

2025 Manor Community Day & 5K After Action Report

Total Registrations

- 5K 41
- Kids 1K 0 We did not host the Kids 1K this year

Financials

Expenses

- Austin Bounce House Rentals \$738.61 | Paid for by Evolution of Health
- Event Shirts \$1618.00 | Paid for by Evolution of Health
- Finisher Medals \$1392.50 | Paid for by Evolution of Health
- Facebook Ads: \$250.00 | Paid for by Evolution of Health
- Off Duty Police Officers & Vehicles \$960.00 | Paid for by Evolution of Health
- Total Paid by Evolution of Health: \$4,959.11

Revenue

- Total Revenue \$1406 | Registrations \$1326 Donations \$80
- # of T-Shirts purchased 101
- Vendors were not charged a fee

Amount Due to Evolution of Health: \$1,999.55 | This represents 50% of expenses, excluding the costs for Off-Duty Police Officers.

Sponsor List & Contributions

The Black Men's Health Clinic provided support with promotional efforts and vendor procurement.

Vendors

- Black Men's Health Clinic
- Central Health

Marketing Plan

- The event was promoted through multiple channels:
- Emails were sent to previous attendees via the RunSignUp platform.
- Paid advertisements were placed on Facebook and Instagram.
- Manor leadership promoted the event on their social media networks.

Safety Plan

- The initial safety plan included the presence of Travis County ESD #12 and hired off-duty officers to manage emergencies. Travis County ESD #12 planned to attend, contingent on no other emergencies arising.

Things to Improve for Next Year

- Reserve Saturday, June 6, 2026, for the next Manor Community Day & 5K, and begin promotional activities as early as possible to maximize community awareness and participation.
- Adjust the event schedule as follows: start the 5K at 8:00 a.m. and the Kids 1K at 10:00 a.m. This
 timing will give families ample opportunity to visit vendors, enjoy the inflatables, and take
 advantage of activities provided by the police department's community trailer.
- A primary goal of this event is to encourage community engagement with vendors offering health and wellness services and resources. Evolution of Health will oversee all aspects of the run, and we kindly request the City's support in promoting vendor visits among residents. Shifting the Kids 1K to 10:00 a.m. and providing additional attractions like inflatables are strategies intended to boost attendance and vendor interaction. However, increased participation in the "community day" activities is essential. Any assistance from the City to encourage greater turnout for this portion of the event would be greatly appreciated.

My Feedback

The primary factor contributing to lower participation this year was the limited timeframe available for planning and promotion. Successfully organizing an event of this scale requires several months of preparation. While the event was still successful, we are committed to ongoing improvement.

Drawing from feedback provided by last year's participants, adjustments were made—including starting the 5K earlier and providing clearer instructions for the race route. If we are able to secure next year's date within the coming weeks, we anticipate significantly higher participation for the 2026 event, potentially surpassing the turnout of our inaugural year, which saw 160 participants.



Invoice: 17214

Date Ordered: 4/21/25

Date Invoiced: Date Due:

Ordered By	Phone	Fax	Email	
Derrick White				
EVOLUTION OF HEALTH DERRICK WHITE		SHIP DER	TO: RICK WHITE	

Customer #	PO Number	Terms	Salesperson	Ship Method
19932			Matthew Wilhite	7) FedEx International Economy

Qty	Part Number	Color	Description	Unit Price	
1	ART FEE		Art Fee	50.00	50.00
150	Custom Medal		Custom 3.5" Antique Gold 3mm Medal with 3 Colors and a Satin Sublimated Ribbon - Package Priced with Shirts	8.75	1,312.50
151				Subtotal	1,362.50
				Sales Tax	
				Shipping	30.00
Note:				Total	1,392.50
				Paid	
				Balance	1,392.50

Report Date: 5/13/2025



Invoice: 17239

Date Ordered: 4/30/25

Date Invoiced: Date Due:

Ordered By Phone Fax **Email Derrick White** SHIP TO: **EVOLUTION OF HEALTH EVOLUTION OF HEALTH DERRICK WHITE** DERRICK WHITE Customer # Salesperson Ship Method PO Number Terms 5) FedEx Standard Ground 19932 Matthew Wilhite XS Small Med. Lg. XL2-XL Unit Total

Qty Part Number Description Color Price Price ART FEE 50.00 1 Art Fee 1 50.00 254 17 30 98 Heather Tri-BlendTultex - Tri-Blend T-30 21 15.05 1,474.90 Shirt - 254 with a 3 Color Front and 1 Color Back - Package Priced with Medals 254 Heather Tri-BlendTultex - Tri-Blend T-2 2 16.55 33.10 Shirt - 254 with a 3 Color Front and 1 Color Back - Package Priced with Medals

101

Subtotal 1,558.00 Sales Tax Shipping 60.00 Total 1,618.00 Paid Balance 1,618.00

Note:

Report Date: 5/21/2025



Derrick White

Your Updated Receipt from Austin Bounce House Rentals - Order #186010

1 message

Austin Bounce House Rentals <receipt@ers-mail.com>
Reply-To: austinbouncehouserentals@gmail.com
To: derrick

Tue, Jun 17, 2025 at 12:25 PM

Invoice #186010



Austin Bounce House Rentals 402 W. Palm Valley Blvd. Round Rock, TX 78664 512-765-6071 www.AustinBounceHouse.Rentals

Important Information - Please Read Below!

06/14/2025 08:00am, 06/14/2025 12:00pm

Derrick White

Manor, TX 78653

Order Created by: Customer

Customer Comments: No del b4 6:30am.

		Sat,	Jun	14 8:0	00 am → 12:00 pm
FINISH	Finish Line Arch (Inflatable Arch)	\$299.00	X	1	= \$299.00
	HD Generator	\$199.00	Х	1	= \$199.00
	Water Bag (80lbs)	\$8.00	X	12	= \$96.00

SubTotal		\$594.00
Park - Yes	\$80.00	\$674.00
Tax: 8.25%	\$55.61	\$729.61
Fuel Surcharge: 9	\$9.00	\$738.61

Total \$738.61

Customer - 05/30/2025 08:07am Credit Card (Visa, MC, Disc, Amex) with ERSPay Payment (1001) \$634.69

admin - 06/17/2025 12:25pm Card on File Payment (1001) \$103.92

Due \$0.00

Click here to Read and Sign your Contract

A few tips and reminders: (PLEASE READ BELOW)

- 1) We accept cash and most credit cards (in advance). If paying with cash, please note that our drivers don't carry change. Cash payment is due at time of set up Due to the number of returned checks we no longer accept <u>personal</u> checks as a form of payment. If paying by credit card, please use the link below to pay by the evening before your event <u>at the latest</u>. Thank you.
- 2) Please call our office if you have stairs or a tiered backyard, so we can discuss setup options.
- 3) We can set up on most surfaces but not large rocks, sand or sticker patches of any kind. If this type of topography is all you have, please call our office
- 4) All inflatable units MUST be staked into the ground for safety. If this is not possible, you will need to select unit placement to be around secure items that we can tie off to, i.e. telephone poles, fence posts, etc. The unit must be secured on at least 3 corners. Sandbags and Water Bags are avilable at an additional cost and can be requested in advance (reply to this email with written request)
- 5) On delivery day, we sometimes have to arrive very early to get all of the deliveries out on time but we do not charge for the extra time If delivery will be outside of the normal 3-4 hour window (EXAMPLE: event start time on contract is 2pm, delivery window is between 10am and 1:40pm in order to be setup and running by/before 2pm), then we may reach out in advance If you have ANY time limitations such as "no delivery before Xam", then please reply to this email with those details prior to your rental date.
- 6) Please call as early as possible if you need to cancel for weather or any other reason. Once we've set up, we do not allow cancelations for any reason including weather. Please see the FAQ and Policies pages on our web site
- 7) If your event will be at a park, please tell us It affects our scheduling and your pricing You will need to either provide electricity within 100' or rent a generator which we can provide at an additional cost of \$199.

We want your party to go as smoothly as possible. Please call if you have any questions. Thanks!

(Click here to View and/or Pay your Balance)



Gender	XS	S	M	L	XL	2XL	3XL
Men (Unisex)	0	0	0	0	0	0	0
Women	0	0	0	0	0	0	
Youth	0	0	0	0	0		0

There is an upcharge of \$.75 per shirt for specialty ink (glitter, metallic, glow, and shimmer)



Order # 17239

and the second s		C
Product# 254	Apparel Type TULTEX	Total Qty TBD
Material:	TRIBLEND	
Туре:	T-SHIRT	
Apparel Color:	HEATHER	
Print Color on Front:	ROYAL BLUE, LIME GREEN, WI	IITE / UB
Print Color on Back:	WHITE / UB	
Print Color on Sleeve:		
Special Instructions:		

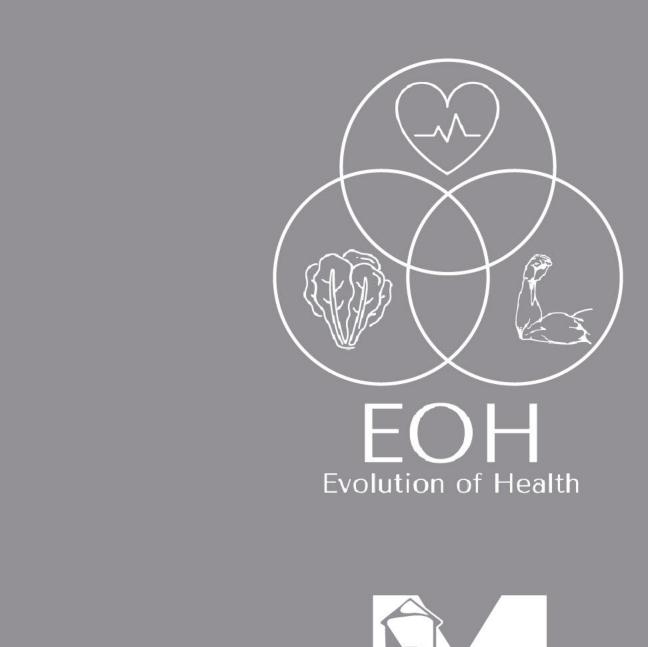
PLEASE NOTE: Immediate Approval Required

- 1. Carefully review all spelling, punctuation and grammar.
- 2. Respond to this email with approval or any changes.
- 3. More than three(3) rounds of revisions may incur additional art time fees and affect lead time for your order.
- 4. Once approved, your order will proceed into production.
- 5. Changes after approval will incur additional charges and may affect lead time.

VER 1: 14.8.20



SIZE: 11" WIDE X 10.6" HIGH





People. Principles. Purpose. Partnerships.

SIZE: 3.6" WIDE X 9" HIGH

