



MEMO

To: Mayor and City Council Members

From: Scott Jones, Economic Development Director

Date: February 15, 2023

RE: **January 11 to February 10 Economic Development Department activity**

- Initializing permissions (with IT Dept.) and attended 2 initial training sessions for Hubspot CRM system; will include additional staff in future training.
- Pursuing legal review of draft Chapter 380 Agreement from Greenview Development on Manor Commons Phase 3 by City Attorney for submittal to Council of developer incentives request; met with developer 2/10 to discuss City's retail attraction priorities vs. incentives.
- Researched Branding Consultants per Comp Plan directive; obtaining sample RFP's to produce same for Manor.
- Set up and met with ShadowGlen Medical Tower owner and City Staff about accessing Manor Crossing through their property.
- Attended TML Legislative Webinar; attended 3 day ICSC Red River retail conference in Dallas; met with potential retail prospects, downtown consultants, Austin area brokers.
- Follow-up with all Project List prospects.
- Hosted Han's Laser Technology Group representatives and seller/buyer brokers along with local utilities reps, City Staff and facilitators at City Hall 1/20 to discuss 262 acre Drayer property contract and infrastructure needs, property development plans, and business/manufacturing operations and requirements; follow-up ongoing and 3 subsequent meeting with engineers and fee developers to assist Han's.
- Pursuing Hanwha meeting with decision maker from Korea to potentially purchase 52 acres from Zalaram next to Manor Commercial Park and annex; obtained EIA Data Sheet, awaiting land contract/commitment and incentive request prior to Economic Impact Analysis.
- Attended calls and began research to plan and potentially establish a PFC to help fill Manor's housing gap; calls with 2 affordable housing developer prospects.
- Introductory lunch with 3 representatives from engineering firm Pape-Dawson, Dunlop and Moore to discuss and plan infrastructure and development opportunities.
- Transportation updates call and provided 2022 State of the City for Dr. Harvey.
- Attended TEDC's Legislative Agenda webinar and provided TEDC's lobbyist Sabrina Brown with Manor's 2023 Legislative Agenda for distribution; attended TEDC's PAC Committee Meeting.



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- Attended one City Council Meeting, one Transportation Workshop, and one City Staff Meeting.
- Attended Business Pfirst Workforce and ED Lunch in Pflugerville and discussed workforce initiatives with TWC and TIP Strategies; attended Manor Chamber of Commerce Lunch.
- Initiated meeting discussion and attended with Mayor, City Manager and Travis County Commissioner/Capital Metro Board Chair Jeff Travillion, a multifamily developer and a non-profit leader to discuss myriad issues including area growth, affordable housing, transportation thoroughfare planning, and mass transit.