

Visit Marshall Board Meeting

DATE: February 17th, 2021 | LOCATION: ZOOM (details below) | TIME: 9:00 a.m.

Members Present: Keith Petermeier, Luke Tietz, Kelly Loft, Joe Rein, Carol Purrington, Keith Petermeier, Ty Brouwer, Caitlyn, Steve Klinkhammer, Sarah Marczak

Members Absent: Russ Labat

Staff Present: Cassi Wiess, Adri DeBoer

Call to order February 17th, 2021 at 9:03

1. Approvals

- Additions to Agenda
- Conflict of Interest
- January Meeting minutes

2. Financials

- Review and acceptance of January Financials
 - Renewal from Hunt SW will come in February.
 - Sponsored Snowman Building Contest
 - Holiday Guide – Split with MDBA
 - Prepaid for Minnesota Trails Magazine – Summer & Fall
 - AP Design – Remaining Balance due to adding grommets.

Ty motioned to approve January Minutes; Steve seconded.

Steve motioned and second by Keith to approve January financials.

3. Action Items

- Community Tourism Support Program
 - Marshall Baseball
 - They really want to expand their tournaments but due to COVID-19 they are not this year.
 - They bring many hotels and bring visitor guides to the concession stands.

Cassi stated it looks like they are qualified for pilar four.

Ty motioned to approve, seconded by Luke. (All in favor – no opposed)

Luke was asking if we should consider doing signage out to stay for the summer.

Cassi stated in the past we have only had the need for 2 banners.

Discussion of having a sign that states “CVB is a proud local sponsor of this event – Apply for a grant.”

- DST Precision Match – Aaric Geihl
 - Ty explained that Aaric is doing an NRL-22. They opened to 60 shooters and it filled within 1 day. They are now looking at 80 shooters and it will for sure be a full day possible 2 days with 100 people from all over the nation as this is a National shoot.
 - This is planning on being an annual event.
 - Located at Redwood River Sportsman’s Club

Cassi stated it looks like they would qualify for pilar 2.

Carol motioned to approve pilar 2 for \$500.00, Sarah seconded. (All in favor – no opposed).

- IRA set up – Todd Bock
 - In the past our IRA’s have been with the chamber – but that is not technically ok.

Luke stated that we should be able to get it over to Hoffman & Brobst but will table until next meeting to collect more information.

4. Director Update

- Intern – Started last week. Will be working on social media.
- MN Wild Ad; Mistake = Free ad in the MN Twins Publication
- Outreach for the Community Tourism Support – Sent to just about every sport until summer. Not a ton of events going on.
- Ice Dogs staying through March.

5. Board Update

Weddings are starting to be booked – Steve said

Sarah at Bello said that the past couple weekends have been good. Bridal Extravaganza is this weekend with 250 allowed.

Gold Rush has been moved to June 5th, event is normally about 350 attending – Kelly

Regional Tournament for Marshall A's in August 6,7,8 & 13,14,15 - Kelly

6. Next Meeting Date

- Wednesday March 17th, 2021

7. Adjourn

Adjourn at 9:38pm