

**CITY OF MARSHALL
ORDINANCE 26-007**

**AN ORDINANCE AMENDING CHAPTER 86, ARTICLE VI, DIVISION 2,
SECTION 185 DISTRICT REGULATIONS**

The Common Council of the City of Marshall do ordain:

SECTION 1: AMENDMENT “Section 86-185 District Regulations” of the Marshall Municipal Code is hereby *amended* as follows:

AMENDMENT

Section 86-185 District Regulations

The Zoning District specific sign requirements are listed in Table 86-185.

[Table 86-185 Sign Limitations by Zoning Districts](#)

Zoning district Use	A - agricultural district ¹⁰		P-1 and P-2 ¹¹		P-3 and P-4 ¹¹			B.M. ¹²	D-3, D-3.1, 1-1, and 1-2		D-2 Downtown	
	Ag use	Site-ag use	Res use single fam.	Non-res use	Res use single fam.	Res use other	Non-res use		Res use single fam.	Res use other		Non-res use etc. Downtown
Permanent freestanding ¹³	(1)2e-6 ¹⁴	(1)10-20+(2)2e-6	(1)1-2 ¹⁵	(1)12-20 ¹⁶	(1)1-2 ¹⁵	(1)12-20 ¹⁶	(1)12-20 ¹⁶	(1)12-20 ¹⁶	(1)1-2 ¹⁵	(1)12-20 ¹⁶	(1)12-20 ¹⁶	(1)12-16
Permanent projecting ^{13,16}	NP	NP	NP	NP	NP	NP	NP	NP	NP	NP	NP	(1)12
Permanent flat (bill) ¹⁷	NP	NP	NP	(1)2 ¹⁸	NP	(1)2 ¹⁸	NP	NP	NP	(1)1 ¹⁹	(1)1 ¹⁹	(1)1 ¹⁹
Temporary freestanding (portable) ^{13,14,18}	(1)1-4	(1)2e-6	(1)1-3 ¹⁵	(1)24-6	(1)1-3	(1)24-6	(1)24-6	(1)1-3 ¹⁵	(1)1-3	(1)24-6	(1)24-6	(1)2e-3 ¹⁹
Temporary wall (banner) ^{13,14,18,19}	NP	NP	NP	(1)2 ¹⁸ /24 ⁶	NP	(1)2 ¹⁸ /24 ⁶	NP	NP	NP	(1)1 ¹⁹ /12 ¹⁹	(1)2 ¹⁸ /24 ⁶	(1)2 ¹⁸ /12 ¹⁹
Awning ^{13,14}	NP	NP	NP	NP	NP	NP	NP	NP	NP	IL	IL	IL = (1)30
Balloon ^{13,19}	NP	NP	NP	NP	NP	NP	NP	NP	NP	NP	NP	(2e)2e-15
Directional ¹⁷	NP	NP	NP	NP	NP	(1)5e-6 ²¹	(1)10e-6 ²¹	NP	NP	(1)5e-6 ²¹	(1)10e-6 ²¹	NP
Fence ^{13,19}	NP	NP	NP	NP	NP	(1)24-15	NP	NP	NP	(1)14e-15	(1)24e-15	NP
Flag wall ^{13,18}	(1)12-6	NP	(1)12-6	NP	(1)12-6	NP	NP	(1)12-6	NP	NP	NP	(1)12-6
Flag ground ¹⁸	(1)24-15	(1)24e-20	(1)24-10 ¹⁷	(1)24e-20	(1)24-10 ¹⁷	(1)24e-20	(1)24e-20	(1)24-15	(1)24-10 ¹⁷	(1)24e-20	(1)24e-40	(1)24-20
Gas pump ¹⁷	NP	NP	NP	NP	NP	NP	NP	NP	NP	NP	(1)10	(1)10
Utility box ¹⁷	NP	NP	NP	NP	NP	NP	NP	NP	NP	NP	(1)2e	(1)2e
Window ¹⁷	NP	NP	NP	NP	NP	NP	NP	NP	NP	NP	IL = (1) ¹⁹	IL = (1) ¹⁹

NP - not permitted; - either - or; e - each (for multiple signs); () - number of signs is limited by total square footage; IL - individual letters only, 6 inches high maximum

Legend: (number of signs permitted)/maximum size of a sign-maximum height of a sign; example: (1) 12-6 - one sign only, 12 SF maximum, not higher than 6 feet

Note: DR permits signs (advertising signs or billboards) are not a part of the sign ordinance and regulated as "use" and require a conditional use permit

- plus (1)24-6 for new subdivisions with more than 10 recent parcels
- 15 feet for a dwelling group of more than 4 units
- two (2) for double frontage lots (one per frontage)
- percentage of primary use building facade area; for double frontage and corner lots, each facade shall be considered separately
- plus (1)12-6 for a dwelling group of more than 4 units
- whichever is less
- per manufacturer's recommendation plus one (1)5-0 per occupied lot
- per occupied lot
- (a) - two (2) signs for double frontage lots (one per frontage, one 120 SF and another 60 SF) and for corner lots or lots with total frontage over 400 feet (one 120 SF and another 60 SF), provided distance between signs is at least 2/3 of the frontage length;
- (b) - two (2) signs for lots with two or more different principal use buildings (120 SF and 60 SF) or one sign 150 SF; for strip mall buildings, single sign area may be increased to 150 SF;
- (c) - for lots with frontage greater than 400 ft, single signs area may be increased to 150 SF, provided it is located at least 1/3 of the frontage length from each corner;
- (d) - 120 SF size limit shall be reduced to 80 SF for lots with frontage less than 100 feet and for ground sign lower than 10 feet;
- (e) - pillar sign area may be increased by 25 percent for divided highway frontage and for signs located more than 20 feet above ground (cumulatively); height may be increased by 5 feet for divided highway frontage
- shall not project over public right of way (except in downtown, they can project up to six feet or two-thirds of sidewalk width, whatever is less) or any driving area
- noncommercial signs posted during elections are governed by the State statutes 21B.045
- one window sign per glass pane; real estate signs per pane must be coordinated and neatly and symmetrically placed; neon tube signs and incandescent glass film signs are always permitted; must be mounted towards flat wall sign allowance for a facade
- no permit required
- a banner shall be considered a permanent flat sign if installed within a sign cabinet or if always installed in the same location and replaced every 30 days
- awning signs must be pre-printed or embossed on canopy or awning material only
- bottom edge of all freestanding and projecting signs, and flags projecting more than 24 inches must be 8 feet minimum above dedicated paved walking surface. All ground signs shall maintain 5-foot setbacks.
- balloon signs must be ground mounted and may not utilize cabling, tie-downs or tether lines
- all temporary signs are limited to 6 feet height, unless indicated otherwise, and no more than 14 consecutive days and total 60 days per year per property, unless installed on active construction site or on property listed for sale at least
- sanitization signs in Downtown may be installed for any number of days provided they are removed nightly and allow five foot
- additional (1)5% for alley facade
- plus (1) additional sign per each five acres of lot area over 10 acres
- multi faced signs, rotating and moving signs, and use of real objects as signs are prohibited
- one sign may be 36 SF and 10 ft high
- these banner signs are permitted on temporary fences around active construction sites (one continuous banner of one sign permitted as an alternative)

Table 85.185 Sign Limitations by Zoning Districts

Zoning district Use	A. agricultural district		P-1 and P-2 ¹¹		P-3 and P-4 ¹¹		S.M. ¹¹	S-1, S-2, S-3, I-1, and I-2			D-2 Downtown
	Ag use	Non-ag use	Res use single fam.	Non-res use	Res use single fam.	Res use other		Res use single fam.	Res use other	Non-res use ex. Downtown	
Permanent freestanding ¹²	(1)20-6 ¹	(1)32-20+(2)24-6	(1)11-3 ¹	(1)12-20 ²	(1)11-3 ¹	(1)12-20 ²	(1)12-20 ²	(1)11-3 ¹	(1)12-20 ²	(1)12-20 ²	(1)12-16
Permanent projecting ^{13,14}	NP	NP	NP	NP	NP	NP	NP	NP	NP	NP	(1)12-16
Permanent flat roof ¹⁵	NP	NP	NP	(1)12 ¹⁶	NP	(1)12 ¹⁶	NP	NP	(1)12 ¹⁶	(1)12 ¹⁶	(1)12 ¹⁶
Temp freestanding (portable) ^{17,18,19}	(1)12-3	(1)24-6	(1)12-3 ¹⁶	(1)24-6	(1)12-3 ¹⁶	(1)24-6	(1)12-3 ¹⁶	(1)12-3	(1)24-6	(1)24-6	(1)12-3 ¹⁶
Temporary wall (banner) ^{17,18,19,20}	NP	NP	NP	(1)12/24 ¹⁶	NP	(1)12/24 ¹⁶	NP	NP	(1)12/24 ¹⁶	(1)12/24 ¹⁶	(1)12/24 ¹⁶
Awning ^{21,22}	NP	NP	NP	NP	NP	L	L	NP	L	L + (1)20	L + (1)20
Balloon ^{23,24}	NP	NP	NP	NP	NP	NP	NP	NP	NP	(2)2-15	NP
Directional ²⁵	NP	NP	NP	NP	NP	(2)5-6 ¹⁷	(4)10-6 ¹⁷	NP	NP	(2)5-6 ¹⁷	(4)10-6 ¹⁷
Feature ^{26,27}	NP	NP	NP	NP	NP	(1)24-15	NP	NP	(1)24-15	(2)24-15	NP
Flag wall ^{28,29}	(1)12-6	NP	(1)12-6	NP	(1)12-6	NP	NP	(1)12-6	NP	NP	(1)12-6
Flag ground ²⁸	(1)12-15	(1)24-20	(1)12-10 ⁷	(2)24-20	(1)12-10 ⁷	(2)24-20	(1)24-20	(1)12-10 ⁷	(1)24-20	(2)24-20	(1)12-10
Gas pump ³⁰	NP	NP	NP	NP	NP	NP	NP	NP	NP	(1)10	(1)10
Utility box ³¹	NP	NP	NP	NP	NP	NP	NP	NP	NP	(2)2-6	(2)2-6
Window ³²	NP	NP	NP	NP	NP	NP	NP	NP	L + (1)7 ¹¹	L + (1)7 ¹¹	L + (1)7 ¹¹

NP - not permitted; () - either - or; () - each (for multiple signs); () - number of signs is limited by total square footage; () - individual letters only, 6 inches high maximum;
 Legend: number of signs permitted; maximum size of a sign; maximum height of a sign; example: (1) 12'-6" - one sign only, 12' 6" maximum, not higher than 6 feet.
 Note: DR permits signs (advertising signs or billboards) are not a part of the sign ordinance and regulated as "use" and require a conditional use permit.

- plus (1)24-6 for new subdivisions with more than 10 vacant parcels.
- 12 feet for a dwelling group of more than 4 units.
- two (2) for double frontage lots (one per frontage).
- percentage of primary use building facade area; for double frontage and corner lots, each facade shall be considered separately.
- plus (1)12-6 for a dwelling group of more than 4 units.
- whichever is less.
- per manufactured park entrance plus one (1) 3 per occupied lot.
- per occupied lot.
- (a) - two (2) signs for double frontage lots (one per frontage, one 120 SF and another 80 SF) and for corner lots or lots with total frontage over 800 feet (one 120 SF and another 60 SF), provided distance between signs is at least 1/3 of the frontage length; (b) - two (2) signs for lots with two or more different principal use buildings (120 SF and 60 SF) or one sign 150 SF; for strip mall buildings, single sign area may be increased to 150 SF;
- for lots with frontage greater than 400 ft, single sign area may be increased to 150 SF, provided it is located at least 1/3 of the frontage length from each corner;
- 120 SF size limit shall be reduced to 80 SF for lots with frontage less than 100 feet and for ground sign lower than 20 feet;
- sign area may be increased by 25 percent for divided highway frontage and for signs located more than 20 feet above ground (cumulatively); height may be increased by 5 feet for divided highway frontage.
- shall not project over public right of way (except in downtown, they can project up to six feet or less) or into sidewalks of sidewalk width, whatever is less) or any driving area.
- nonconforming signs post of dating decisions are governed by the State statutes 21.18.045.
- one window sign per glass pane; multiple signs per pane must be coordinated and neatly and symmetrically placed; neon tube signs and transparent glass film signs are always permitted, must be mounted towards flat wall sign allowance for a facade.
- no permit required.
- a banner shall be considered a permanent flat sign if installed within a sign cabinet or if always installed in the same location and replaced every 30 days.
- awning signs must be pre-printed or embossed on canopy or awning material only.
- bottom edge of all freestanding and projecting signs, and flags projecting more than 24 inches must be 8 feet minimum above dedicated paved walking surface. All ground signs shall maintain 5-foot setbacks.
- balloon signs must be ground mounted and may not utilize cabling, 56-flags at tether lines.
- all temporary signs are limited to 6 feet height, unless indicated otherwise, and no more than 14 consecutive days and total 60 days in a year per property, unless installed on active construction site or on property listed for sale or lease.
- handheld signs in Downtown may be installed for any number of days provided they are removed nightly and allow five foot wide passage.
- additional 15% for alley facade.
- plus (1) additional sign per each five acres of lot area over 10 acres.
- multi-faced signs, rotating and moving signs, and use of real objects on signs are prohibited.
- one sign may be 30 SF and 10 ft high.
- three banner signs are permitted on temporary fences around active construction sites (one continuous banner of up to 100 ft long).
- a single flag on the property may exceed prescribed size and height if corporate business standards call for specific use.
- may vary for the sign's lifespan provided it is placed outside of required yards.

SECTION 2: EFFECTIVE DATE This Ordinance shall take effect from and after its passage and publication.

PASSED AND ADOPTED BY THE CITY OF MARSHALL COMMON COUNCIL

Presiding Officer

Attest

Robert Byrnes, Mayor, City of Marshall

Steven Anderson, City Clerk, City of Marshall