



# NOTICE OF THE COMMUNICATIONS & WATER EFFICIENCY COMMITTEE MEETING/SPECIAL MEETING OF THE BOARD OF DIRECTORS

Wednesday, November 20, 2024 at 9:30 AM

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## MINUTES

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### LOCATIONS:

#### Open Session to start at or after 9:30 a.m.

Marin Water Board Room – 220 Nellen Avenue, Corte Madera, CA 94925

Outside location for Director Jed Smith – 227 Summit Ave., Apt. e405, Brookline, MA 02446

### Public Participation:

The public attended this meeting in-person or remotely using the following methods:

on a computer or smart device, <https://marinwater.zoom.us/j/89081546829>, or by phone, 1-669-444-9171 using Webinar ID #: 890 8154 6829.

### AGENDA ITEMS:

#### 1. Call to Order and Roll Call

Chair Ranjiv Khush called the meeting to order at 9:30 a.m.

#### DIRECTORS PRESENT

Larry Russell

Matt Samson

Ranjiv Khush

#### DIRECTORS ABSENT

Monty Schmitt

Jed Smith

## 2. Adoption of Agenda

Director Samson made the motion to adopt the agenda. Director Russell seconded the motion.

Voting Yea: Directors Russell, Samson, and Khush

## 3. Public Comment on Non-Agenda Matters

There were no public comments.

## 4. Regular Items

- a. Minutes of the Communications & Water Efficiency Committee Meeting/Special Meeting of the Board of Directors on May 15, 2024 and Communications & Water Efficiency Committee Meeting on August 21, 2024

**RECOMMENDATION:** Approve the minutes

Director Samson made the motion to adopt the minutes. Director Russell seconded the motion.

There were no public comments.

Voting Yea: Directors Russell, Samson, and Khush

- b. Water Efficiency Update

**RECOMMENDATION:** Receive a staff update on the Water Efficiency Program

Water Resources Director Paul Sellier introduced Water Efficiency Manager Carrie Pollard, who presented this item. The directors provided feedback throughout the presentation.

There was one (1) public comment.

This was an information item. No formal action was taken.

- c. Water Efficiency Incentives - Flume and Rachio Direct Distribution Programs

**RECOMMENDATION:** Review and refer to a future regularly scheduled Board meeting for consideration of approval of two agreements with California Water Efficiency Partnership to provide funding for Flume devices, RainBird irrigation controllers and Rachio irrigation controllers for the next two years in an amount not to exceed \$205,792.00

Water Efficiency Manager Pollard also presented this item.

Discussion followed.

There were no public comments.

Director Samson made the motion to refer this item to the Board to consider for approval at a future meeting. Director Russell seconded the motion.

d. Outreach Activities Update

**RECOMMENDATION:** Receive a staff update on current and planned activities to outreach to customers and internal employees regarding various District programs and current initiatives

Communications & Public Affairs Manager Adriane Mertens provided a presentation.

There was discussion throughout.

There was no public comment.

This was an information item. No formal action was taken.

**5. Upcoming Meeting**

Chair Khush announced that the next Communications & Water Efficiency Committee Meeting/Special Meeting of the Board of Directors was tentatively scheduled for February 12, 2025.

**6. Adjournment**

There being no further business, the Communications & Water Efficiency Committee Meeting/Special Meeting of the Board of Directors adjourned on November 20, 2024, at approximately 11 a.m.

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Board Secretary