

STAFF REPORT

Meeting Type:	Воа	Board of Directors				
Title:	Wa	Water Efficiency Incentives - Flume Direct Distribution Program Amendment				
From:	Pau	Paul Sellier, Director of Water Resources				
Through:	Ber	Ben Horenstein, General Manager				
Meeting Date:	July	July 2, 2024				
TYPE OF ACTION:	Х	Action	Information	Review and Refer		

RECOMMENDATION: Authorize the General Manager to finalize and execute an amendment to the District's contract with the California Water Efficiency Partnership (CalWEP) to increase funding for the Flume subsidy program by an amount not to exceed \$44,472, which will add an additional 300 Flume devices to the program

SUMMARY: The Flume Direct Distribution Program continues to be a widely popular program with district customers. Over 250 devices have been purchased in 2024. With monthly purchases more than double what they were in 2023, additional funds are needed to support the program.

DISCUSSION: The Flume point-of-purchase program, offered through the California Water Efficiency Partnership (CalWEP), allows single-family residential customers to purchase a Smart Home Water Monitor directly from Flume at a discounted price. Flume devices offer an effective and immediately available tool to help customers manage their water consumption.

The original contract was signed on January 12, 2023 for \$142,540. An amendment was completed in March 2023 to utilize some of the program funds for the 2023 Residential End Use Study. The most recent amendment, signed on January 25, 2024, incorporated the 2024 new pricing structure, added access to the funds for Rainbird irrigation controllers and extended the contract deadline. Since January 2024, there has been increased participation in the Flume program, with 240 devices installed since January. A total of 2,861 Flume devices have been installed throughout the District as of June 2024 and 1,692 remain active. Device pricing remains unchanged. The District's contribution is \$136 and the customer co-payment is \$94 at checkout (reduced to \$69 after a \$25 refund following installation). Prop 1 grant funding offsets 50% of the District cost for each device.

This amendment for \$44,472 is expected to provide adequate funding to support the Flume program to meet increased demand through the end of 2024. The Rainbird controllers have adequate funding on account with CalWEP through the end of the year.

	2024 Contract Pricing
Retail Price	\$249
CalWEP Price	\$205
Customer Pays at Checkout*	\$94 + tax + shipping
Refund after install	\$25
District Pays	\$136 + tax

ENVIRONMENTAL REVIEW: Not applicable.

FISCAL IMPACT: As of April 30, 2024, the District's CalWEP account for funding Flume devices has a remaining balance of \$1,044.86. These funds are drawn-down with each customer purchase. Adding an additional 300 devices to the program will cost the district \$44,472.00.

ATTACHMENT(S): None.

DEPARTMENT OR DIVISION	DIVISION MANAGER	APPROVED
Water Resources	Part	The Harantein
	Paul Sellier Water Resources Director	Ben Horenstein General Manager