



AGENDA ITEM SUMMARY FORM

PROPOSED MEETING DATE: March 20, 2024
PREPARED BY: Scott Moore, City Manager
DEPARTMENT: Administration

AGENDA ITEM DESCRIPTION:

Consideration, discussion, and possible action on an ordinance amending Chapter 1 General Provisions, Article 1.02 Administration, of the Manor Code of Ordinances, to Include Section 1.02.004 Official City Logo, Repealing Prior Municipal Logos, adopting a new Municipal Logo.

BACKGROUND/SUMMARY:

In 2023, the city initiated a branding process that involved citizen and staff input. Through a number of public meetings and presentations of the different designs and colors, the final selection was determined, which includes building the city’s branding initiative around, People, Principles, Purpose, and Partnerships. The City Council will have an opportunity to further expand the branding initiative and public engagement through a series of Manor Value marketing strategies that will roll out here in 2024.

LEGAL REVIEW: Yes, Audrey Guthrie, Legal Associate
FISCAL IMPACT: No
PRESENTATION: No
ATTACHMENTS: Yes

- Ordinance No. 736

STAFF RECOMMENDATION

Staff recommends approval of Ordinance No. 736 amending Chapter 1 General Provisions, Article 1.02 Administration, of the Manor Code of Ordinances, to Include Section 1.02.004 Official City Logo, Repealing Prior Municipal Logos, adopting a new Municipal Logo.

PLANNING & ZONING COMMISSION: **X Recommend Approval** **Disapproval** **None**