



strengthen communities in Southwest Minnesota.

We serve people living in Lincoln, Lyon, Murray, Yellow Medicine and portions of Cottonwood, Lac qui Parle, Nobles and Redwood Counties in Minnesota.



United Way
of Southwest Minnesota

COMMUNITY IMPACT GRANT APPLICATION 2020

IF YOU HAVE NOT REVIEWED OUR ORGANIZATION'S GRANT REQUIREMENTS, GUIDELINES, EXAMPLES OF REQUESTED UPLOADS, ETC., PLEASE CLICK HERE TO REVIEW THOSE PRIOR TO STARTING YOUR APPLICATION.

Instructions

All applicants are required to have or create an account to complete and submit your application. Keep your user name and password handy so that you can "save a draft" and return to complete your submission. Also this user name and password will continue to be used for agency reporting and future applications. **YOU CAN ONLY WORK ON ONE PROGRAM APPLICATION AT A TIME IN THE SYSTEM. IF YOU HAVE MULTIPLE PROGRAMS YOU ARE APPLYING FOR, YOU WILL NEED TO SUBMIT ONE BEFORE BEGINNING ANOTHER.**

- [LOGIN HERE](#) (If you already have a user name and password)
- [CREATE AN ACCOUNT](#) (New users only - an email will be sent to you)
- [RESET YOUR PASSWORD](#) (if your email has been used previously, you can reset your password)
- [LOGOUT](#) (Be sure to log out once you have saved your draft or submitted your application)

Incomplete applications will not be reviewed. It is your responsibility to verify your application is complete prior to submission. Do not leave any blanks; enter N/A if not applicable.

If you have any questions, please send an email to unitedway@unitedwayswmn.org or call us at 507-929-2273.

Applications must be submitted by 5:00 p.m. on Wednesday, April 1, 2020. Applications submitted after this deadline WILL NOT be reviewed.

After you submit your application, you will receive an email with a pdf copy of it (without uploads). Please be certain that you **deliver six copies** of the submission attached to your email to the United Way of Southwest Minnesota office **by 5:00 p.m. on Tuesday, April 7, 2020**. This must be done in order to finalize your submission.

Our mailing address is: UWSWMN, PO Box 41, Marshall, MN 56258

Our office is located at: 800 E Main Street, Marshall, MN 56258

Please review your submission. Your submission is not complete until you press the "Submit" button!

Organization Information

Organization Name: City of Marshall/Marshall Community Services

Program Name: Inclusive Playground

Organization Operates as:

Unit of Government

Organization Federal Tax Identification Number:

Organization Website: ci.marshall.mn.us

Organization Mission Statement:

The mission of Marshall Community Services is to promote or provide, through leadership, facilitation, partnerships and collaboration, an enriched community experience for all citizens.

Street Address: 344 West Main Street

City: Marshall

State: Minnesota

Zip Code: 56258

Do you have a separate mailing address?

No

CEO's First Name:

CEO's Last Name:

CEO's Title:

CEO's Email Address:

CEO's Phone Number:

Grant Contact's First Name:

Grant Contact's Last Name:

Grant Contact's Email Address:

Grant Contact's Phone Number:

Community Impact Grant Workshop Requirement

Amanda Beckler - Community Education Coordinator

Governance Information

When does your current fiscal year end? Thu, 12/31/2020

Do board/advisory committee members sign a conflict of interest statement?

Does the board/advisory committee meet at least quarterly, establishing policy and providing supervision of operations and finances?

Yes

Does the board/advisory committee annually approve, and at least quarterly review, the organization's financial statements, including actual revenue and expense as compared to budget?

Yes

Does the organization do an annual independent audit and/or financial review that conforms to general accounting standards?

Yes

Do all board members receive and review the audit/financial review annually?

Did the most recent audit/financial review state any qualifications?

Please explain:

Program Information

This section of your application will be used by the members of the review committee to assess your (proposed) program and its (potential) impact based on the following categories: community need; proposed impact; ability and evaluation; financial management.

Please note: If your organization is requesting funds for more than one program, please submit a separate grant application for each program.

Program Purpose Statement:

The City of Marshall - Marshall Community Services is seeking funding for an inclusive playground to be installed in the city of Marshall in order to meet the needs of all citizens living in and around the Marshall Community.

What is the amount of your grant request? \$ 25,000

What is the primary UWSWMN Community Impact Priority Area that your program will address?

Safety & Well-Being

How does your program align to the Community Impact Priority Area selected above? Include any specific bullet points that your program is targeting. (30 to 200 words suggested)

By adding an inclusive playground to the city of Marshall, we are increasing access to services focused on safety and well-being by providing engagement opportunities for community involvement, service, mentoring and/or youth development and strengthening efforts to create equitable opportunities. The City of Marshall strives to become a regional destination that provides the residents and visitors of Marshall with a playground that can offer unlimited play and accessibility. An inclusive playground is designed for children of all ages, abilities, race and income to have a safe place to play and promotes a welcoming environment. The benefits of play for children are numerous. Play encourages brain development and helps children meet developmental milestones and cultivates social skills.

What is the annual budget for this program? \$ 285,000

What is the annual budget for your organization? \$ 12,202,961

How many staff members work full-time for this program? 8

How many staff members work part-time for this program? 20

How many volunteers have been engaged with this program over the past year? 8

Individuals Served

How many unduplicated individuals were served within the UWSWMN service area by this program during the most recently completed fiscal year? *(If this is a new program, please use projected numbers for the upcoming year.)* ONLY include numbers relative to the portion of the county that is in the UWSWMN service area.

Lincoln County:

Lyon County: 14,000

Murray County:

Yellow Medicine County:

Cottonwood County:

Lac Qui Parle County:

Nobles County:

Redwood County:

What are the local community/client needs or problems that will be addressed by this program? Why is this issue important? (30 to 250 words suggested)

The City of Marshall is home to 13,680 residents of which estimates 10.1% of Marshall's population lives with a disability.

The city currently has 10 playgrounds throughout the community, yet none of these meet the needs of those with physical or developmental impairments. The opportunity for play and physical activity is lost when playground equipment and surface pose barriers for those with disabilities who may use canes, crutches, walkers or wheelchairs from ambulating through the play area. Pushing a wheelchair over loose gravel or sand requires tremendous physical effort. When so much effort is exerted, little to no energy is left for play. With the addition of an inclusive playground in the City of Marshall, children with disabilities will have the opportunity and access to play and grow developmentally alongside their peers. Upon completion of the inclusive playground, the city will become a healthier place to live with opportunities for active living for all residents and visitors to Marshall.

What research, local statistics or evidence demonstrates this need and/or potential community benefit? (25 to 250 words suggested)

The City of Marshall is a regional hub and hosts numerous events which draw thousands of visitors throughout the year.

Many communities look to Marshall for recreational opportunities such as parks and playgrounds. In Southwest Minnesota

11.9% of people are living with a disability which is higher than the statewide average of 11%. Currently the closest access

to an inclusive playground is more than sixty miles from Marshall. The lack of accessibility to play for children with

disabilities has driven community members to be instrumental in moving this project forward. The presence of physical

barriers can prevent children and caregivers from accessing all elements of a playground or responding when a child needs assistance.

How will your program address this community need? (25 to 200 words suggested)

An inclusive playground in the City of Marshall would provide the opportunity for all children to play regardless of ability. When children are playing, they can process language, symbolic thinking, social skills, and motor skills. Children who engage in free play are healthier and have higher self-esteem. These effects can be seen in all children, so it is important that play structures accommodate children of all abilities and developmental levels. For children with and without disabilities, the community playground can facilitate a positive environment for physical activity and inclusion. Today, lack of physical activity is considered one of the leading factors contributing to poor health among children. The neighborhood playground fulfills a critical role in community wellness, enabling children to play with friends and burn calories at the same time.

What are your goals and objectives for this program? (25 to 200 words suggested)

As part of the Marshall Health Impact Assessment in 2015, the City of Marshall in conjunction with local stakeholders have identified common goals of a healthier, more livable community that increases economic opportunity and social inclusion. A city's most vulnerable population cannot benefit from the same experiences as their peers when playgrounds are not inclusive. Connectedness promotes well-being and positive social behavior and decreases isolation and related mental health concerns. According to a study on physical and developmental disabilities, 53% of kids with disabilities spent less than two hours a week with their peers outside of class. Social isolation is linked to an increase in mental health concerns in people of all ages. In the 2019 Community Health Assessment, mental health was identified as the top concern for those living in Southwest Minnesota.

How would funding from United Way of Southwest Minnesota help you achieve your goals and objectives? Please include specifics about what funds will be used for. (25 to 300 words suggested)

By purchasing and installing playground equipment with an accessible surface for children who use wheelchairs and other mobility aids will have the ability to play alongside their peers. As part of this project, a fully poured rubber surface will provide accessibility to all facets of the playground. In the design, the playground will include ramps, swings, ground level structures, sensory stations and other equipment to meet the needs of visually, physically, and/or mentally challenged individuals. By adding an inclusive playground to the City of Marshall, we are not only meeting the needs of those which live in the community, but those living throughout Southwest Minnesota to develop motor and social skills.

How will you define and measure success? (25 to 300 words suggested)

With the addition of an inclusive playground, children will be able to utilize and play with others creating a true feeling of community. Not only will this playground be a draw for residents of Marshall, but also to the surrounding communities creating a regional destination. The impact goes beyond the number of people that use the equipment, by creating a place for all children to play together the City of Marshall will be taking a huge step in becoming a more inclusive and equitable community.

The success of our work will be defined by the installation of an inclusive playground that is welcoming for all. Children will be playing alongside one another and caregivers will have the ability to monitor their children at play while seeing their physical, social, and mental growth. The burden of travel and play with barriers will no longer be an issue.

The City of Marshall will continue to work with the community stakeholders to gather input in design, implementation, and evaluation. These stakeholders will be key in promoting the success of this community project.

The City of Marshall - Marshall Community Services will use the annual Healthy and Green Living Expo to educate and informally evaluate the success of the inclusive playground. Every five years Southwest Health and Human Services conducts the Community Health Assessment which is a community-driven process used to establish health priorities and identify strategies to improve health in a six county service area. By looking at the results from these formal and informal

surveys, the City of Marshall will be able to determine if the needs within the community have been identified and what future steps are needed to continue to meet the needs for all.

The installation of an inclusive playground will provide a level playing field for all children regardless of race, ability and income which will make this project a success.

Describe your program's relationship(s) with other organizations working with similar programs. Do you collaborate with them? If so, how? If not, why not?

The City of Marshall - Marshall Community Services in collaboration with Southwest Center for Independent Living, Statewide Health Improvement Partnership, Marshall Convention & Visitors Bureau, Healthy56258, Marshall GreenStep, Marshall Community Foundation, Marshall Rotary Clubs and local community members has identified the need for an inclusive playground. These community partners contribute expertise in what they provide and have a common goal of creating a healthier more livable community for all within Southwest Minnesota. The Marshall Rotary Clubs and Marshall Community Foundation have both partnered with the City of Marshall on past projects which have included playground equipment and parks improvement projects. These partners will also play a vital role in the evaluation of this project. Members from each organization have played a role in the research, design and planning of an inclusive playground that will meet the needs of children in our region regardless of ability. Each brings their own perspective to the project and has provided valuable input to achieve our common goal. All are different, but together they look at all aspects of quality of life. Throughout the planning process of the inclusive playground these community partners have been a key component in the planning process because of their personal investment in the needs of children.

Marshall Community Services has been influential in building key partnerships and relationships with these community organizations. Since 2018, Marshall Community Services has been an active participant in Community Leadership Team meetings facilitated by public health staff working under the Statewide Health Improvement Partnership. These meetings provide an opportunity for community collaboration and identification of community needs.

If this is an ongoing program, please provide an example of how this program is/has made a difference in a local client's life:

One community member that has been influential in identifying the need for an inclusive playground is Jose Laleman. Josie is a teacher at a local school and a mother of a child with disabilities. "Life with a medical issue is hard enough, having fun shouldn't be. By adding an accessible park to Marshall, we are giving area children with disabilities and their parents a place to experience joy without struggling. Our community needs to support everyone, not just some. A park like this shows that Marshall is serious about providing for people in their community." - Josie Laleman.

Have you received funding for this program from UWSWMN in the past two years? No

Indicate dollar amount awarded for 2019-20 Community Impact Grant:

Indicate dollar amount awarded for 2018-19 Community Impact Grant:

Indicate dollar amount awarded for a Small Grant after July 1, 2018:

Please indicate how your program/organization demonstrates your ongoing support of UWSWMN. Select all that apply.

Uploads

Upload your ORGANIZATION'S current IRS tax determination letter regarding your status as a 501(c)(3) organization, a public school or a unit of government:

Completed ST3 - City of Marshall.pdf

Upload your FISCAL SPONSOR'S current IRS tax determination letter regarding your status as a 501(c)(3) organization, a public school or a unit of government:

Upload a confirmation letter from your FISCAL SPONSOR stating they agree to serve as fiscal sponsor for this program from July 1, 2020 – June 30, 2021 and verifying that they understand their responsibilities when serving in this capacity:

Please upload your ORGANIZATION'S current board list, including terms and leadership positions:
city council.pdf

If you have an advisory committee for this PROGRAM, please upload your current committee list including terms and leadership positions:

Marshall Community Services Advisory Board.pdf

Upload your PROGRAM'S current fiscal year budget compared to year-to-date actual income and expense information. Be certain to indicate time frame covered.

RG REVENUE & EXPENSE REPORT - TO BUDGET.pdf

Upload your PROGRAM'S PROPOSED budget for the grant time frame of July 1, 2020 - June 30, 2021, including activities proposed in this application. Be certain to list other sources of funding for proposed program activities, noting whether approved, pending or declined.

Inclusive Playground Budget Proposal with other sources of funding.pdf

Please upload your ORGANIZATION'S most recent balance sheet, indicating effective date:

RG BALANCE SHEET.pdf

Please upload the first two pages of your ORGANIZATION'S most recently filed Federal Form 990 or equivalent:

Please upload your ORGANIZATION'S most recent audited or reviewed financial statements:

Please include anything additional that you feel is necessary to adequately review your request:

Statements and Verifications

Anti-Discrimination Statement: Yes

Anti-Terrorism Compliance: Yes

Funding Terms and Conditions:

Do you verify by your typed signature below that the staff and board of your organization have reviewed the criteria and procedures of the United Way of Southwest Minnesota community investment process and have familiarized yourselves with the various terms and conditions associated with being a community partner with United Way of Southwest Minnesota including the following use of fund guidelines? 1) Granted funds will only be used to serve individuals living within the UWSWMN service area; 2) Funded activities shall commence in a timely manner and expenditures shall cease within one year after the grant is awarded unless an extension is granted by the UWSWMN Board of Directors; 3) Funds not expended by the end of the grant period will be returned to UWSWMN; 4) Our organization will submit a final report as required by UWSWMN by the deadline; 5) Failure to adhere to the above and the terms of the Community Partner Agreement may result in removal from consideration of future grant opportunities.

Signature:

Title:

Date:

SAVE DRAFT

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SUBMIT



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Marshall, MN 56258
507-929-2273
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