



MEMO

To: Mayor and City Council Members
From: Debbie Charbonneau, Heritage & Tourism Manager
Date: January 18, 2023
RE: **December 2022 & January 2023**

COMMUNITY MEETINGS

Chamber of Commerce December Monthly Membership Meeting – Thursday, December 8, 2022
Chamber of Commerce January 2023 Monthly Membership Meeting – Thursday, January 12, 2023
Chamber of Commerce Board Meeting – Monday, January 9, 2023
Chamber of Commerce Growth Zone Meeting – Frontier Bank – Tuesday, December 12, 2022
City of Manor Black History Month Planning Meeting – Wednesday, January 18, 2023
City Council Meeting – Wednesday, December 21, 2022
City Council Meeting – Wednesday, January 18, 2023
150th After Event Meeting – Wednesday, January 11, 2023
MLK Walk & Event Planning Meeting – Thursday, January 5, 2023
ManorPalooza Planning Meeting – Friday, January 6, 2023
Keep Manor Beautiful Meeting, Monday, January 23, 2023
MISD State of the School Lunch – Monday, December 6, 2022
TML Region 10 Meeting – This was co-sponsored by the City of Manor and the City of Elgin -
Thursday, December 15, 2023

BUSINESS CONTACTS/VISITS

I made twenty 26 business contacts/visits for the months of November & December

EVENTS

SESQUICENTENNIAL 2022

The Steering committee has been meeting monthly. The Gala will be Friday, December 9, 2022.
The Steering Committee Members are:
Lluvia Almaraz (City Secretary)
Michelle Anderson, (Dwyer Realty)
Debbie Charbonneau (Heritage & Tourism Manager and Chair, City of Manor)



MEMO

Lydia Collins (Finance Director, City of Manor)
 Sean Donnelly (Vice-President, Frontier Bank)
 Scott Dunlop (Development Services Director, City of Manor)
 Phil Green (IT Manager, City of Manor)
 Michelle Glaze (Director, Public Relations, Principal Professional Communications & Community Affairs/SAS, Samsung Electronics)
 Grant Hutchison (Owner, Shadow Glen Golf Club)
 Chief Ryan Phipps (Chief of Police and Co-Chair, City of Manor)
 Mike Tuley (Public Works Director, City of Manor)
 Tim Schultz (Community & Economic Development Representative, Bluebonnet Electric Co-Op)
 Tracey Vasquez (Human Resources Manager, City of Manor)
 Anne Weir (Councilwoman Place 2, City of Manor)
 Lance Zeplin (Public Works Superintendent, City of Manor)

The Sponsorship Committee is actively seeking sponsors for this event. We are pleased to announce and welcome the following sponsors:

Samsung Austin Semiconductor	Water Tower Sponsor	\$25,000.00
Frontier Bank	James Manor Sponsor	\$10,000.00
Applied Materials	James Manor Sponsor	\$10,000.00
Bluebonnet	Timmerman Park Sponsor	\$ 5,000.00
Greater Texas Federal Credit Union	Jennie Lane Sponsor	\$ 2,500.00
Whiskey Girls	Jennie Lane Sponsor	\$ 2,500.00
Cap Metro	Jennie Lane Sponsor	\$ 2,500.00
Thomas Bolt & Dr, Dustin Welch	Marnos Art Park Sponsor	\$ 1,000.00
AustiNuts	Manor Art Park Sponsor	\$ 1,000.00
Modisett & Sons	Manor Art Park Sponsor	\$ 1,000.00
Southside Market	Manor Art Park Sponsor	\$ 1,000.00
Good Luck Grill	Manor Art Park Sponsor	\$ 1,000.00
American Contractors	Manor Art Park Sponsor	\$ 1,000.00
Thomas Bolt & Dr. Dustin Welch	Manor Art Park Sponsor	\$ 1,000.00
Café 290	Manor Art Park Sponsor	\$ 1,000.00
Compass Rose	Manor Art Park Sponsor	\$ 1,000.00
Freedom Towing	Manor Art Park Sponsor	\$ 1,000.00



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The 150th Gala was held on Friday, December 9, 2022 at The Courtyard Marriott and was a huge success. Thank you to the City Staff for all of their hard work this past year especially Ryan Phipps, Lydia Collins, Tracey Vasquez, Jennifer Bigley, Scott Dunlop, Lance Zeplin, Glen Sauls, AJ Moore, Cayden Blomberg, Kirk Nunn, Timothy Lackland, Terryon Wicks and the entire Public Works team for going above and beyond.

MANOR ARTISANS MARKET – DECEMBER 18, 2022 & JANUARY 15, 2023

The Market will be located at Timmermann Park. Please join them the 3rd Sunday of each month and support local artisans from 11:00am – 2:00pm.

MANOR COMMUNITY FARMER’S MARKET

The Market is located at Shadow Glen Club House. Please join them every Wednesday from 4:00pm – 7:00pm and support your local small businesses.

HOLIDAYS IN THE PARK – SATURDAY, DECEMBER 3, 2022

During the event, I had an accident and had to be taken home. I would like to say a huge thank you to Glen Sauls, Lance Zeplin, Ryan Phipps, Lydia Collins, Tracey Vasquez, Jennifer Bigley and the entire Public Works team, the Police team, the Fire Department team, Keep Manor Beautiful team and many others who made the event a huge success.

MLK DAY WALK & EVENT– The event was held on Monday, January 16, 2023 in Timmermann Park from 11:00am – 1:00pm and was a success. Thank you to everyone who worked on the event.

OTHER DUTIES

Qwally Meeting – Monday, December 13, 2022

Qwally Meeting – Wednesday, January 11, 2023



MEMO

2022 Update:

There were 451 total uses on the site.

There were 1,743 total views, which includes all page views.

The average user viewed approximately 4 pages each.

The most engaged uses (people who spent the most time on the site), were those that built their profiles. There were 24 users in this cohort. They represented the businesses receiving the most value from the product.

There were 70 total users that return multiples times to the site. They also represented highly engaged users.

The majority of the traffic comes from individuals that have bookmarked the site or typed in the URL directly into their browsers. 441 sessions from 251 unique users happened through this method.

188 sessions from 128 users found the site through organic search, which means they googled something and clicked on our site.