



AGENDA ITEM SUMMARY FORM

PROPOSED MEETING DATE: November 1, 2023
PREPARED BY: Scott Jones, Economic Development Director
DEPARTMENT: Economic Development

AGENDA ITEM DESCRIPTION:

Consideration, discussion, and possible action on an amendment to the Chickenango Marketing Solutions Inc. Professional Services Agreement extending the previous agreement to December 15, 2023.

BACKGROUND/SUMMARY:

On June 21st, the City Council authorized the execution of the branding and marketing agreement with an anticipated completion date of October 30, 2023. With other public relations and marketing assistance for the September 27th and October 16th Open House events, this altered the Branding Scope of Services delivery date, and the additional time is necessary to complete the contracted task and deliverables.

LEGAL REVIEW: Yes, Deron Henry, Associate Attorney
FISCAL IMPACT: No
PRESENTATION: No
ATTACHMENTS: Yes

- Amendment Agreement

STAFF RECOMMENDATION:

It is the city staff's recommendation that the City Council approve the amendment to the professional services agreement with Chickenango Marketing Solutions Inc. and authorize the City Manager to execute the agreement extending the term of the agreement to December 15, 2023.

PLANNING & ZONING COMMISSION: **Recommend Approval** **Disapproval** **None**
