



**CITY OF MARSHALL
AGENDA ITEM REPORT
L&O 02/25/25**

Presenter:	Ilya Gutman
Meeting Date:	Tuesday, February 25, 2025
Category:	NEW BUSINESS
Type:	ACTION
Subject:	Discussion on proposed Exterior Standards
Background Information:	<p>The recently adopted 2040 Comprehensive Plan includes a provision for adopting "...design standards to guide the exterior look of buildings and development." It further states that "Design guidelines often address topics such as building materials, building height and scale, roof design, and other topics. Typically design standards are catered to specific areas with the city, such as a traditional downtown, redevelopment areas, or new development areas." Consequently, the Plan recommends that the "City of Marshall should adopt area specific design standards to guide the look and feel of development within key areas of the city."</p> <p>In line with these recommendations, and after receiving a green light to proceed at the last L&O Committee meeting, staff created an outline of the future exterior standards, along with the location of those standards' applicability. I will also share existing building images to facilitate a discussion.</p>
Fiscal Impact:	None.
Alternative/ Variations:	None recommended.
Recommendations:	Staff recommend expanding the outline presented today into a new exterior standards ordinance.