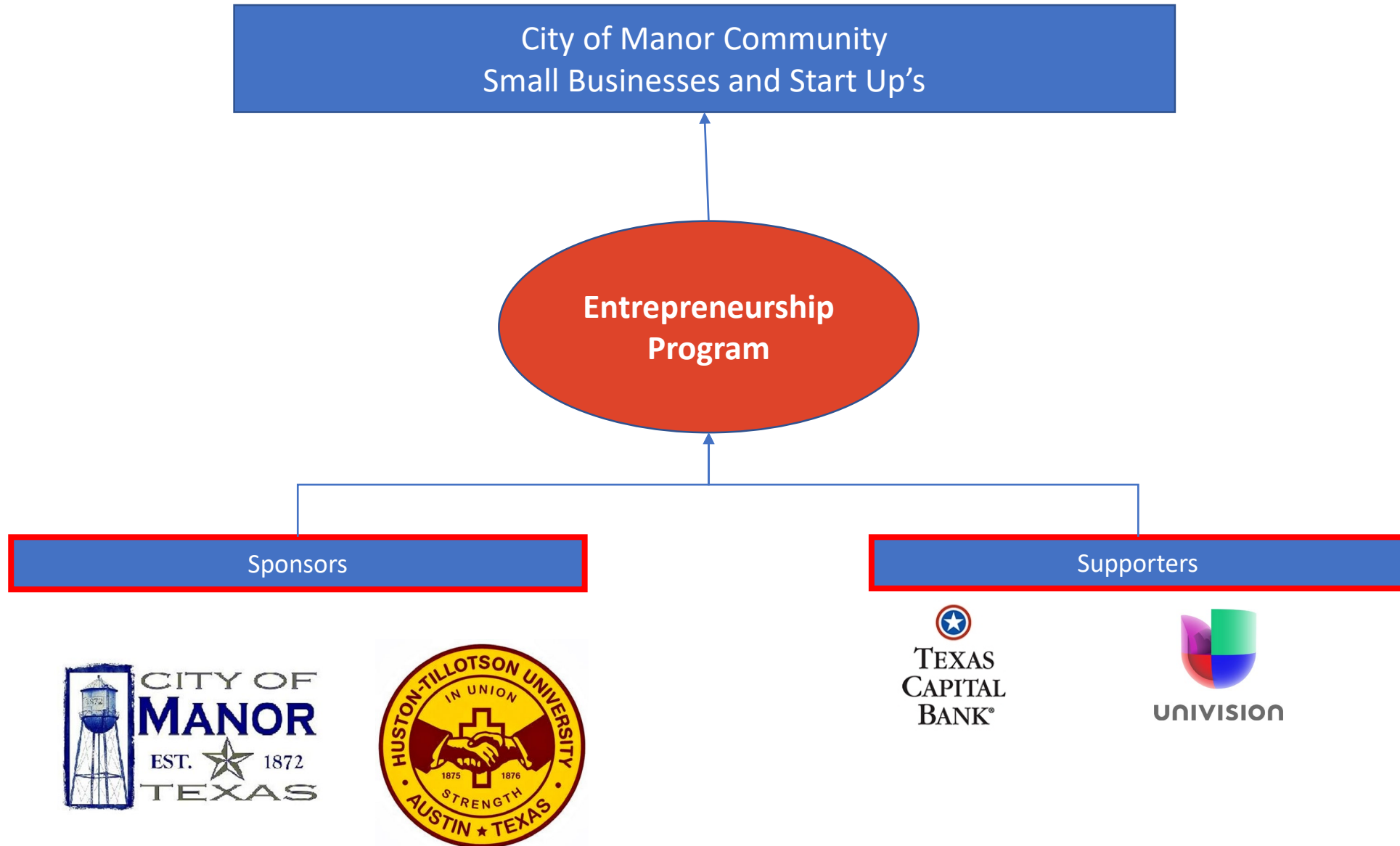


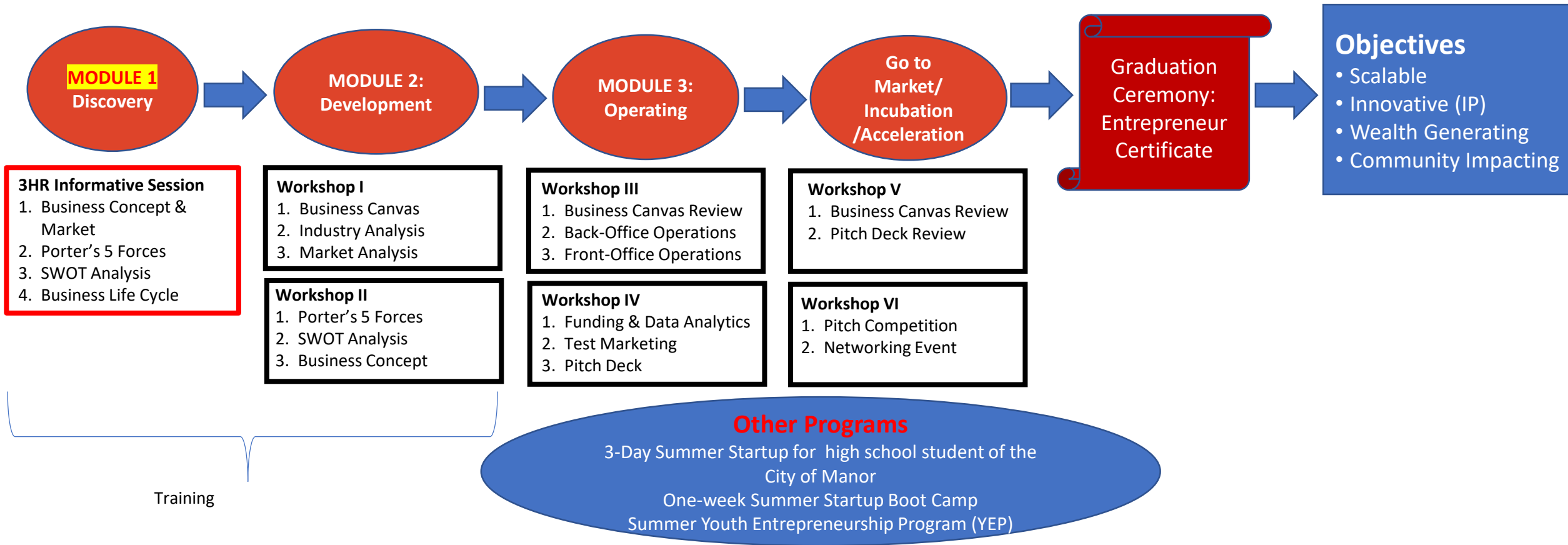


HTU's CEI Entrepreneurship Training Program

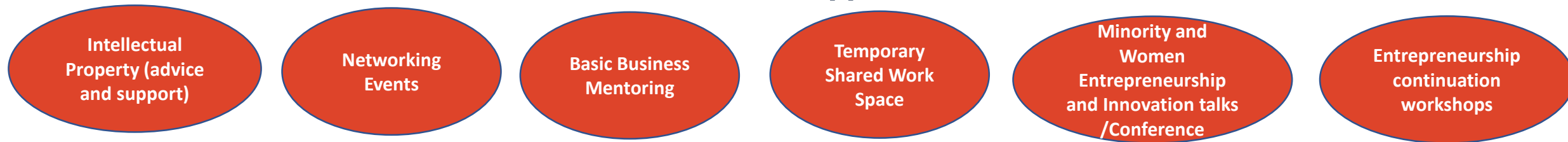
CoM and CEI



Program and Post Program Services



After Certification Support Services



Entrepreneurship Program (in English and Spanish)

General information for each workshop

- Date: TBD (After July 2020)
- Duration:
 - 4-6 hours for workshops in module 1,
 - 6-8 hours for remaining workshops (includes 10 mins break for each class hour)
- Location: Manor City Hall
- ***Format: main theoretical concepts (first workshop) and hands on exercises for remaining workshops***
- Prerequisite(s):
 - Informative Session: None
 - Workshop 1: Informative Session
 - Workshop 2, 3, 4, 5, 6, and Graduation: Previous Workshop
 - Pitch Competition: Completed Business Canvas and Pitch Deck
 - Access to temporary /part-time space support in CEI: Graduate from the training program and submit an application for it, which will be evaluated by the CEI committee.
- Target Market: Underserved & Underprivileged Populations in the Eastern Crescent
- Maximum Capacity: 25 persons per workshop
- Cyclicality: Monthly
- Registration: Online (CEI Website registration)

Informative Session: FREE

Workshops: TBD

Entrepreneurship Program (in English and Spanish)

Partnership responsibilities

- CEI's and CoM's main responsibilities:
 - Dates and Public Relations strategy definition, and
 - Organization of the pitch competition and graduation ceremony.
- CoM's main responsibility:
 - Provide Public Relations Efforts to attract the community (email, press, TV, social media, etc.)
 - Take calls of potential participants providing general info and redirect them to CEI/CoM website for registration
- CEI's main responsibility:
 - Provide and coordinate Instructors for the training program
 - Support with Public Relations