



STAFF REPORT

Meeting Type: Board of Directors
Title: 2024 Water Efficiency Master Plan
From: Paul Sellier, Director of Water Resources
Through: Ben Horenstein, General Manager
Meeting Date: June 16, 2024

TYPE OF ACTION: Action X Information Review and Refer

RECOMMENDATION: Receive a staff presentation on the 2024 Water Efficiency Master Plan

SUMMARY: On May 1, 2024, a workshop was held to review the draft 2024 Water Efficiency Master Plan (WEMP), followed by further discussion at the May 23rd Finance and Administration Committee meeting. Staff has incorporated the Board comments on the 2024 Water Efficiency Master Plan and will present it to the Board.

DISCUSSION: The District boasts a well-established, award-winning Water Efficiency Program that is recognized throughout California and beyond as an industry-leading program. The 2024 WEMP outlines a comprehensive five-year strategy aimed at achieving community supported water savings. A Water Efficiency Master Plan Board Workshop was held on May 1, 2024, where staff discussed water use, explained how demand reduction objectives were established, and described activities and initiatives tailored to achieve these objectives. The changes to the incentives discussed at the Workshop were adopted by the Board on May 21, 2024.

The WEMP outlines program activity levels needed to achieve the projected water savings. Within these program activities there are three (3) strategic initiatives that are the primary drivers for achieving the projected water savings: District-wide AMI resulting in increased leak notifications, turf conversions to locally appropriate landscaping and an increased focus on large landscape business customers. The details of these strategic activities and all projected program activity will be discussed at the Board meeting.

ENVIRONMENTAL REVIEW: Not applicable.

FISCAL IMPACT: None.

ATTACHMENT(S):

1. 2024 Water Efficiency Master Plan