



CITY OF MARSHALL AGENDA ITEM REPORT

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| Presenter: | Adri DeBoer/Preston Stensrud |
| Meeting Date: | Tuesday, January 27, 2026 |
| Category: | CONSENT AGENDA |
| Type: | ACTION |
| Subject: | Consider Approval of Sponsorship Agreement with Bluepeak for the Red Baron Arena & Expo |
| Background Information: | <p>Bluepeak (Clarity Telecom) wishes to continue to be a sponsor for the Red Baron Arena & Expo that will have various advertisements and signage throughout the facility based on respective agreements.</p> <p>Sponsors play a vital role in revenues and operations for our arena, and the continued support and partnerships are greatly appreciated.</p> |
| Fiscal Impact: | Varies by sponsorship |
| Alternative/ Variations: | None recommended. |
| Recommendations: | To approve the Sponsorship Agreements with Bluepeak(Clarity Telecom). |