



STAFF REPORT

Meeting Type: Planning Committee/Board of Directors
Title: Water Efficiency Master Plan Year in Review
From: Paul Sellier, Director of Water Resources
Through: Ben Horenstein, General Manager
Meeting Date: September 23, 2025

PS
BS

TYPE OF ITEM: Approve X Review and Comment

RECOMMENDATION: Review and comment on the Water Efficiency Master Plan Year in Review

SUMMARY: The 2024 Water Efficiency Master Plan (WEMP), adopted on July 16, 2024, provides a strategic roadmap for advancing water conservation and promoting long-term water savings. The plan establishes measurable goals and identifies targeted activities to maximize water savings. By leveraging policy updates, customer education, financial incentives, innovation, and collaboration, the WEMP aims to reduce potable water use and strengthen the District's resiliency and sustainability. Staff will present fiscal year (FY) 2024 accomplishments and outline next steps for continued WEMP implementation in FY2025.

DISCUSSION: Each fiscal year, staff will provide the Board with an update on water efficiency activities, estimated water savings, and programmatic highlights. This annual update is intended to track progress on implementation of the Water Efficiency Master Plan and to provide transparency regarding participation levels, outcomes, and lessons learned. Staff will present an overview of program participation and associated estimated water savings for FY2024.

Although the WEMP process began in 2020, formal adoption in 2024 allowed the District to integrate lessons learned from drought-related activities, while also expanding opportunities for new strategies and goals. The District's Water Efficiency Program is already well-established, highly regarded, and has received multiple awards for its success in helping customers use water efficiently and reduce demand. Building on that foundation, the 2024 WEMP establishes a framework for achieving the highest level of water savings that is both practical and supported by the community.

Staff will review FY2024 activities including policy updates, modifications to incentive programs, program evaluations, and ongoing collaborations with regional and community partners. These efforts reflect the District's commitment to implementing the WEMP and supporting customers in reducing water use while maintaining service reliability and sustainability.

FY2024 Program participation and Water Savings

As part of the 2024 WEMP, goals for participation levels in water efficiency programs were established along with targets for annual water savings. Staff will present the annual participation goal for the programs, the actual participation, and the associated water savings.

ENVIRONMENTAL REVIEW: Not Applicable.

FISCAL IMPACT: None.

ATTACHMENT(S): None.