



AGENDA ITEM SUMMARY FORM

PROPOSED MEETING DATE: August 14, 2024
PREPARED BY: Scott Dunlop, Director
DEPARTMENT: Development Services

AGENDA ITEM DESCRIPTION:

Consideration, discussion, and possible action on the Asco Equipment Coordinated Sign Plan.

BACKGROUND/SUMMARY:

A Coordinated Sign Plan (CSP) is required for properties with one business in multiple buildings or a building with four or more tenants. This property has one business across two buildings. Currently their pole sign exceeds the allowed size by 106 square feet based on our ordinance. The applicant aims to increase their allowed sign face area through this CSP.

The CSP includes the pole sign and all attached wall signs for the property. It specifies the sizes and locations of both new and existing signs, noting that the pole sign is a face replacement.

Details in the CSP include:

- One 170.72-square-foot internally illuminated pole sign
- Two Asco channel letter signs, each 27.28 square feet
- Two existing Case channel letter signs, each 30.26 square feet
- Two "construction" backlit sign cabinets, each 16.89 square feet

It is Staff’s recommendation that the pole sign be limited to 90 square feet to be at a more appropriate scale and to still afford sufficient signage for their business operations.

LEGAL REVIEW: Not Applicable
FISCAL IMPACT: No
PRESENTATION: No
ATTACHMENTS: Yes

- Coordinated Sign Plan

STAFF RECOMMENDATION:

The city staff recommends that the Planning and Zoning Commission approve the Asco Equipment Coordinated Sign Plan as revised.

PLANNING & ZONING COMMISSION: **Recommend Approval** **Disapproval** **None**
