



MEMO

To: Mayor and City Council Members
From: Debbie Charbonneau, Heritage & Tourism Manager
Date: January 20, 2021
RE: **January 2021 & February 2021**

COMMUNITY MEETINGS

Chamber of Commerce January Board of Directors Meeting (ZOOM)
Chamber of Commerce January Meeting (ZOOM)
Chamber of Commerce February Board of Directors Meeting (ZOOM)
Chamber of Commerce February Meeting (ZOOM)

BUSINESS CONTACTS/VISITS

I made twenty (14) business contacts/visits for the months of January and February.

EVENTS

Leadership Manor Class #1 – No Class in January

Leadership Manor Class #1 – The class for Travis County Day was February 4, 2021. The agenda for the day was – Charles (Chuck) Brotherton, County Executive of Emergency Services; Travis County Judge Andy Brown; Jessica Rio, County Executive, Planning and Budget Office and Sherri Fleming, County Executive for health and Human Services.

Leadership Manor Class Monthly Meeting (ZOOM) – Wednesday, January 13, 2021.

Leadership Manor Class #1 – The class for Ft. Hood Day was February 10, 2021. The agenda for the day was – Briefing at III Corps; Simulators; Lunch; Tour of 1ACB, 1-227 Attack Battalion Hanger Bay and Dog Demonstration.



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MANORPALOOZA 2021 – MAY 6 & 7, 2022

The Friends of Manor Parks Board of Directors had been meeting weekly planning the event.

UPDATE – The Board held a meeting yesterday, February 3, 2021 and the following decision was made.

Due to the health and safety of our community and others, the Board of Directors of Friends of Manor Parks has voted to cancel ManorPalooza for 2021.

We are saddened we have to cancel but feel it is our responsibility to make sure all citizens and guests are safe.

With that being said, we have already set the date for 2022 and that is May 6 & 7!

We sincerely hope you will join us next year.

I will be contacting everyone individually about the date and their contracts.

Thank you for your understanding and patience.

OTHER DUTIES

CivStart Bi-Weekly ZOOM Meetings – These meetings are attended by the CivStart team, Tom Bolt, Mayor Wallace, Councilwoman Anne Weir, Scott Dunlop, Lydia Collins, Heath Ferguson, Matt Cody and myself.

CivStart is a nonprofit accelerator for government technology startups dedicated to creating an honest and inclusive ecosystem for innovative solutions to the more pressing problems faced by state and local governments.

CivStart Meeting – December 15, 2020 – CivStart had scheduled the meeting to meet with a start-up company. Qwally is a company that creates software systems to engage with, monitor, and support individual business owners.

CivStart & Qwally Presentation – January 12, 2021 - We to see the presentation from Qwally and review the proposal they sent. It was decided to draft a 3-month pilot project, at no cost and no long-term commitment to Manor that would include the following:

What are our most important business objectives?

Drafting a scope of work.



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What do we want to accomplish in promoting our businesses and setting up four modules for the Pilot Project.

CivStart & Qwally Monthly Meeting – Monday, February 9, 2021 – The team met on the Pilot Program Overview. Debbie discussed the process and the timeline. The following was decided: The timeline shall be March 1, 2021 – May 31, 2021. Qwally will forward to Manor a proposal outlining the project regarding data and the proposal will be reviewed by our attorneys.

City Council Meeting (ZOOM) – Attended the City Council meeting on Wednesday, January 20, 2021.

Texas Downtown Association Webinar on Downtown Lighting– (ZOOM) – Wednesday, January 27, 2021.

Regional Partners Meeting – Thursday, January 28, 2021 – **(ZOOM)** – Quarterly meeting with regional partners from Elgin, Taylor, Georgetown, Bastrop, Granger and Temple.

“Spring Fling” – I have planned a Manor Small Business event to run from March 20, 2021 – April 17, 2021. It will be a smaller event than “Shop Small” “Shop Local” but based on the same premise. For every \$15.00 someone spends in a participating small business, they will enter one ticket into a drawing to win 1 of 2 gifts baskets from Manor.