



FOR IMMEDIATE RELEASE

Sept. 25, 2025

Madison Chamber's Curtis Venetta Honored as "Green Apple" Young Professional of the Year at 2025 PEAK Awards

MADISON, AL - The Madison Chamber of Commerce is proud to announce that Curtis Venetta, Marketing & Events Specialist, has been named the "Green Apple" Young Professional of the Year at the 2025 PEAK Awards, hosted by the Alabama Mountain Lakes Tourist Association (AMLA).

The PEAK Awards recognize excellence in North Alabama's tourism and hospitality industry, honoring individuals and organizations who demonstrate innovation, leadership and dedication in promoting the region.

"In my many years, I have rarely seen someone make such a powerful impact in such a short time," said Madison Chamber President Michelle Epling, IOM. "Curtis has been in the tourism field less than one year, yet his leadership and creativity have already elevated Madison's tourism efforts."

One of Venetta's most notable projects was the launch of Madison's first Asian-American & Pacific Islander (AAPI) Foodie Scavenger Hunt, created in partnership with influencer Katiya McKinney (@thekulturekat). Modeled after the Chamber's popular Trains On Main program, the scavenger hunt highlighted AAPI-owned restaurants across the city, celebrating cultural diversity while driving community engagement and local tourism.

"Curtis has displayed extraordinary initiative, creativity and dedication, while making a measurable difference in promoting local tourism and supporting diverse small businesses," Epling added. "We are incredibly proud to see him recognized at the state level for his outstanding work."

For more information about the Madison Chamber of Commerce and upcoming tourism initiatives, visit www.madisonchamber.com.

Contact:

Madison Chamber of Commerce
230 Hughes Road, Suite C
Madison, AL 35758
Phone: (256) 325-8317
Email: marketing@madisonchamber.com
Website: www.madisonchamber.com