



STAFF REPORT

Meeting Type: Board of Directors
Title: Strategic Plan Development
From: Adriane Mertens, Communications & Public Affairs Manager *am*
Through: Ben Horenstein, General Manager *BH*
Meeting Date: October 24, 2023

TYPE OF ACTION: Action X Information Review and Refer

RECOMMENDATION: Receive staff and consultant update on the development of goals for the District's next five-year strategic plan.

SUMMARY: Continuing with its 5-year strategic planning process, staff and the District's consultant will present on how the District will develop strategic plan goals that support fulfillment of its mission.

DISCUSSION: The District is currently engaged in the development of a strategic plan to lay out the goals and objectives the organization intends to accomplish over the next five-year period, FY 2025 – FY 2030. To help with guiding development of the strategic plan, the District has contracted with The Catalyst Group, Inc.

At a Board of Directors Meeting on September 19, 2023, The Catalyst Group led the Board through evaluation and discussion of the District's vision, mission and values statements which will set the framework for a new Strategic Plan. The Catalyst Group has collected previous input from individual Board members, senior leadership staff, and staff throughout the organization on the vision, mission and values statements as well as broader input that will be helpful in development of other components of the plan, including the plan's goals and objectives. During the Board meeting, the Board provided further input into the development of the vision, mission and values statements. The mission, vision and values statements will continue to be refined to be included with the adoption of the new strategic plan.

The next step of the strategic plan development process involves determining the plan goals, which describe the outcomes and results the District will work toward achieving to fulfill its mission. During the presentation, members of The Catalyst Group will provide potential draft strategic plan goals developed based on prior input from the board and staff.

ENVIRONMENTAL REVIEW: Not applicable.

FISCAL IMPACT: None.

ATTACHMENT(S): None.