



MARSHALL-LYON COUNTY LIBRARY



2018 Annual Report and Update
Michele Leininger, Director

2018 ANNUAL REPORT



- Space itself continues to see a variety of uses
 - Collection and computers
 - Survey: displays, booklists, browsing from home
 - Continued shift to personal devices on WiFi from Library's computers
 - Collaboration with Tracy and Minneota: Rotations and Pop-Ups
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STORIES BEHIND THE DATA:

- A small surge in all types of readers and users.
- Digital Library usage continues to rise, especially given the winters recently.
- Increased hold placement by 3,000.
- We continue to receive staggering amount of donations from a very generous reading population, which helps add diversity and richness to the collection.



STRATEGIC RESPONSES

- 2018 Readers and Browsers:
 - Finished genre areas of collection
 - County LP and Cookbook Rotation
 - Consistency with displays
- 2019 :
 - Library of Amusements (puzzles, toys, games)
 - Dear Reader email newsletters
 - Increased Pop-Up locations



STRATEGIC RESPONSES

- 2018 Children and Families:

- Little Learners Play Area (Robert L. Carr memorial)
- Early Literacy Caregiver Kits (models 5 areas: talk, read, sing, play, write)

- 2019:

- Expand most used areas: beginning readers, nonfiction
- Early Literacy Kits for families and babysitters



STRATEGIC RESPONSES



- 2018: Writers' Café
 - Programs: Salon, NaNoWriMos
 - Increase collection area
 - 2019: The Memoir Project
 - Preservation Lab and Digital Makerspace
 - Workshops
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STRATEGIC PLANNING

- 2019: Finishing up current strategic plan
 - Pop-Ups and other ways to better serve county residents
 - Gearing up for Sesquicentennial Celebrations in 2020 (Lyon County) and 2022 (Marshall)
 - 2020 planning year
 - New strategic plan 2021-2023
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THANK YOU FOR YOUR CONTINUED SUPPORT!

When a library is open, no matter its shape or size, democracy is open, too.

~ *Bill Moyers*

