# Central Texas (CTX) Learning Festival Mar 5 - Mar 9, 2025

### **Meeting Goals**



## **Central Texas Learning Festival**

## An opportunity to collectively celebrate learning in all its forms across Central Texas

### Vision

Central Texas has a vibrant culture of learning that supports stronger communities and greater economic opportunity for all.

## Mission

Foster a culture of learning in our Central Texas communities through formal and informal learning experiences for both adults and youth.

## **Build A Culture of Learning**



## **2024 Central Texas Learning Festival**

Leo

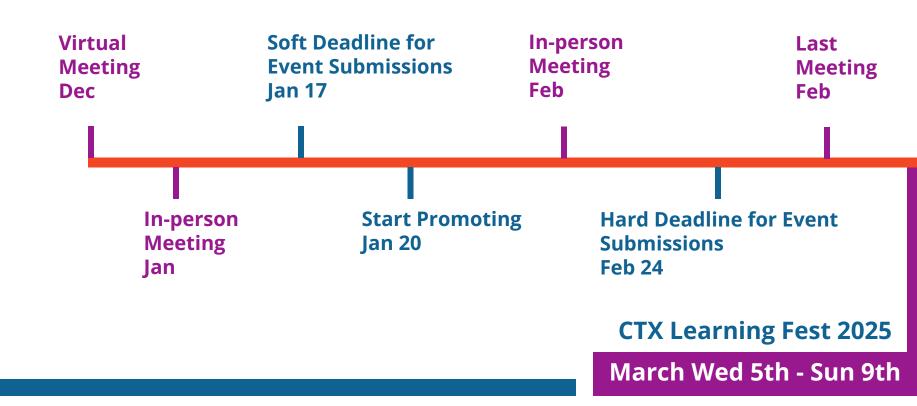


## 3,500 square miles

### 260+ learning experiences

#### thanks to 50+ partners

## **CTX Learning Fest 2025** — Projected Timeline



ADD your learning experiences for the 2025 CTX Learning Festival Calendar!



https://forms.gle/TXR6vLEjF3v9YA7h8

## https://ctxlearningfestival.com

## Want to get connected? Join the Directory!

In need of a space for your learning experience?

Have space to offer?

Want to get connected with other partners?

Groups offering free spaces Georgetown, Pflugerville, North, Central & South Austin, Smithville + more!



https://forms.gle/3EyirpV5oGqE5xdc6

#### Partner Engagement **NOW** for the CTX Festival

ADD your event or learning experience to the so we can highlight through our networks

- Connect with CTX Learning Festival Social Media

Facebook: @ctxlearningfestival

Instagram: @ctx.learningfestival

- Post about your participation in the Festival
- Connect your partner network to the Festival

**People - Partners - Places** 



https://forms.gle/TXR6vLEjF3v9YA7h8

#### Partner Engagement January - March for the CTX Festival

#### COLLECTIVE PROMOTION JANUARY 20

Promote your partnership and learning experiences and the festival

#### Post - Tag - Like - Share

- Weekly post suggestion with messaging through calendar invite "Reminder Post for Week 1 - Jan 20..."
- Link to Media Resources with the weekly post/message suggestion
- <u>https://ctxlearningfestival.com/</u>

What else should be included to support your media needs?

## **Updates and NEXT**

**January Meetings** 

Virtual - Poll - Week of January 13 **February Person Meetings -TBD - LAST MEETINGS** SXSW EDU - Booth and NextStage (Show & Tell) Free and Open day March 5 **Committees - update** What we still don't know: How to incentivize people to attend Festival and more than one event? Final plan to track Festival reach and track the festival impact?

Open Discussion Questions about Submission Form? Ideas? Comments?