

CITY OF MARSHALL AGENDA ITEM REPORT

Presenter:	Steven Anderson
Meeting Date:	Tuesday, September 8, 2026
Category:	CONSENT AGENDA
Type:	ACTION
Subject:	Consider Declaring SMSU Homecoming and SMSU Game Day Roundup as Community Festivals
Background Information:	SMSU partnered with the Marshall Downtown Business Association, Marshall Area Chamber of Commerce and the SMSU Foundation to create a full-day community celebration that brings together residents, alumni, students, businesses, and visitors. The intent of this event is to strengthen community engagement, support local businesses, celebrate Mustang pride, and provide opportunities for meaningful interaction between the university and the greater Marshall community. As part of the new activities, after the Homecoming Parade at the SMSU campus, SMSU will be hosting a concert and dance on Third Street. A Game Day Roundup would occur before every home Saturday football game on Mustang Trail and the R/A Facility parking lot. The Roundup would include inflatables, food trucks and vendors for all to enjoy.
Fiscal Impact:	
Alternative/ Variations:	Propose any conditions or changes as may be determined necessary to ensure the compliance to public sanitation, safety, or peace.
Recommendations:	To adopt Resolution 26-058 Declaring SMSU Homecoming and SMSU Game Day Roundup as Community Festivals.