



**AGENDA ITEM SUMMARY FORM**

**PROPOSED MEETING DATE:** May 8, 2024  
**PREPARED BY:** Scott Dunlop, Director  
**DEPARTMENT:** Development Services

**AGENDA ITEM DESCRIPTION:**

**Consideration, discussion, and possible action on a Coordinated Sign Plan for 10800-10804 US Hwy 290 E and being Lots 1 and 2, Block A, Las Entradas North 9900 Subdivision.**

Applicant: ES&A Sign & Awning  
 Owner: Llano Las Entradas, LLC

**BACKGROUND/SUMMARY:**

There is an existing multi-tenant sign on this property that will be removed and replaced with the one contained in this Coordinated Sign Plan. A CSP is required because this pylon sign is for two lots/businesses. The design standards and overall height for the signs comply with our sign code.

The Dutch Bros sign is 35 sf per side and the Lone Star Title is 16 sf per side, totaling 61 sf per side.

The only staff recommended modification is to move the pylon sign outside the 20’ front setback as permanent structures are not typically permitted within setbacks, but through this CSP, the requested location can be approved by the P&Z.

**LEGAL REVIEW:** *Not Applicable*  
**FISCAL IMPACT:** *No*  
**PRESENTATION:** *No*  
**ATTACHMENTS:** *Yes*

- Coordinated Sign Plan

**ACTIONS:**

<i>Discretion</i>	Discretionary
<i>Subdivision Review Type</i>	NA
<i>Actions</i>	Approve, Approve with Modifications, Deny, Postpone

**STAFF RECOMMENDATION:**

It is the City Staff’s recommendation that the Planning and Zoning Commission approve a Coordinated Sign Plan for 10800-10804 US Hwy 290 E and being Lots 1 and 2, Block A, Las Entradas North 9900 Subdivision with the pylon sign being located outside the 20’ front setback.

**PLANNING & ZONING COMMISSION:**      **Recommend Approval**      **Disapproval**      **None**