

**MINUTES OF THE
MARSHALL PLANNING COMMISSION MEETING
AUGUST 13, 2025**

MEMBERS PRESENT: Muchlinski, Lee, Pieper, Stoneberg, Runchey
MEMBERS ABSENT: Doom, Deutz
OTHERS PRESENT: Ilya Gutman, Jason Anderson, Amanda Schroeder

Call to Order.

The meeting was called to order by Chairperson Lee.

Approval of the Minutes.

Chairperson Lee asked for the approval of the minutes of the July 9, 2025, regular meeting of the Marshall Planning Commission. MUCHLINSKI MADE A MOTION, SECOND BY STONEBERG to approve the minutes as written. ALL VOTED IN FAVOR OF THE MOTION. MOTION PASSED 5:0.

Conduct a public hearing on Ordinance repealing and replacing Division 86-VI-2 Signs and amending Section 86-1 Definitions.

Ilya shared that the current City Sign Ordinance was adopted in 1976 and has practically not been amended ever since, except for some minor changes. Ilya shared it is outdated in not covering many newer sign types (for example, digital signs), which create ambiguity, restrictive in allowed sign area, and difficult to follow. Ilya stated staff suggest completely revising the Sign Ordinance as presented. The revised Ordinance includes all existing sign-related definitions that will be moved out of the Chapter definition section 86-1 in order to have all sign-related information in one place. The new ordinance also expands the list of signs not requiring a sign permit and includes requirements for LED signs. Additionally, the new Ordinance changes the way maximum signage for a property is calculated, which will make it much easier for people to understand; it also gives additional allowances for properties located on extra-large lots and/or facing divided highways. In general, the City's new sign ordinance is less restrictive than sign ordinances of comparable cities. The proposed Ordinance has been thoroughly reviewed by the City attorney to make sure it complies with the First Amendment requirements and relevant Supreme Court opinions, as signs convey messages and are subject to free speech provisions. Additionally, Section 86-1 Definitions was reviewed and updated, by deleting all sign-related definitions that were moved out, as explained above, adding definitions for some terms used in the Ordinance but never properly defined, and amending some other definitions to make them clearer, concise, and consistent among themselves. Pieper asked if there are existing problem signs as of today. Ilya stated there are two major issues, people putting signs on the right of way and quite a few signs that were installed without sign permits. Anderson added generally this new ordinance is much more nonrestrictive and the purpose of this change is to be more reasonable, so most signs will be in compliance. PIEPER MADE A MOTION, SECOND BY STONEBERG, to close the public hearing. ALL VOTED IN FAVOR. MUCHLINSKI MADE A MOTION, SECOND BY PIEPER to recommend approval to the City Council approving the repealing and replacing Division 86-VI-2 Signs and amending Section 86-1 Definitions as recommended by staff. ALL VOTED IN FAVOR. MOTION PASSED 5:0.

Other Business:

No other business.

Adjourn

Since there was no other business, STONEBERG MADE A MOTION, SECOND BY MUCHLINSKI, to adjourn the meeting. ALL VOTED IN FAVOR. MOTION PASSED 5:0. Chairperson Lee declared the meeting adjourned.

Respectfully submitted,
Karla Ellis, Recording Secretary