



# NOTICE OF THE COMMUNICATIONS & WATER EFFICIENCY COMMITTEE MEETING/SPECIAL MEETING OF THE BOARD OF DIRECTORS

Wednesday, May 15, 2024 at 9:30 AM

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## MINUTES

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### LOCATIONS:

**Open Session to start at or after 9:30 a.m.**

Marin Water Board Room – 220 Nellen Avenue, Corte Madera, CA 94925

### Public Participation:

The public attended this meeting in-person or remotely using the following methods:

on a computer or smart device, <https://marinwater.zoom.us/j/89081546829>, or by phone, 1-669-444-9171, using Webinar ID#: 890 8154 6829.

### AGENDA ITEMS:

#### 1. Call to Order and Roll Call

Chair Ranjiv Khush called the meeting to order at 9:30 a.m.

Prior to Roll Call, General Counsel Molly MacLean announced that Director Monty Schmitt requested that the Board take an emergency vote to allow him to participate at this meeting pursuant to California Government Code section 54953(e), adopted as AB 2449.

In accordance with this statute, Director Schmitt explained the nature of the emergency and stated that there were no other adults over the age of 18 in the room with him.

A motion was made by Director Samson and seconded by Vice Chair Smith to allow Director Schmitt to participate.

Voting Yea: Directors Russell, Samson, Schmitt, Smith, and Khush

Afterwards, roll call was taken.

**DIRECTORS PRESENT**

Larry Russell  
Matt Samson  
Monty Schmitt  
Jed Smith  
Ranjiv Khush

**2. Adoption of Agenda**

A motion was made by Director Samson and seconded by Vice Chair Smith to adopt the agenda.

There were no public comments.

Voting Yea: Directors Russell, Samson, Schmitt, Smith, and Khush

**3. Public Comment on Non-Agenda Matters**

There were no public comments.

**4. Regular Items**

- a. Minutes of the Communications & Water Efficiency Committee Meeting/Special Meeting of the Board of Directors on February 28, 2024

**RECOMMENDATION:** Approve the minutes

Chair Khush asked for public comment. There were none.

A motion was made by Vice Chair Smith and seconded by Director Samson to adopt the minutes.

Voting Yea: Directors Russell, Samson, Schmitt, Smith, and Khush

- b. Water Efficiency Program – Proposed Changes to Incentives and Policy

**RECOMMENDATION:** Review proposed changes to the District water efficiency incentives and water efficiency policies and refer these to a regular bi-monthly Board for approval

Water Resources Director Paul Sellier provided a brief summary of what occurred at the Water Efficiency Master Plan Workshop on May 1st, and stated that the Board's feedback from that workshop would be addressed during the presentation. Water Efficiency Manager Carrie Pollard then presented proposed changes to the water efficiency incentives and policies.

Discussion ensued.

There were two (2) public comments.

A motion was made by Director Samson and seconded by Director Russell to refer this item to the Board to consider for approval at a future meeting.

c. Water and Energy Efficiency Grant Funding

**RECOMMENDATION:** Review the Water and Energy Efficiency Grant funding and refer the item to a regular bi-monthly Board meeting authorizing the General Manager to execute the grant agreement with Sonoma Water

Water Efficiency Manager Pollard also provided a presentation on the WaterSMART FY 2023 grant that the District was awarded and how that grant would be used.

Discussion followed.

There was one (1) public comment.

A motion was made by Vice Chair Smith and seconded by Director Schmitt to refer this item to the Board to consider for approval at a future meeting.

d. Water Efficiency Outreach Activities Update

**RECOMMENDATION:** Receive a staff update on recent, current and planned outreach activities to promote the District's water efficiency programs and services to customers

Communications & Public Affairs Manager Adriane Mertens provided an overview of current and future water efficiency outreach activities. She also mentioned that the California Association of Public Information Officials (CAPIO) declared the District's Communications Department the winner of the 2024 EPIC Award for its Monthly E-news. There were Board comments throughout the presentation.

There were three (3) public comments.

This was an information item. The Board did not take any formal action.

## 5. Upcoming Meeting

Chair Khush announced that the next Communications & Water Efficiency Meeting/Special Meeting of the Board of Directors was scheduled for August 21, 2024.

## 6. Adjournment

There being no further business, the Communications & Water Efficiency Committee Meeting/Special Meeting of the Board of Directors adjourned on May 15, 2024 at 11:15 a.m.

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Board Secretary