



STAFF REPORT

Meeting Type: Board of Directors
Title: 2024 Annual Strategic Work Plan
From: Adriane Mertens, Communications & Public Affairs Manager
Through: Ben Horenstein, General Manager
Meeting Date: April 2, 2024

TYPE OF ACTION: X Action Information Review and Refer

RECOMMENDATION: Accept the District's 2024 Annual Strategic Work Plan

SUMMARY: As a subsequent action to the recent Annual Board of Directors Retreat where staff presented and discussed the District's 2024 Annual Strategic Work Plan with the Board, staff updated the Plan based upon the Board's input and will present the updated 2024 Annual Strategic Work Plan for the Board to accept the document.

DISCUSSION: The District recently adopted a five year strategic plan to lay out the goals and objectives the organization intends to accomplish over the next five-year period, 2024-2028. The plan's five strategic goals and 24 objectives set the overall direction and priorities for Marin Water, and also includes 113 actions that represent the best understanding today of the actions needed to advance the goals and objectives.

The District's process for planning, managing, and reporting back to the board on progress of the Five-Year Strategic Plan involves development of an annual work plan to be discussed with the Board of Directors during its annual retreat held early in the year. Staff will provide updates to the Board of Directors during regularly scheduled board meetings on a quarterly basis.

At the 2024 Annual Board of Directors Retreat on March 14, 2024, staff presented and discussed with the Board the proposed 2024 Annual Strategic Work Plan. During the retreat, the Board provided staff with direction and input on the Work Plan. Staff have refined the Work Plan by incorporating the Boards input and an updated Work Plan has been prepared and staff is asking the Board of Directors to accept the 2024 Annual Strategic Work Plan as revised.

ENVIRONMENTAL REVIEW: Not applicable.

FISCAL IMPACT: None.

ATTACHMENT(S):

1. 2024 Annual Strategic Work Plan

DEPARTMENT OR DIVISION	DIVISION MANAGER	APPROVED
Communications & Public Affairs		
	Adriane Mertens Communications & Public Affairs Manager	Ben Horenstein General Manager