)	14c/60y	183(14)	
Window <sup>17</sup>	yes	no	5e&20%g or 4l-n/a	182(a)		n/a	n/p	184(c)		n/a	See business signs				

Abbreviations:	n/p - not permitted	n/a - not applicable	e - each sign	ev - event (with the number of days before (-) and after (+))
	t - total signage on property	f - building façade area	c - consecutive days	y - total days in a calendar year
	fs - freestanding sign	fl - flat sign	g - individual window glass area	l - individual letters height
	et - each and total i.e. one sign permitted	ul - unlimited	nsr - no specific requirements	
	MCH - maximum calculated height (185(c))	PTDF - part of total depending on frontage (185(b))		
Table notes:	1 - banners may be considered permanent if same size, installed in the same location, and replaced every 30 days or installed within a sign cabinet (183(16)).			
	2 - additional sign surface area and/or higher signs may be permitted for larger sites (184(a))(5),(7),(11))			
	3 - flag sign size in residential districts may be increased to 24 SF for non-residential non-commercial uses (184(a)(9))			
	4 - sign surface area is considered at 50% value for signage surface area calculations (185(b)(2))			
	5 - freestanding flag signs may be 50% higher than otherwise permitted for other signs (185(c))			
	6 - flag and balloon signs may not project more than 6 feet above roof line of the nearest building (183(18),(19)); permanent flag height may be increased to 20 feet for multi-family districts and for non-residential uses (184(a)(9))			
	7 - US and Minnesota flags are exempt (182(a))			
	8 - this permit exception applies only to roof and wall mounted flags so height listed is above roof line (182(a))			
	9 - plus additional address sign under 1 SF (184(1)); address sign must always be installed if not present as a part of every sign permit (183(32))			
	10 - sign surface area may be increased to 32 SF and 10 feet high for dwelling group of 4 or more units and for manufactured home park and further increased for non-residential uses (184(a))(5),(6),(8),(b))			
	11 - political signs related to elections and installed within time frame specified in the State Statutes are not limited in size and height (183(13))			
	12 - Now Open signs may stay for 30 days after construction or remodeling completion or, in general, after new business opening (183(21))			
	13 - signs under 5 SF and 6 feet high and signs not requiring permits are not included in surface area calculations (185(b)(10))			
	14 - sign surface area may be increased to 12/24t SF for non-residential non-commercial properties (184(a)(12))			
	15 - next day after completed lease or rent transactions, except Apartment for Lease (not banners) signs, and after 75% of subdivision occupancy is achieved for subdivision development signs (183(22))			
	16 - subdivision development signs are limited to 2 signs 48 SF each (48e/96t) per subdivision (184(a)(3)); multiple family districts and non-residential uses allow for two such signs 24 SF each or 24e/48t (184(a)(2))			
	17 - windows signs covering between 20% and 80% of glass area are not permitted except neon signs and individual lettering; window signs covering over 80% must be considered flat signs (183(6))			
	18 - signs must be pre-printed or embroidered on canopy or awning material only (182(a))			
	19 - flashing, pulsating or quickly changing images are prohibited (183(2))			
	20 - temporary signs may not be placed on ROW except transportable advertisement signs under 6 SF in downtown or if approved by City Engineer; may not be illuminated, attached to trees, or placed on parking spaces or access drives; may not have moving parts; must be anchored or weighted down (183(3),(13),(24),(25))			
	21 - signs mounted above or below front vertical surfaces are prohibited, except flat signs on sloped surfaces, which are considered flat signs by definition (183(9))			
	22 - same size banner installed repeatedly in the same place may be regulated as a flat business sign if replaced every 30 days (183(16))			
	23 - bottom edge of all flags projecting more than 24 inches must be 8 feet minimum above ground (183(19))			
	24 - banners mounted on buildings must be considered flat signs for signage surface area calculations (185(b)(9)); banners placed within sign cabinets shall be considered permanent flat signs (183(16))			
	25 - transportable signs must be considered freestanding signs for signage surface area calculations (185(b)(9)); frequently reinstalled signs for repeated events may be regulated as permanent signs, with some conditions (183(17))			
	26 - temporary signs of the same type installed on the same property within a year are considered the same signs for determining the yearly term limitations (183(27))			
	27 - size limit is applicable to building mounted banners (185(a)(3)); temporary banners may be installed in addition to total property sign surface area limitations provided excess is less than 10% (185(b)(9))			
	28 - not more than two balloon signs are permitted on the property (185(a)(2))			
	29 - transportable advertisement signs under 5 SF do not have time limitations if removed nightly and never need permit (182(a), 183(17))			
	30 - transportable advertisements signs installed for less than 14 days in a calendar year do not need a permit regardless of size (182(a))			
	31 - vehicle must be street legal, operational, have current registration and placed on the paved surface of the private lot of advertised business; vehicles used for transportation are exempt (183(14))			
	32 - non-residential, multiple family, and manufactured home park only (184(a))(5),(6),(8)); height may be increased to 15 feet in multi-family districts and for non-residential uses (184(b))			
	33 - no sign may resemble official markers, include words like "stop" or "danger" unless in literal sense, or interfere with safety; owner must maintain all signs (183(4),(8))			
	34 - signs falling into multiple categories must meet all applicable requirements; signs within Heritage District shall meet additional requirements; signs with electrical connection must comply with NEC (183(28),(30),(31))			
	35 - if permit is required, it may not be issued unless an address sign is either present or will be installed with proposed sign (183(32))			
	36 - construction documents are required with permit application (182(b))			
	37 - multiple family districts and non-residential uses allow for two such signs 24 SF each or 24e/48t (184(a)(4))			
	38 - all temporary signs on site except those not requiring permit must be included in total area calcs; all temporary signs area, without reductions, may not exceed 25% of PTDF (185(b)(9))			
	39 - balloon signs must be ground mounted and may not utilize cabling, tie-downs or tether lines (183(18))			
	40 - banners signs installed as real estate signs, private sales or event signs, or any other temporary sign category must meet size limit requirements for those signs; term limit is based on sign type (183(16),185(a)(3)) banners shall not be installed as freestanding signs for any purpose (183(16)); in industrial districts, help wanted banners may be placed on fences and for long time (183(9),(23))			
	41 - holiday signs may be installed for official holidays only (184(a)(10))			
	42 - any sign installed for two days or less doesn't need a permit (182(a))			
	43 - a sign installed as part of a permitted cluster does not need a permit (182(a))			
	44 - banners, transportable advertising signs, and temporary flags used as real estate, help wanted, or private sales and event signs must meet term limits based on the sign use (183(16),(17),(19))			