

CITY OF MARSHALL AGENDA ITEM REPORT

Presenter:	Steven Anderson
Meeting Date:	Tuesday, March 12, 2024
Category:	NEW BUSINESS
Туре:	ACTION
Subject:	Amendments to Ch. 22 Article IV Mobile Food Units and Carts
Background Information:	As the popularity of food trucks and carts increases some concerns were raised to city staff regarding location and duration. Under the current ordinance, any mobile food vendor operating within city limits were not required to have a license or register with the city if they did not operate for more than 21 days in a calendar year. Tracking and validation of operating days for mobile food vendors was difficult. So, staff are recommending that all food vendors register and the number of days for a temporary license be reduced from 21 days to 7 days before a full city license is needed. Staff are also making recommendations that food trucks are not allowed within the public right-of-way where parking is permitted to address safety and parking concerns. Food trucks would be limited to private parking lots, and based on observation many food trucks already operate within private parking lots. As mentioned because of the popularity of food trucks staff did not want to discourage vendors and have added language for special events or community festivals designated by the city, such as Sounds of Summer or World Fest to encourage participation by reducing the amount of paperwork. Through the ordinance review process it was also found that ice cream trucks, although seen very infrequently, were essentially prohibited from operating within city limits. Language has been added to address ice cream trucks, because of the more transitory nature of ice cream trucks compared to stationary food trucks special exemptions needed to be called out.
Fiscal Impact:	
Alternative/ Variations:	
Recommendations:	To recommend the amendments be introduced to city council for consideration.