
CITY OF MANOR WATER TOWER LIGHTING PROJECT

Created By Sean Phoenix with DFW Holiday Kings
Updated 3/26/2025



OBJECTIVES

- Showcase the towns history and unique charm
 - •Draws attention to hometown pride
 - •Colorful glow of lights visible to thousands of drivers
 - •Support of local schools and teams with display of school colors
 - •Honor community first responders by showcasing their colors
 - •Promote water conservation in the community
 - •Attract out of town guests to stop by and eat or shop
 - •Recruit new potential businesses by showcasing their company colors
 - •Vivid reminder to residents of special city events
 - •Holiday lighting effects such at Christmas, Easter, Independence Day, and more!
 - No matter how you use your new Décor Smart system, you will always have a fascinating result. Bring your city to life with color and enjoy the wonderful experience of having color changing lights all year long!
-

ABOUT US

Why are we in this business? The joy of lights, of course! We love the creative process, and watching the magic come together.

Our very own President, Jimmy Ketchum has over 30 years of experience in the industry. Including many large commercial jobs, and holiday walk through parks.

Sean Phoenix, Director of Operations, brings another decade of experience to the table. He has produced epic light shows across the country. And is a field engineer for permanent lighting systems.

This dynamic duo can design your lighting needs, provide you with top notch professional installation, and maintain your investment for years to come.

REFERENCES

Chip Nami
City of Grand
prairie
Downtown
Manager
cnami@gptx.org
972-237-4466

Julia Hepler
City of Crowley
Special Event coordinator
jhepler@ci.Crowley.tx.us
817-889-131

Mike Howard
City of Weatherford
Special Event Coordinator
mhoward@weatherfordtx.gov
682-262-3269

JOB DESCRIPTION

- Installation of Cloud base, color changing wash lights to illuminate the Manor Skyline by lighting the water towers.
 - 3 Water towers total,
 - Each tower will have a its own network allowing you to control them remotely, and real time as needed.
 - All lighting is low Voltage, after the main power drivers.
 - Will need the city to install 15-amp breaker with GFCI for the golf ball style.
 - For gateway control there will need to be a source of internet connection at each location. We can provide a wireless solution if needed, at an additional cost.
-

MEET THE CREW

Sean Phoenix

VP of Operations

Experience

Over the past 10 years I have worked in several facets of the lighting industry. From large Christmas Displays in malls nationwide, to working on dream works fully immersive displays and many stops along my journey of lighting between. I even once stood on the Academy for Country Music Awards stage.

One of those stops was a field engineer for The Décor Group. Part of my responsibility was to test new products, and support over 300 franchises nationwide with the implementation of new products.

GOLF BALL STYLE PRICING

Material and supplies: 6 Color changing lights, controllers, transformers and all required material to perform the lighting of the water tower. Lighting is low voltage, cloud base, color changing (RGBW) wash panels mounted on concrete column, not to exceed 18" tall.	\$6,369.30
Labor for installation of lighting	\$8,406.80
Total per tower	\$14,776.10



Tips Info: DFW Holiday Kings Reseller of The Decor Group, Inc. Contract #200806

Optional Cloud Control

When you add a gateway at each location you can have remote access to the lighting system.

This additional option adds the cloud control from any location.

- Change the colors in realtime
- Set calendar events with color schemes
- Push updates to controllers
- Gives us an ability to assist remotely.

Cost per location is **\$1,914.72**.

Additional monthly fee for the internet per location is **\$50.00**, *to be billed yearly*.

