

**CITY OF MARSHALL
WORK SESSION
M I N U T E S
Tuesday, June 23, 2020**

The work session of the Common Council of the City of Marshall was held June 23, 2020, at the Minnesota Emergency Response and Industrial Training (MERIT) Center, 1001 West Erie Road. The meeting was called to order at 7:00 P.M. by Mayor Robert Byrnes. In addition to Byrnes the following members were in attendance: Craig Schafer, Steven Meister, Glenn Bayerkohler, John DeCramer, Russ Labat, James Lozinski. Absent: None. Staff present included: Sharon Hanson, City Administrator; Lauren Deutz, Economic Development Director and Kyle Box, City Clerk.

Update on the City Brand

City Administrator Sharon Hanson provided the background information on the agenda item. Staff have been continuing to implement the new brand since early March 2020.

Lauren Deutz, Economic Development Director provided an overview of the installment of the new brand for the City of Marshall.

Maxx Raths introduced the ninety 17 app. Raths discussed and demonstrated the ability of the application for the City.

There was further discussion on advertisement, app usage, and general uses on an application compared to new city web page.

There was additional discussion on the agenda item.

ADJOURNMENT

At 7:49 PM Mayor Byrnes declared the meeting adjourned.

Mayor

Attest:

City Clerk