



AGENDA ITEM SUMMARY FORM

PROPOSED MEETING DATE: November 20, 2024
PREPARED BY: Scott Jones, Economic Development Director
DEPARTMENT: Administration

AGENDA ITEM DESCRIPTION:

Consideration, discussion, and possible action on acceptance of Manor's Downtown Strategic Plan by Catalyst Commercial.

BACKGROUND/SUMMARY:

The Downtown Strategic Plan outlines the vision and strategic actions that can catalyze and set the vision for the future of Downtown Manor. This plan builds upon the goals outlined in the Comprehensive Plan including strategic investments, placemaking, and alignment with community goals. This Downtown Plan includes several key elements:

- a) identification of character areas that comprise downtown;
- b) downtown illustrative plan that reflects the vision;
- c) activation/merchandising strategy to implement the plan.

LEGAL REVIEW: *NO*
FISCAL IMPACT: *NO*
PRESENTATION: *YES*
ATTACHMENTS: *YES*

STAFF RECOMMENDATION:

It is the city staff's recommendation that the City Council approve Manor's Downtown Strategic Plan by Catalyst Commercial direct the consultant to complete the Downtown Tax Increment Reinvestment Zone being developed to spur infrastructure revitalization in downtown by the City.

PLANNING & ZONING COMMISSION: Recommend Approval Disapproval None
