



MEMO

To: Mayor and City Council Members
From: Debbie Charbonneau, Heritage & Tourism Manager
Date: December 15, 2021
RE: **November & December 2021**

COMMUNITY MEETINGS

Chamber of Commerce November Board of Directors Meeting – Monday, November 29, 2021
Chamber of Commerce December Events Committee Meeting – Thursday, December 16, 2021
2022 Sesquicentennial Monthly Meeting – Tuesday, November 9, 2021
2022 Sesquicentennial Monthly Meeting – Tuesday, December 14, 2021
Holidays in the Parks Meeting – Monday, November 22, 2021
Keep Manor Beautiful Board Meeting – Monday, November 8, 2021
New Year’s Eve Planning Meeting – Thursday, November 18, 2021

BUSINESS CONTACTS/VISITS

I made twenty 30 business contacts/visits for the months of November & December.

EVENTS

SHOP SMALL SHOP LOCAL

The campaign ended on November 30, 2021. A big THANK YOU to the following businesses who participated - Libation Station, Golden Beijing, Café 290, Maxine’s Gumbo House, Duett’s Tire Service, Bud-ee’s Smoke & Vape, GeNell Sew Boutique and I’Wayne’s Caribbean Kitchen. There were 982 tickets sold out of 2,000 which is an economic impact of \$19,640.00 in our community.

HOLIDAYS IN THE PARK

The event was Friday, Saturday and Sunday, December 3, 4, & 5, 2021. The turn out was great, so many people came, and everyone enjoyed themselves. The committee will have a after event meeting to discuss this first-time event and to start planning for next year.



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SESQUICENTENNIAL 2022

The Steering committee has been meeting monthly and really excited to kick-off on New Year's Eve.

The Steering Committee Members are:

- Lluvia Almaraz (City Secretary)
- Michelle Anderson, (Dwyer Realty)
- Debbie Charbonneau (Heritage & Tourism Manager and Chair, City of Manor)
- Lydia Collins (Finance Director, City of Manor)
- Sean Donnelly (Vice-President, Frontier Bank)
- Scott Dunlop (Development Services Director, City of Manor)
- Heath Ferguson (IT Manager, City of Manor)
- Michelle Glaze (Director, Public Relations, Principal Professional Communications & Community Affairs/SAS, Samsung Electronics)
- Grant Hutchison (Owner, Shadow Glen Golf Club)
- Becky Lott
- Chief Ryan Phipps (Chief of Police and Co-Chair, City of Manor)
- Mike Tuley (Public Works Director, City of Manor)
- Tim Schultz (Community & Economic Development Representative, Bluebonnet Electric Co-Op)
- Tracey Vasquez (Human Resources Manager, City of Manor)
- Anne Weir (Councilwoman Place 2, City of Manor)
- Lance Zeplin (Public Works Superintendent, City of Manor)

The Sponsorship Committee is actively seeking sponsors for this event. We are pleased to announce and welcome the following sponsors:

Frontier Bank	James Manor Sponsor	\$10,000.00
Applied Materials	James Manor Sponsor	\$10,000.00
Bluebonnet	Timmerman Park Sponsor	\$ 5,000.00
Greater Texas Federal Credit Union	Jennie Lane Sponsor	\$ 2,500.00
Whiskey Girls	Jennie Lane Sponsor	\$ 2,500.00
Thomas Bolt & Dr, Dustin Welch	Marnos Art Park Sponsor	\$ 1,000.00
AustiNuts	Manor Art Park Sponsor	\$ 1,000.00
Rising Sun Vineyard	Manor Art Park Sponsor	\$ 1,000.00
Modisett & Sons	Manor Art Park Sponsor	\$ 1,000.00
Southside Market	Manor Art Park Sponsor	\$ 1,000.00



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Good Luck Grill	Manor Art Park Sponsor	\$ 1,000.00
American Contractors	Manor Art Park Sponsor	\$ 1,000.00
Thomas Bolt & Dr. Dustin Welch	Manor Art Park Sponsor	\$ 1,000.00

MANORPALOOZA 2022 – MAY 6 & 7, 2022

The Friends of Manor Parks Board of Directors have been meeting and planning the event.

LEADERSHIP MANOR – WEDNESDAY, NOVEMBER 10, 2021 – ECONOMIC DEVELOPMENT AND COMMUNITY DEVELOPMENT DAY

Leadership Manor Class #2 – The Sesquicentennial Class listened and learned from Kate Stanford from the Office of the Governor Economic Development & Tourism (EDT). Kate is the Community Relations Specialist Economic Development & Tourism and Scott Dunlop; Interim City Manager and Development Services Director spoke on Community Development.

Welcome

Debbie Charbonneau.

Community Development

Scott Dunlop, Interim City Manager

- Economic Development Ordinance
- Public Improvement Districts (PIDS)
- Tax Increment Refinance Zones (TIRZS)
- Sales Tax
- Ad Valorem Tax
- Development Agreements
- Planning & Zoning Commission

Economic Development

Kate Stanford, Community Relations Specialist Economic Development & Tourism – Office of the Governor Economic Development & Tourism (EDT)

- What is Economic Development?
- Why is it important?
- What does ED look like in Texas
- Why Texas?
- Small Business Initiatives



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OTHER DUTIES

Qwally Meeting – Monday, November 22, 2021 – Bi-Weekly meeting and update.

Qwally Meeting – Monday, December 6, 2021 – Bi-Weekly meeting and update.

TDA Annual Conference – Wednesday, November 3 – Friday, November 5, 2021 – The conference was held in Denton. It was a very informative.

The annual Texas Downtown Conference is the only statewide conference dedicated to downtown. The 250+ attendees represent cities of all sizes, downtown and Main Street Programs, economic development professionals, chambers of commerce staff, nonprofit leaders, small business owners, and entrepreneur consultants. The event featured general and breakout sessions, mobile tours, events and networking.