

## STAFF REPORT

**Meeting Type:** Board of Directors

Title: 2025 Annual Strategic Work Plan

From: Adriane Mertens, Communications & Public Affairs Manager

**Through:** Ben Horenstein, General Manager

Meeting Date: February 11, 2025

TYPE OF ACTION: X Action Information Review and Refer

**RECOMMENDATION:** Accept the District's 2025 Annual Strategic Work Plan

**SUMMARY:** As a subsequent action to the recent Annual Board of Directors Retreat where staff presented and discussed the District's 2025 Annual Strategic Work Plan with the Board, staff updated the Plan based upon the Board's input and will present the updated 2025 Annual Strategic Work Plan for the Board to accept the document.

**DISCUSSION:** In 2024, the District adopted a five year strategic plan to lay out the goals and objectives the organization intends to accomplish over the five-year period spanning 2024-2028. The plan's five strategic goals and 24 objectives set the overall direction and priorities for the District, including 113 actions to advance the District's goals and objectives.

The District's process for planning, managing, and reporting back to the board on progress of the Five-Year Strategic Plan involves development of an annual work plan that is discussed with the Board of Directors during its annual retreat. Staff will provide updates to the Board of Directors on the progress of the annual work plan during regularly scheduled board meetings on a quarterly basis.

At the 2025 Board of Directors Retreat on January 14, 2025, staff presented and discussed with the Board the proposed 2025 Annual Strategic Work Plan. The Board provided staff with direction and input on the Work Plan. Staff has incorporated the Board's input into the updated Work Plan and staff is asking the Board of Directors to accept the 2025 Annual Strategic Work Plan as revised.

**ENVIRONMENTAL REVIEW:** Not applicable.

FISCAL IMPACT: None.

**ATTACHMENT(S):** 

1. 2025 Annual Strategic Work Plan

Communications & Public Affairs

Adriane Mertens
Communications & Ben Horenstein
Communications & General Manager