

ADDENDUM: STATEMENT OF WORK FOR FINDMOREMADISON.COM REBUILD

This ADDENDUM: Statement of Work dated August 9, 2023, (the “Addendum”) sets forth specifications and pricing applicable to initial setup and programming of a Client Website for findmoremadison.com. By signing this Addendum, both parties acknowledge that all services provided by Developer to develop and host the Client Website per the specifications contained herein will be subject to the terms and conditions outlined in the Master Web Site Services Agreement signed and agreed to by both parties with the Effective Date of August 1, 2023 which terms and conditions are incorporated herein by reference.

SCOPE AND SPECIFICATIONS.

- **Project Scope & Specifications.**
 - Scope of services includes rebuilding the Client website migrating all existing content as-is on Joomla 4 CMS, matching the existing design and layout as closely as possible. Scope also includes project management, design of visual interface, programming, quality control, and assistance with launch of the website according to the details below.
 - This Client Website will be built using Joomla.
 - All existing content will be reprogrammed onto the new site.
 - Two-hours of revisions will be provided including client communication, project management, and programming.
 - One-hour of virtual training post-site launch.
 - Site features include:
 - Installation of Google Analytics 4 tracking code
 - Basic SSL Certificate
 - 301 Redirect programming
- **Project Timeline.** The expected timeframe to complete and launch the website is 4-weeks from receipt of signed contract.
- **Hosting Term.**
 - **Initial Hosting Term:** August 15, 2023 – July 14, 2024
 - **Annual Renewal Hosting Term:** Renews annually for 12-month Renewal Hosting Term beginning July 1 of each year and ending June 30 the following year thereafter.
- **Pricing**
 - Client Website Initial Setup and Development Price: \$5,100
 - Annual Hosting Price: \$900
 - Total Fixed Price: \$6,000**
- **Invoice Schedule.**

Milestone	Amount Due	Description
Addendum signed by both parties & Site Launched by Developer	\$6,000	Total Fixed Price will be invoiced at project completion

- **Payment Terms:**
 - Initial development and initial hosting term invoiced according to the schedule above.
 - Hourly content maintenance and training support is invoiced quarterly at actual time incurred.
 - Annual hosting invoiced at the beginning of each Annual Renewal Hosting Term.
 - All invoices net 30-day terms.
- **Standard Hourly Rates.** Developer's current standard hourly rates are shown below. These rates are subject to change at any time by Developer and apply to all Client Websites.

- \$125 per hour for standard website content programming and website design updates.
- \$125 per hour for standard, non-web graphic design, marketing, strategic consulting, and related services.
- \$150 per hour for senior level marketing or strategic consulting.
- \$225 per hour for senior level website security management and consulting.

The undersigned hereby agree to the terms, conditions and stipulations of this Addendum and is authorized to do so on behalf of his or her organization or business.

AGREED TO:

BY CLIENT:
Madison Planning & Economic Development Department

BY DEVELOPER:
Red Sage Communications, Inc.

Signature: _____

Signature: Ellen M. Didier

Print Name: _____

Print Name: Ellen Didier

Title: _____

Title: President

Date: _____

Date: August 9, 2023