



MEMO

To: Mayor and City Council Members
From: Debbie Charbonneau, Heritage & Tourism Manager
Date: January 20, 2021
RE: **December 2020 & January 2021 Reports**

COMMUNITY MEETINGS

Chamber of Commerce January Board of Directors Meeting (ZOOM)
Chamber of Commerce January Meeting (ZOOM)

BUSINESS CONTACTS/VISITS

I made twenty (20) business contacts/visits for the months of December and January.

EVENTS

Leadership Manor Class #1 – No Class in December

Leadership Manor Class #1 – The class for January 2021 will be Travis County Day and I am working with Kate Garza who is the Chief of Staff for the office of Travis County Judge Andy Brown.

Leadership Manor Committee Meeting (ZOOM) – Monday, December 28, 2020. - Committee meeting regarding the survey.

Leadership Manor Class Monthly Meeting (ZOOM) – Thursday, December 10, 2020 – Monthly meeting.

Leadership Manor Committee Meeting (ZOOM) – Wednesday, January 6, 2021 – Weekly meeting regarding the community survey.

Leadership Manor Class Meeting (ZOOM) – Wednesday, January 13, 2021 – Weekly meeting regarding the community survey.



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MANORPALOOZA 2021 – MAY 7 & 8, 2021

ManorPalooza planning has started and moving forward.

ManorPalooza Meeting – Board met on Wednesday, January 13, 2021 to finalize plans for the event on May 7 & 8, 2021.

I have been working on food and arts & craft vendors for the event.

Food Vendors contacted:

Brain Freeze of Texas – Manor – They serve ice cream and more
That Taco Stand – Manor – Tacos and more
Tamale Addiction – Manor – Tamales
Scrumbscious Pieshakes - Forney – Burgers, pieshakes, fried pies, fries and more
Stuffed Wings – Houston
Urban Cowboy Southern Fusion – Austin
Euro Pizza – Bastrop
Korean Kravings – Killeen
Krab Kingz – Pflugerville

Arts & Craft Vendors contacted:

Revinished – Texas State Fair – Denton - Home décor
A Spice Above Texas – San Antonio Rodeo – Indiana – Gourmet Dips
Agave Sky Boots – San Antonio Rodeo – Round Top – Boots and more
3 Sassy Chicks Boutique – Sant Antonio Rodeo – San Antonio - Clothes and more
Black Rifle Coffee Company – San Antonio Rodeo – Coffee and more
3 Barrels Up – San Antonio Rodeo – Arizona - Hats
Eko Deko – Texas State Fair – Home décor and wood products
Reecil – Texas State Fair – Greeting cards
Rickey's Jerky – San Antonio Rodeo – Jerky and more
Tiny Herd Boutique – San Antonio Rodeo – Clothes for young children
Caramel Kitchen – San Antonio Rodeo – Idaho – Caramel sauce



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OTHER DUTIES

CivStart Bi-Weekly ZOOM Meetings – These meetings are attended by the CivStart team, Tom Bolt, Mayor Wallace and me.

CivStart is a nonprofit accelerator for government technology startups dedicated to creating an honest and inclusive ecosystem for innovative solutions to the more pressing problems faced by state and local governments.

CivStart Meeting – December 15, 2020 – CivStart had scheduled the meeting to meet with a start-up company. Qwally is a company that creates software systems to engage with, monitor, and support individual business owners.

CivStart & Qwally Presentation – January 12, 2021 - We to see the presentation from Qwally and review the proposal they sent. It was decided to draft a 3-month pilot project, at no cost and no long-term commitment to Manor that would include the following:

What are our most important business objectives?

Drafting a scope of work.

What do we want to accomplish in promoting our businesses and

Setting up three modules for the pilot project.

We will meet again in two weeks.

City Council Meeting (ZOOM) – Attended the City Council meeting on Wednesday, December 16, 2020.

Texas Downtown Association Education & Outreach Committee (ZOOM) – January 12, 2021 – The committee met and have planned out the next three months of webinars. They are – Downtown Lighting, Downtown Loft Living and How to start and sustain a successful downtown association.