



**AGENDA ITEM SUMMARY FORM**

**PROPOSED MEETING DATE:** May 1, 2024  
**PREPARED BY:** Scott Moore, City Manager  
**DEPARTMENT:** Administration

**AGENDA ITEM DESCRIPTION:**

Consideration, discussion, and possible action on the allocation of city funds for ManorPalooza Expenses.

**BACKGROUND/SUMMARY:**

The 4th Annual ManorPalooza is a fun, family-friendly event celebrating the City of Manor and its people. This planned community event will provide our citizens and guests a variety of opportunities to engage with family, friends, and neighbors. In addition, the ManorPalooza city event brings people from all over Central Texas and surrounding areas to the city, which increases tourism and businesses.

This year ManorPalooza will have games, arts and crafts, food trucks, vendors, live music, carnival rides, photo booths, MLE: Sausage Eating Competitions, Firework Show, and more.



The City Council directed staff to bring this request back to the May 1, 2024 Council Meeting for further discussion and consideration of other resource of funding for the 2024 ManorPalooza event. This event will be held at the 236-acre parcel the city purchased in December. This venue hosted the HeliDrop Easter event on March 30<sup>th</sup>. Having an the opportunity to showcase the city’s ability to host a regional event, provide the citizens and guests with a hometown experience. The 2024 Palooza event is anticipating 5,000 people to attend the two-day event. Through our current and future partnerships, we are looking to create a family-friendly atmosphere that will build a sense of community and traditions for the region.

**LEGAL REVIEW:** Not Applicable

**FISCAL IMPACT:** Yes

**PRESENTATION:** No

**ATTACHMENTS:** Yes

- ManorPalooza Projected Expenses
- 2019 Palooza Event Budget spreadsheet

**STAFF RECOMMENDATION:**

The city staff recommends that the City Council direct the City Manager to report back in June on the final event expenditures that qualify for Hotel Occupancy Tax funds to be disbursed.

**PLANNING & ZONING COMMISSION:**

**Recommend Approval**

**Disapproval**

**None**

---