



AGENDA ITEM SUMMARY FORM

PROPOSED MEETING DATE: July 19, 2023
PREPARED BY: Scott Moore, City Manager
DEPARTMENT: Administration

AGENDA ITEM DESCRIPTION:

Consideration, discussion, and possible action on a Letter of Interest for the Bristol Myers Squibb Foundation Grant. (BMHC)

BACKGROUND/SUMMARY:

The Health Committee has been working to identify partnership opportunities to support the different health programs and activities for our Manor residents to benefit from those partnerships and health driven initiatives. The Manor community has faced some barriers in receiving services and the effort to build stronger coalitions and collaborative partnerships are a priority. The Health Committee and the other Council Committees is to leverage our partnership efforts to help identify the different strategies that will achieve the best outcomes for our growing community. The following information is highlight the opportunity for the City Council to consider.

Funding Agency

The Bristol Myers Squibb Foundation advances health equity for disadvantaged populations around the world with interest in bringing together partners from the government, nonprofit, academic and private sectors to test innovations related to cancer, immunology, and cardiology. Potential funding to BMHC is restricted to a planning grant associated with implementing services or studies around stroke, irregular heartbeat, genetic heart conditions, hypertension, and/or hypertrophic obstructive cardiomyopathy.

BMHC Collaborations / Partners

CommUnity Care, a federally qualified health center for basic physical health services at BMHC and in the City of Manor.

American Heart Association (AHA) will provide advisory and consultative support for the development and deployment of the baseline community assessment and facilitate connection and collaboration.

University of Texas at Austin provides scholarly research and data analysis support via Dell Medical School, Population Health, School of Pharmacy, School of Social Work, and Center for Health Communications.

Dollar For, a UT Austin chapter providing support with screening and paperwork submission for BMHC clients with outstanding debt for services received within the past 8 months at nonprofit hospitals for potential debt reduction or forgiveness.

Sickle Cell Association of Texas (Marc Thomas Foundation), provides sickle cell screenings, health plans, and information.

Integral Care, is the local authority for mental health and intellectual developmental disabilities in Travis County.

Saffron Women's Trust Foundation, coordinates support for women in financial need, and will support BMHC clients with significant others and daughters.

Austin Public Library System provides knowledge, technology, and inspiration to the Austin community through 20+ locations.

Texas Tobacco Free provides BMHC personalized materials to promote reduced smoking, as well as, academic write-ups and various quit-smoking support tools for clients.

(Proposed) Manor Independent School District, there is a nursing program amongst others that could enable students to be involved for credit and/or experience.

(Proposed) The City of Manor is interested in establishing a stronger health awareness of residents; to include, appropriately targeted support programs and health education, and advocacy of needed services and programs.

(Proposed) People's Community Clinic provides primary care services to for Manor Independents School District staff up to age 24, enrolled students, and their siblings; to include, children and adolescent/young adults who reside in the City of Manor.

Grant Interest

BMHC exists to lower barriers for successful healthcare as a no-wrong-door safety-net program addressing disparities through effective strategies focused on decreasing mortality and morbidity rates among men of color, their immediate family, and those with extenuating circumstances via improved quality of life, self-health maintenance, and family lifestyle at no-additional-cost to clients. For over a year, BMHC has ensured the longevity of life by making physical, behavioral, and social care more accessible in underserved and underrepresented communities while transforming and removing stigmas regarding typical healthcare systems into positive life-changing experiences via health education, care coordination, patient navigation, and internships. The uniqueness of partnering with the City of Manor is it's a minority-majority community with a population of 33,062-plus and annual growth average of 2,733 residents. Manor has no health department or basic health assessment for its 64% Hispanic, 20% Black, 60% over age 18, and 50% gender-split population requiring it to over-rely on regional systems unaccustomed to its uniqueness, resulting in advocacy hindrances for targeted scaling of primary care and specialty services to meet and exceed community needs.

Project Method & Evaluation Plan

Phase I, six (6) months.

1. Month 1 & 2

- a. Create a project manager position split paid via contract by BMHC and the City of Manor.
- b. Confirm collaborators and specify roles to mitigate overlap.
- c. Create materials for marketing, promotion and surveying.
- d. Define key performance indicators, data analysis method, and reporting mechanism.

2. Month 3 & 4
 - a. Finalize interviews and contract project manager.
 - b. Finalize and approve for use 1b.
 - c. Finalize and approve for use 1c.

3. Month 5 & 6
 - a. Data Collection (i.e., door to door surveys; electronic surveys via social media, etc; tabling at community events and heavy foot traffic areas).
 - b. Assess and revise outreach and engagement strategy.

Phase II, six (6) months.

1. Month 1 & 2
 - a. Data Analysis (i.e., trends, outliers, etc).
 - b. Finalize and approve.

2. Month 3 & 4
 - a. Identify and categorize existing health-related services and program in the City of Manor.
 - b. Identify and establish access to health-related services and programs needed in the City of Manor.

3. Month 5 & 6
 - a. Create materials for marketing and promotion to enhance residential use of existing services and programs; and collaborations with health-related providers for needed services and programs in the City of Manor.
 - b. Define key performance indicators, data analysis method, and reporting mechanism.
 - c. Assess and revise outreach and engagement strategy.

Phase III, six (6) months.

1. Month 1 & 2
 - a. Create near, mid, and long-term outcomes collaboratively lead by the BMHC and City of Manor.
 - b. Define structural composition of official City of Manor health-related services and programs.
 - c. Establish key performance indicators, data analysis method, and reporting mechanism.

2. Month 3 & 4
 - a. Create and finalize materials for marketing and promotion.
 - b. Launch official City of Manor health-related services and programs.
 - c. Identify and recommend health-related funding opportunities.

3. Month 5 & 6
 - a. Assess and revise outreach and engagement strategy.
 - b. Publish project report and recommend other health-related projects.
 - c. Terminate or refund project manager position.

LEGAL REVIEW:	Yes	Not Applicable
FISCAL IMPACT:	No	No
PRESENTATION:	No	No
ATTACHMENTS:	No	No

STAFF RECOMMENDATION:

It is the city staff's recommendation that the City Council direct city staff to work with the Health Committee and local sponsoring organizations in establishing a partnership to pursue funding opportunities for health initiatives.

PLANNING & ZONING COMMISSION:

Recommend Approval

Disapproval

None
