



Brand Guidelines



Primary Logo

Clear Space and Sizing: Maintain a minimum clear space around the logo equivalent to the size of the letter 'M' in 'MANOR'. The logo should never be reproduced at a width smaller than 1.5 inches for print or 100px for digital applications to ensure legibility.



Secondary Logo

The logo for Manor, Texas, presents a timeless homage to its heritage with a bold navy blue 'M' and the iconic water tower, symbolizing the town's historical significance and community. The strong red 'MANOR' text and founding year 'EST. TEXAS 1872' below reinforce its storied past and patriotic ethos. This emblem is a proud representation of Manor's identity, blending tradition with communal pride.

Icons



Color Palette

CMYK: 100, 100, 34, 43 RGB: 27, 21, 73 HEX: 1B1549		CMYK: 16, 99, 98, 7 RGB: 194, 37, 40 HEX: C22528	
CMYK: 30, 100, 98, 42 RGB: 19, 8, 20 HEX: 771214	CMYK: 77, 32, 2, 0 RGB: 37, 143, 202 HEX: 258FCA	CMYK: 42, 34, 29, 0 RGB: 155, 155, 163 HEX: 9B9BA3	CMYK: 11, 14, 29, 0 RGB: 226, 212, 183 HEX: E2D4B7

Typography

ERBAUM BLACK

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

MONTERRAT BOLD

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Collateral

