



MEMO

To: Mayor and City Council Members
From: Debbie Charbonneau, Heritage & Tourism Manager
Date: December 16, 2020
RE: **November & December Monthly Reports**

COMMUNITY MEETINGS

Chamber of Commerce December Meeting

BUSINESS CONTACTS/VISITS

I made thirty (30) business contacts/visits for the months of November and December.

EVENTS

“Shop Small” “Shop Local” Campaign

The campaign started on Sunday, November 1, 2020 and ran through Monday, November 30, 2020 and I ordered 4,000 tickets to start the campaign. For every \$20.00 a customer spends in a participating business, they will have a sign on their door, you get the chance to enter a ticket into a drawing for the chance to win \$1,000.00 in gift cards. The drawing will be Friday, December 4, 2020 at 4:00 pm at City Hall. We held the drawing and the winner was Margaux Newton from Pflugerville and she got her ticket from Good Luck Grill!

The exciting news is that we had eighteen small businesses participate. The businesses sold 3,624 tickets out of 4,000. A huge shout out to our small businesses! So, at \$20.00 per ticket that is an economic impact in Manor of \$72,480.00 in one month! Thank you to Libation Station, Maxine’s Gumbo House, Double Dave’s Pizzaworks, Ramos Restaurant & Sports Bar, Café 290, Duett’s Tires, Texas Traditional Barbecue, Manor Party Rental, Bud-ee’s Smoke & Vape, Brain Freeze, Leal’s Tires, Genell Sew Boutique, Jay Jaquoi Visutals, That Taco Stand, Tamale Addiction, IWayne’s Caribbean Kitchen, Golden Beijing and Good Luck Grill. I know that I can’t wait for next year! Thank you again everyone for supporting our small businesses here in Manor.



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Leadership Manor Class #1 – History & Art Day

November 17, 2020 – History & Art Day – The class was led by Tom Bolt, Dory West and Wayne Schneider.

The following topics were presented by the team:

Historical Society Overview

History of Manor from Beginning to Present

Manor Arts Council Overview

Leadership Manor Committee Meeting (ZOOM) – Wednesday, December 9, 2020 - Committee meeting regarding the survey.

Leadership Manor Class Monthly Meeting (ZOOM) – Thursday, December 10, 2020 – Monthly meeting.

MANORPALOOZA 2021 – MAY 7 & 8, 2021

ManorPalooza planning has started and moving forward.

I have been working on food and arts & craft vendors for the event.

Food Vendors contacted:

Brain Freeze of Texas – Manor – They serve ice cream and more

That Taco Stand – Manor – Tacos and more

Tamale Addiction – Manor – Tamales

Scrumbscious Pieshakes - Forney – Burgers, pieshakes, fried pies, fries and more

Stuffed Wings – Houston –

Urban Cowboy Southern Fusion – Austin –

Euro Pizza – Bastrop –

Korean Kravings – Killeen –

Krab Kingz – Pflugerville –

Family Fun Concession – Iowa -

Arts & Craft Vendors contacted:

Revinished – Texas State Fair – Denton - Home décor

A Spice Above Texas – San Antonio Rodeo – Indiana – Gourmet Dips

Agave Sky Boots – San Antonio Rodeo – Round Top – Boots and more

3 Sassy Chicks Boutique – Sant Antonio Rodeo – San Antonio - Clothes and more

Black Rifle Coffee Company – San Antonio Rodeo – Coffee and more



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3 Barrels Up – San Antonio Rodeo – Arizona - Hats
Eko Deko – Texas State Fair – Home décor and wood products
Reecil – Texas State Fair – Greeting cards
Rickey’s Jerky – San Antonio Rodeo – Jerky and more
Tiny Herd Boutique – San Antonio Rodeo – Clothes for young children
Caramel Kitchen – San Antonio Rodeo – Idaho – Caramel sauce

OTHER DUTIES

CivStart Bi-Weekly ZOOM Meetings – These meetings are attended by the CivStart team, Tom Bolt, Mayor Wallace and me.

CivStart is a nonprofit accelerator for government technology startups dedicated to creating an honest and inclusive ecosystem for innovative solutions to the more pressing problems faced by state and local governments.

NLC CIE Commitment – the National League of Cities (NLC) City Innovation Ecosystems (CIE) Program is a partnership with Schmidt Futures and the Ewing Marion Kauffman Foundation that asks city leaders to commit to creating the right policies, program, and practices to ensure their communities can thrive in the global, innovation-driven economy.

By committing to work with CivStart, the NLC CIE program will cover the costs associated with CivStart’s regular one-on-one work to help a city 1) identify core challenges with internal city processes or facing the city’s communities; 2) Identify and get potential innovative, cost-effective startups solutions to meet those challenges; and 3) Deploy and help project manage free or low-coast pilot programs to meet those challenges, as proof-of-concepts toward fuller-scale procurement.

City Council/Community Leader Retreat – The retreat was held on Saturday, December 5, 2020 from 9:00am – 4:00pm.

Texas Downtown Association Education and Outreach Committee (ZOOM) – The committee met on Tuesday, December 8, 2020, to start planning our roundtables and webinars for 2021.

City Council Meeting (ZOOM) – Attended the City Council meeting on Wednesday, December 16, 2020.