



LAND USE	COMMUNITY SERVICES & UTILITIES	ECONOMIC DEVELOPMENT	PUBLIC FACILITIES	CULTURAL AND ENVIRONMENTAL FACTORS

# KEY THEMES

- Maintain a **warm, safe, and welcoming** community for all and promote **pride** in the community
- Support initiatives and **active communication** that promote **inclusion** and **engage future leaders**
- Maintain and build relationships and engagement opportunities that **encourage action**
- Support a variety of housing options that provides **access to all**
- Support growth and policies that supports Marshall's **sense of place**
- Create **flexibility** into policies and regulations to meet the community's needs
- Invest in **high quality utilities, services and resources** and support redevelopment opportunities
- Build **sustainable and resilient infrastructure** to support emerging trends and needs and prepares the **community for change**
- Develop and attract a **qualified and varied workforce** to meet the variety of businesses
- Explore opportunities to **diversify retail and businesses**
- Emphasize **business expansion and retention** by supporting and growing businesses
- Build partnerships and spaces to **share and celebrate culture, art, and history**
- Maintain and expand the **park and trail system** that includes year round recreation opportunities
- Advertise and promote** available facilities and services to the community and collaborate on **future needs**