



MEMO

To: Mayor and City Council Members
From: Debbie Charbonneau, Heritage & Tourism Manager
Date: February 15, 2023
RE: **January & February 2023**

COMMUNITY MEETINGS

Chamber of Commerce Board Meeting – Monday, January 9, 2023
Chamber of Commerce January Monthly Membership Meeting – Thursday, January 12, 2023
Chamber of Commerce Executive Board Meeting – Monday, February 6, 2023
Chamber of Commerce Board Meeting – Monday, February 6, 2023
Chamber of Commerce February Monthly Membership Meeting – Thursday, February 9, 2023
City Council Workshop – Wednesday, January 25, 2023
City Council State of the City – Monday, February 6, 2023
City Council Meeting – Wednesday, February 15, 2023
150th After Event Meeting – Wednesday, January 11, 2023
MLK Walk & Event Planning Meeting – Thursday, January 5, 2023
ManorPalooza Planning Meeting – Friday, January 6, 2023
Keep Manor Beautiful Meeting, Monday, January 23, 2023
Small Business Coffee – Wednesday, January 25, 2023
Texas Downtown Association Meeting – Tuesday, February 7, 2023

BUSINESS CONTACTS/VISITS

I made twenty 30 business contacts/visits for the months of January & February 2023.

EVENTS

SMALL BUSINESS COFFEE – WEDNESDAY, JANUARY 25, 2023

I held the Small Business Coffee and the presentation was on the Rental Assistance Program. It is a program that small brick and mortar businesses can apply for. If a small brick and mortar business is interested in the program, they can set up an appointment to meet with me regarding the application and guidelines.



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MANOR ARTISANS MARKET – JANUARY 15, 2023 & FEBRUARY 19, 2023

The Market will be located at Timmermann Park. Please join them the 3rd Sunday of each month and support local artisans from 11:00am – 2:00pm.

MANOR COMMUNITY FARMER’S MARKET

The Market is located at Shadow Glen Club House. Please join them every Wednesday from 4:00pm – 7:00pm and support your local small businesses.

MLK DAY WALK & EVENT– The event was held on Monday, January 16, 2023 in Timmermann Park from 11:00am – 1:00pm and was a success. Thank you to everyone who worked on the event.

OTHER DUTIES

Qwally Meeting – Wednesday, January 11, 2023

2022 Update:

There were 451 total uses on the site.

There were 1,743 total views, which includes all page views.

The average user viewed approximately 4 pages each.

The most engaged uses (people who spent the most time on the site), were those that built their profiles. There were 24 users in this cohort. They represented the businesses receiving the most value from the product.

There were 70 total users that return multiples times to the site. They also represented highly engaged users.

The majority of the traffic comes from individuals that have bookmarked the site or typed in the URL directly into their browsers. 441 sessions from 251 unique users happened through this method.

188 sessions from 128 users found the site through organic search, which means they googled something and clicked on our site.



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