

District staff worked on refining the goal statements and identifying specific objectives for each of the five goal areas. The objectives describe the District’s strategic initiatives and measures that will be critical to the organizational strategy for achieving each goal. Each of the five draft goal areas were then presented to the Board and the public over a series of board meetings. The watershed stewardship-focused goal was presented at a Board of Directors Meeting on November 27, 2023; the reliable water supply and fiscal responsibility goals were presented at a Board of Directors Meeting on December 5, 2023; the resilient water system goal was presented at a Board of Directors Meeting on December 19; and the organizational excellence goal was presented at a Board of Directors Meeting on January 9, 2024. The Board of Directors provided staff with direction and input on each goal during those meetings.

During the presentation of the proposed strategic plan, members of The Catalyst Group will provide an overview of the strategic planning process to date, and members of the District senior leadership team will provide a review of the full proposed strategic plan for the Board of Directors to consider for approval.

ENVIRONMENTAL REVIEW: Not applicable.

FISCAL IMPACT: None.

ATTACHMENT(S):

1. Proposed Strategic Plan goals and objectives - redline version
2. Proposed 2024 Five-Year Strategic Plan – draft design

DEPARTMENT OR DIVISION	DIVISION MANAGER	APPROVED
Communications & Public Affairs	<hr/> Adriane Mertens Communications & Public Affairs Manager	 <hr/> Ben Horenstein General Manager